



Brief



Something About Midnight

Client brief: Client Something About Midnight

Web: www.myspace.com/somethingaboutmidnight

Contact: Chris Martin Ph: 9385 8873

Director: Joe Graham

Project: CD cover design

Elements discussed to be included in CD design

Full moon, Grave yard scene, werewolf, whirlpool effect on back cover with band pics

Look at possible CD packaging designs

Other Possible

product:

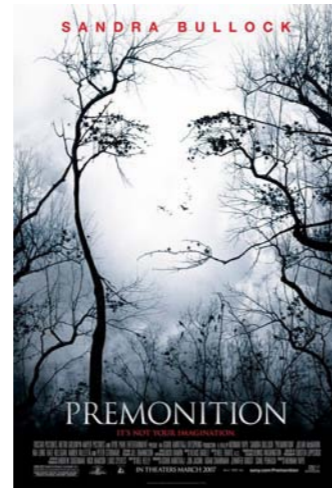
Business card, TBA

UPDATE: Have been informed that Joe will design his own cover and supply artwork.

a rough has been viewed at meeting Mt Lawly Phone photo taken, start rough ideas, informed artwork, copy, and photos will be forwarded on.

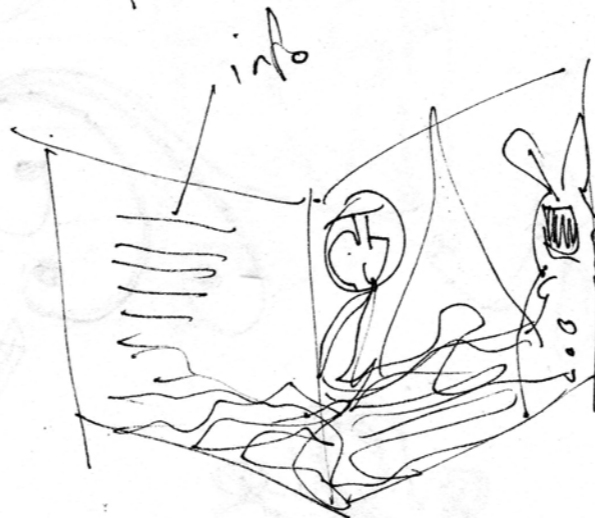
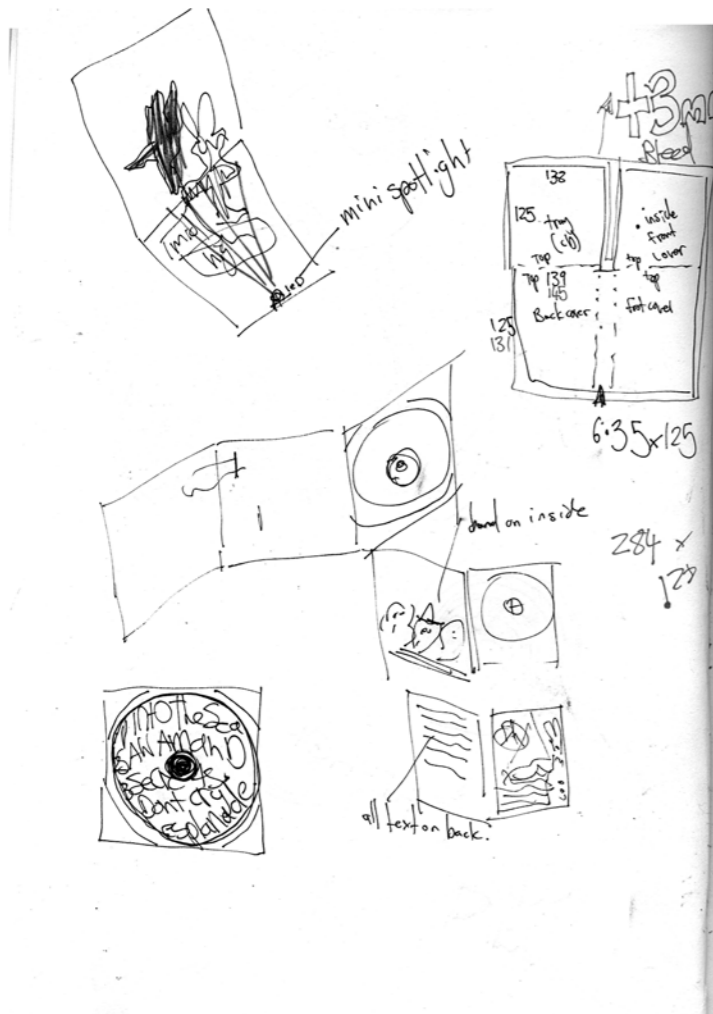
