

MOUNT LAWLEY FINEST
PIERRE LAURENT IDENTITY

STUDENT NAME: ANNIE CHUAH

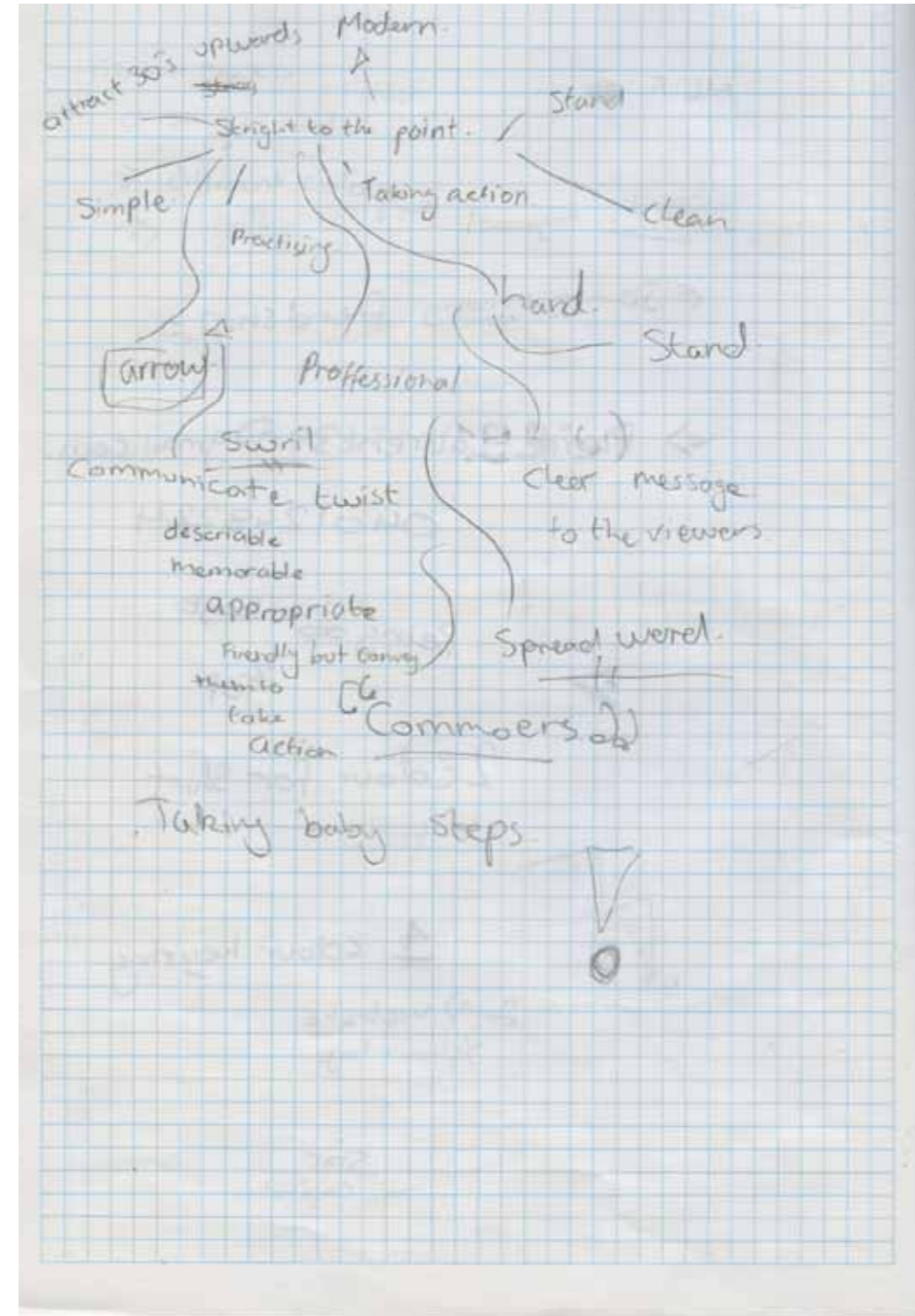
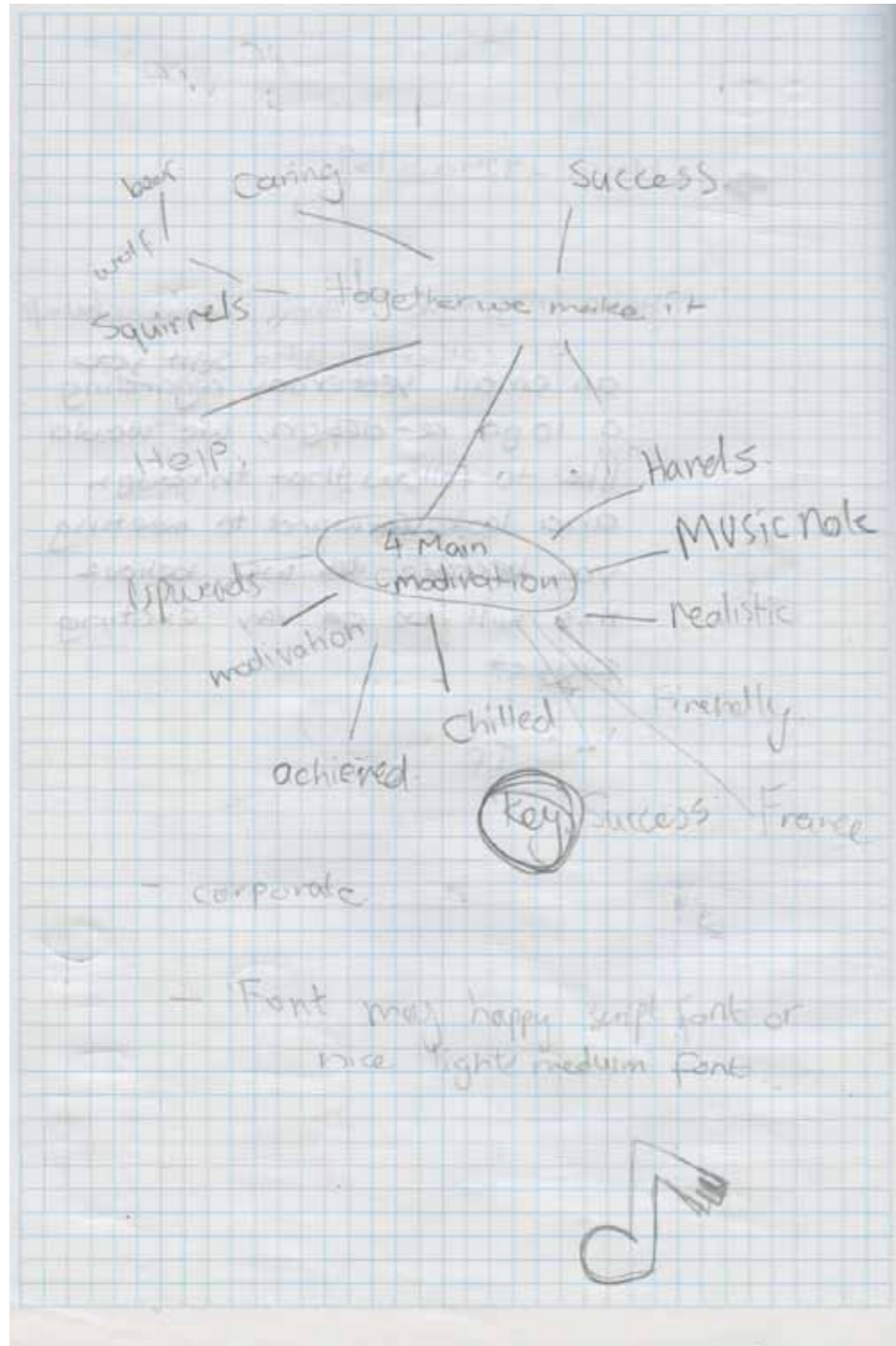
LECTUERE: BRENDAN HIBBERT