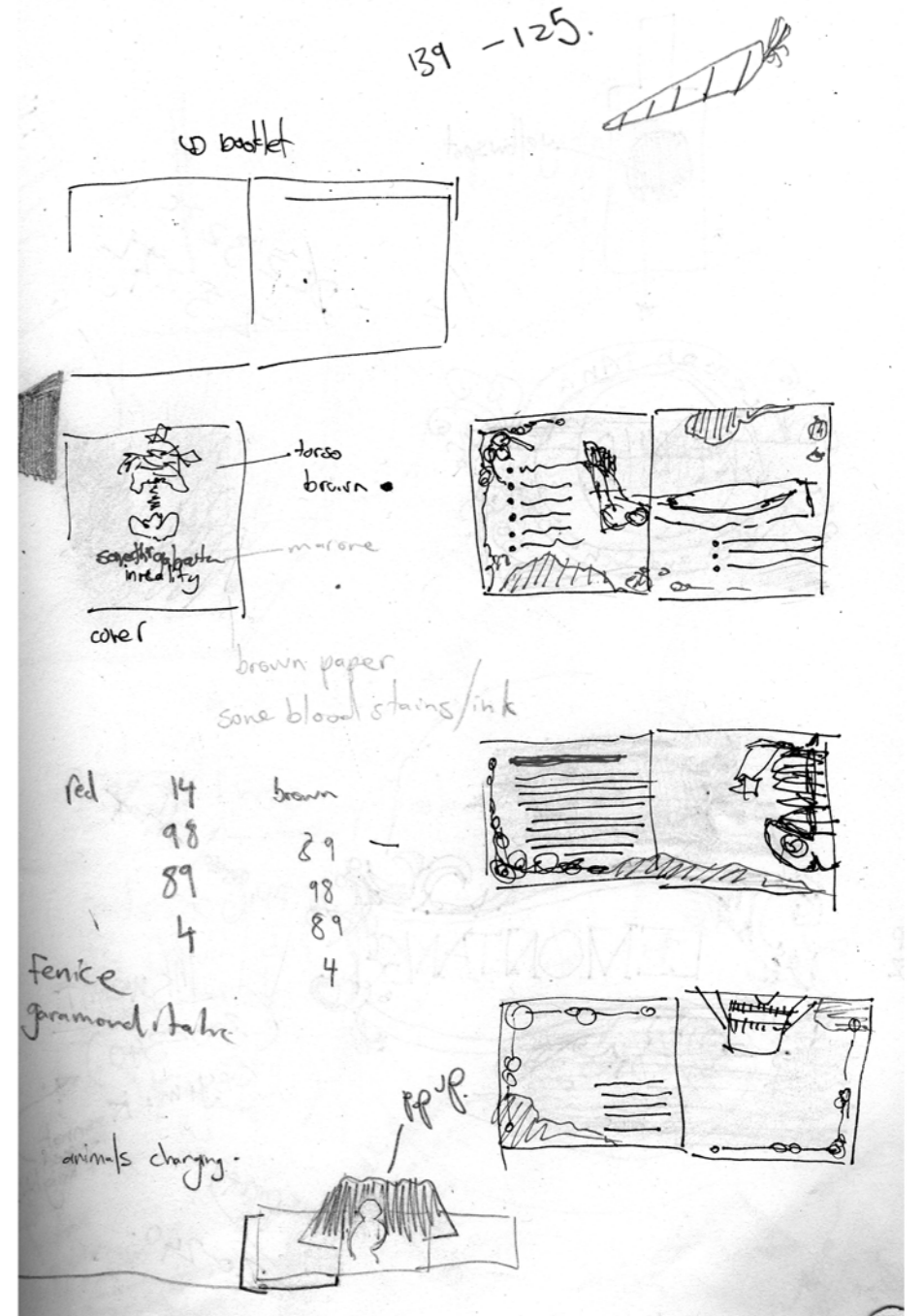
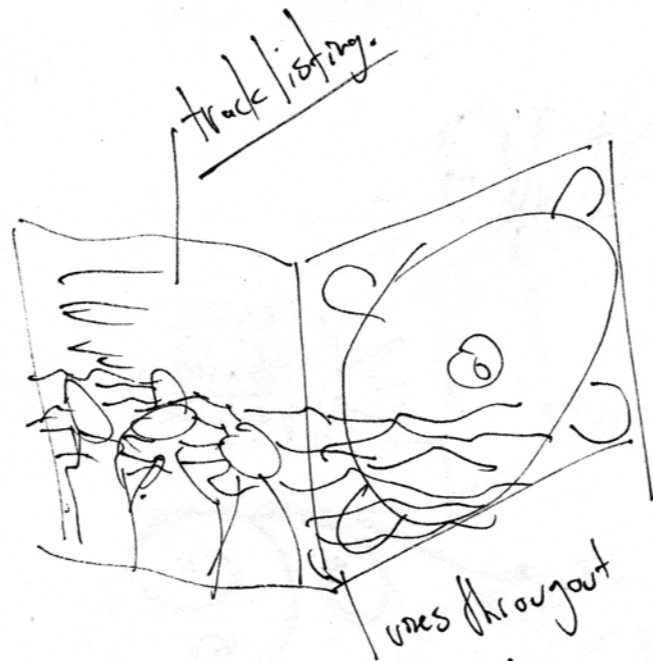
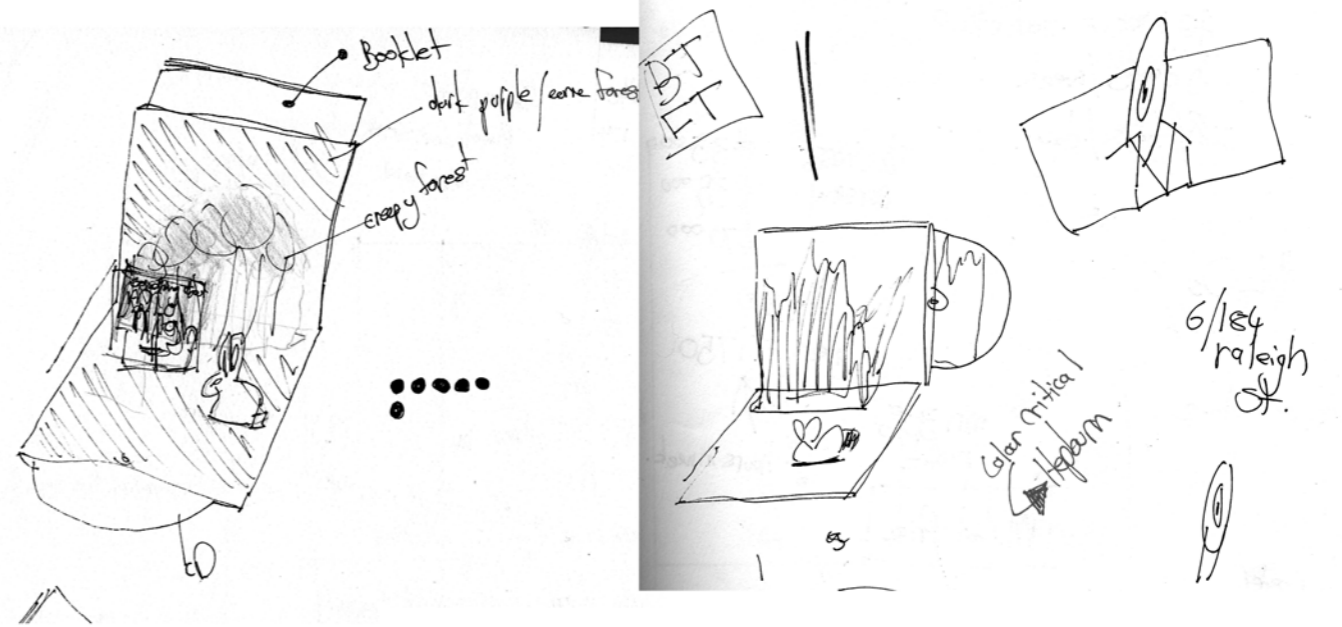
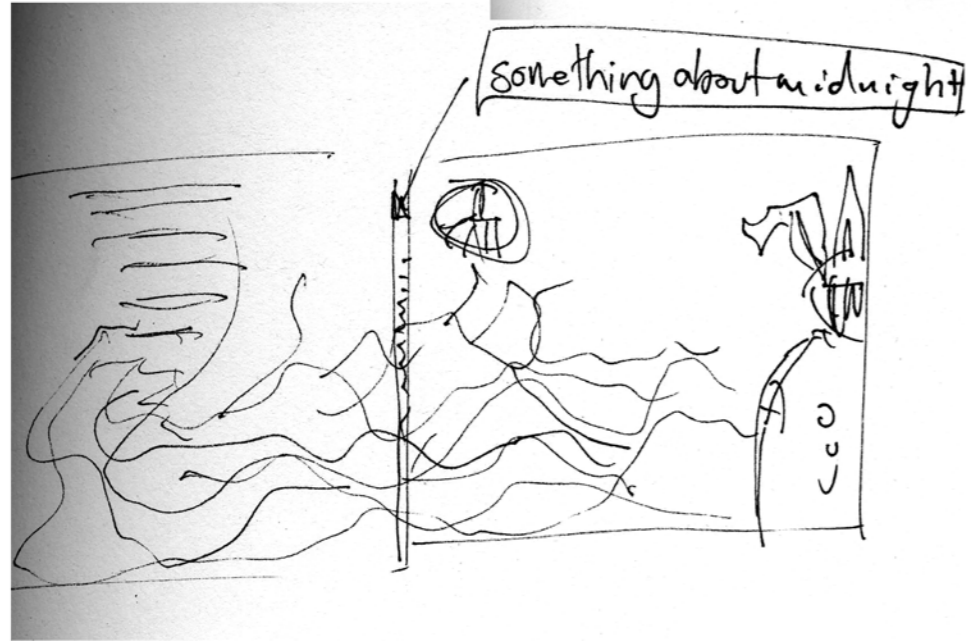
Brief has changed no longer werewolf, now we have a rabbit on a mystic background, have been told band would like to use different forms of animals on each CD coming up. Pics are still to be provided along with song titles and copy.

Research

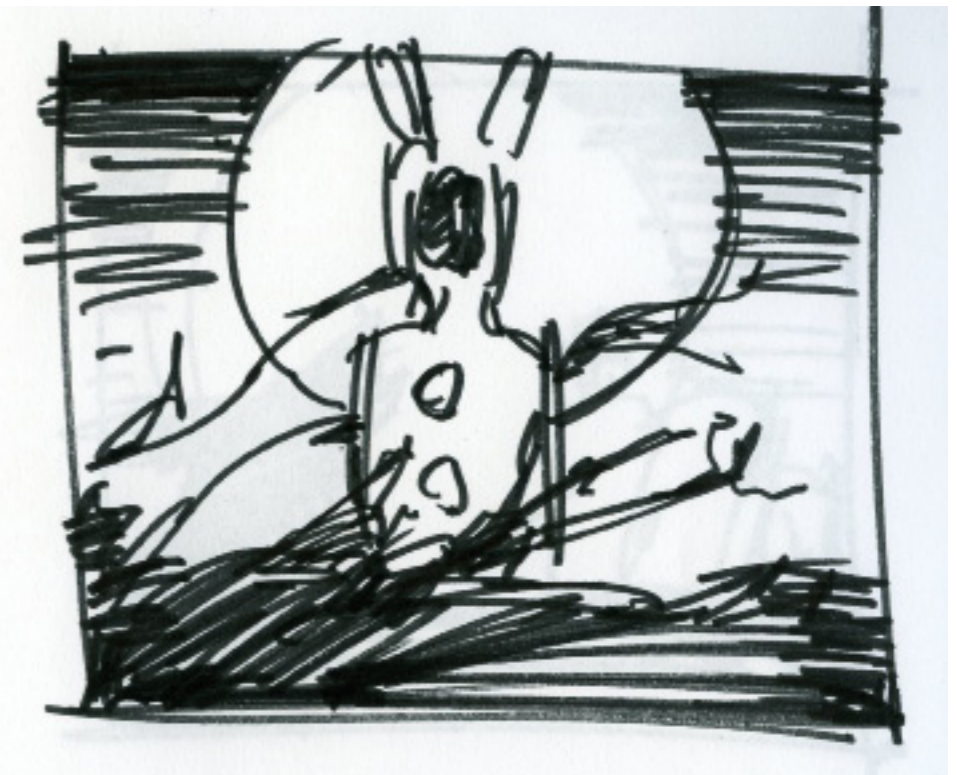