STUDENT NUMBER: 040703717

Research

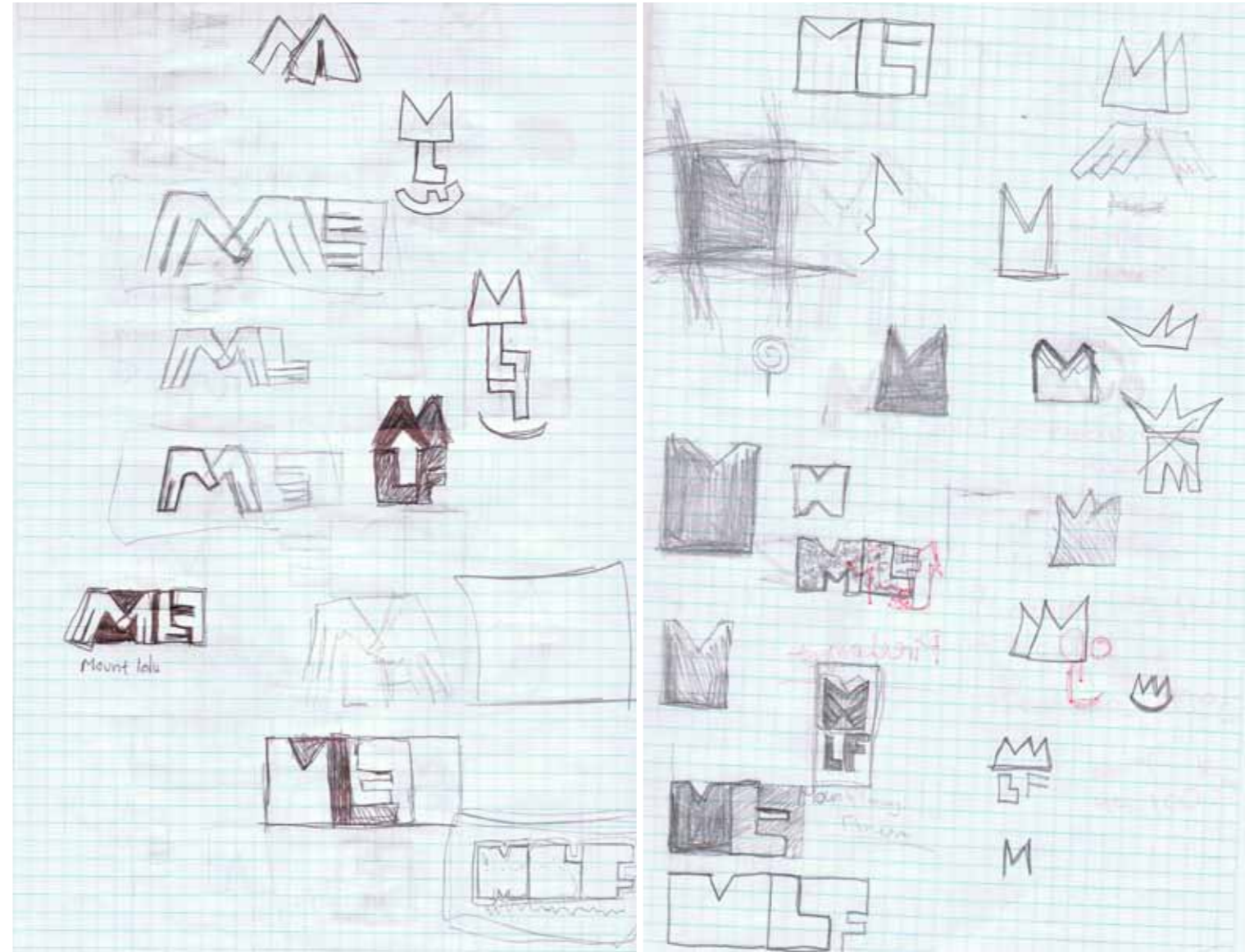


BRAINSTORM THOUGHTS



Rough Sketches Of MLF

Main aim for the logo
sticking together, being the best
colours gold, yellow works in black and white



Design one



Design Two



Design Three - website

Mount Lawley  Finest

Mount Lawley  Finest

Mount Lawley  Finest

Design Four



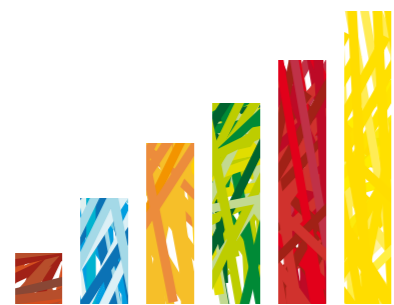
Research for
Pierre Laurent logo



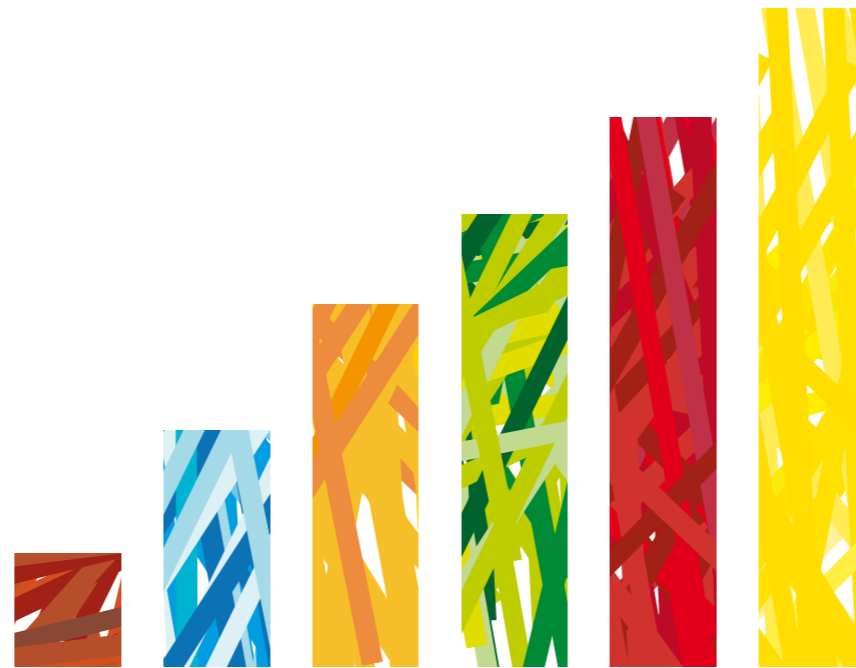
Design one



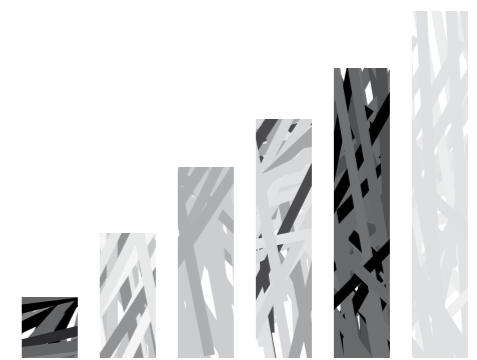
Design Two



Pierre Laurent



Pierre Laurent



Pierre Laurent

Refinement on design one

1



2



3



4



Refinement on design Two



Refinement on design Three



OTHER ITEMS





THANK YOU.....