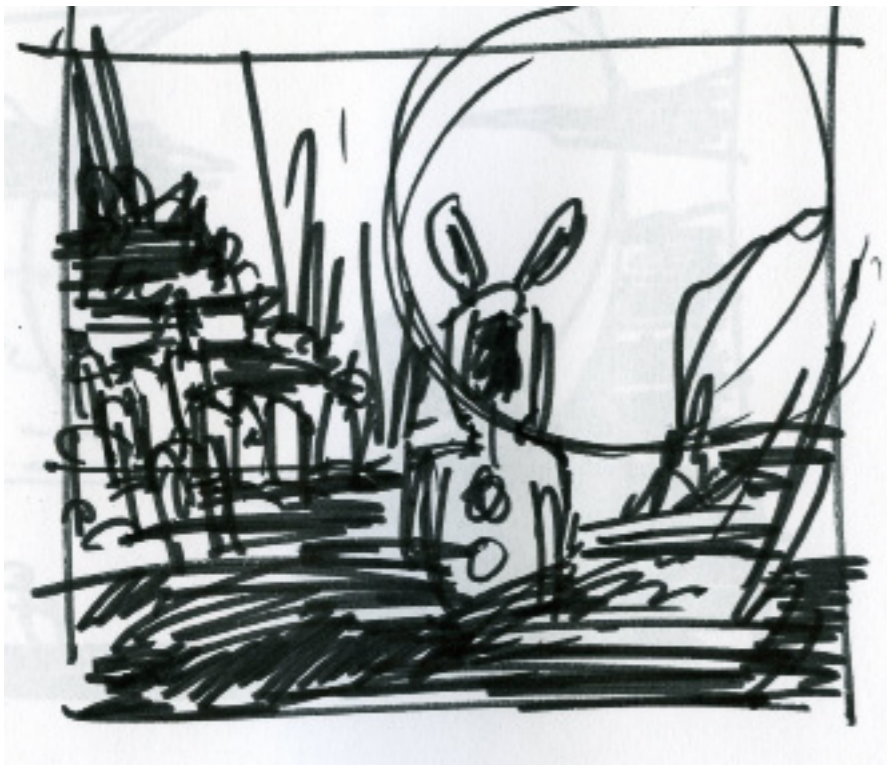
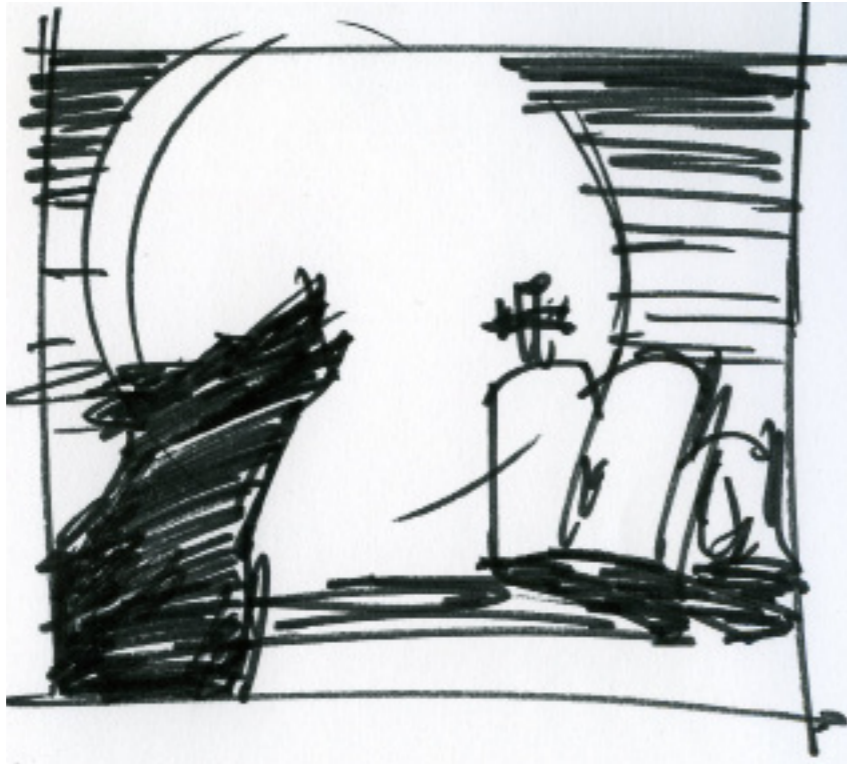


something about

MIDNIGHT



Concept roughs

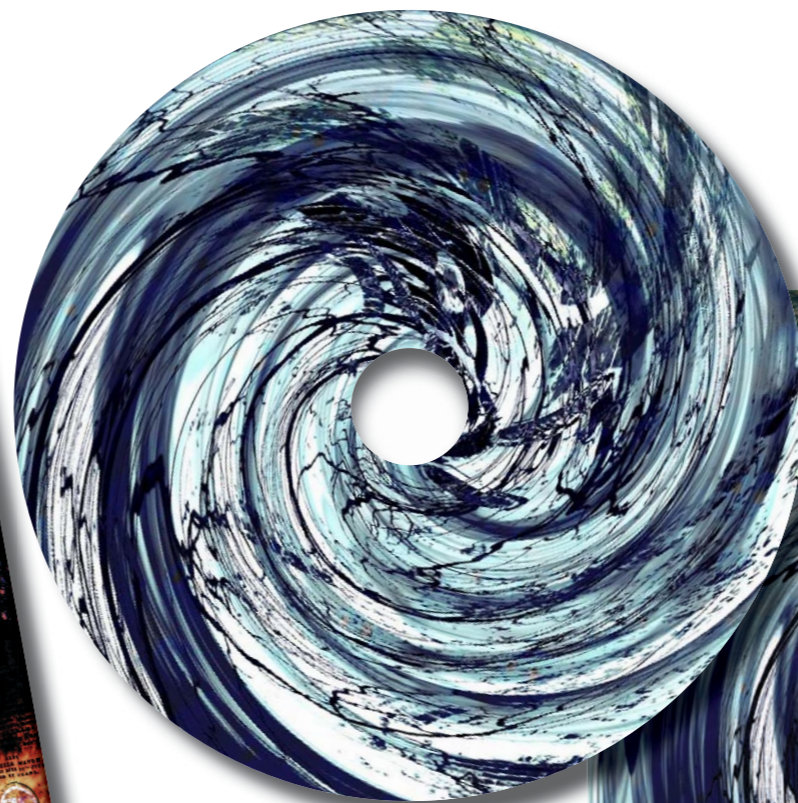


Client artwork

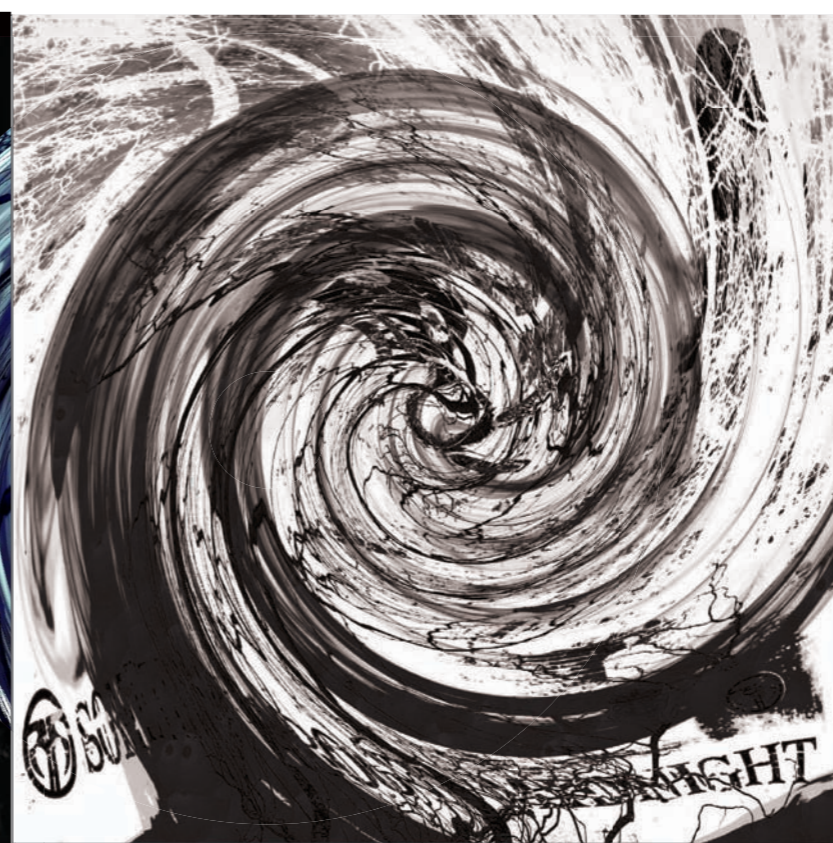


First Draft





- 1 Mer de minuit
- 2 Into the sea
- 3 Secrets
- 4 I saw a man die
- 5 Dont cry
- 6 Stain of pain
- 7 Esplanade





Second draft

