

hello.

evolution music.



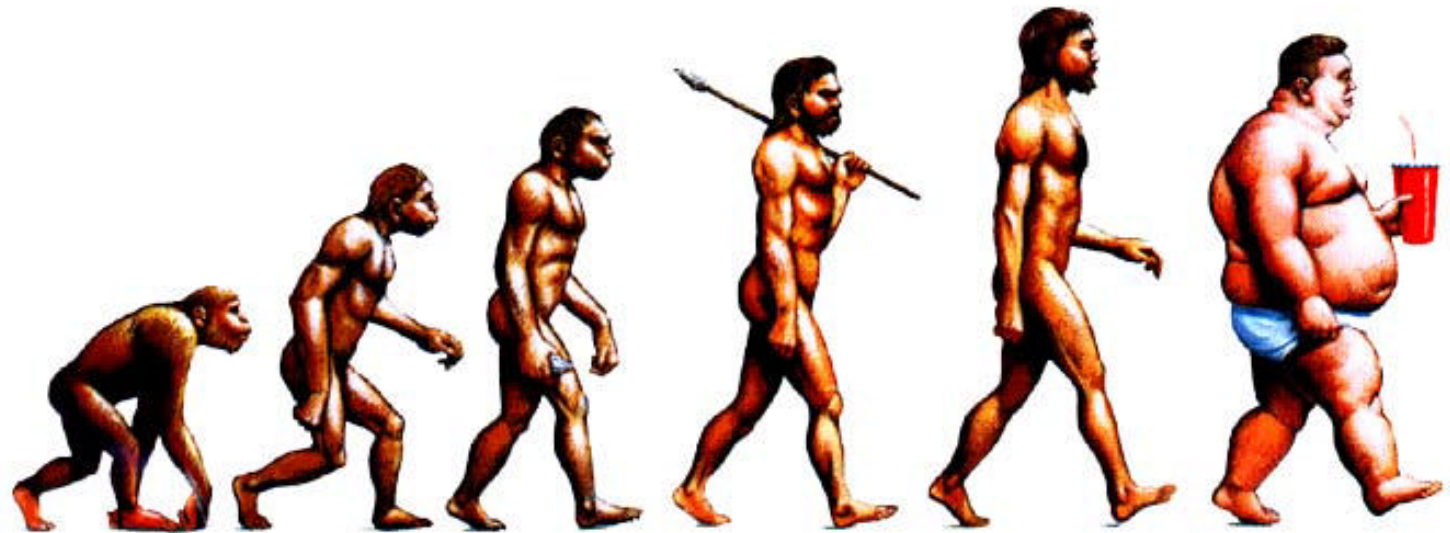
evolution
music

step 1 - briefing.

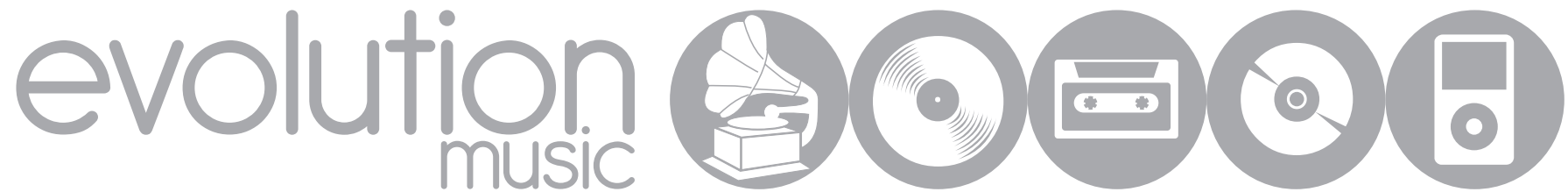
- client:** evolution music
- tafe diploma of music business team
 - **john gillman**
 - tess druce
 - roy chapman
 - heather mcbride
 - no current artwork
 - organising event at rosemount for may 26 need logo for posters
 - possible poster designs
 - need logo for posters & promotion of group

- evolution:**
- 1. the process by which different kinds of living organisms are thought to have developed and diversified from earlier forms during the history of the earth.*
 - 2. the gradual development of something, esp. from a simple to a more complex form*

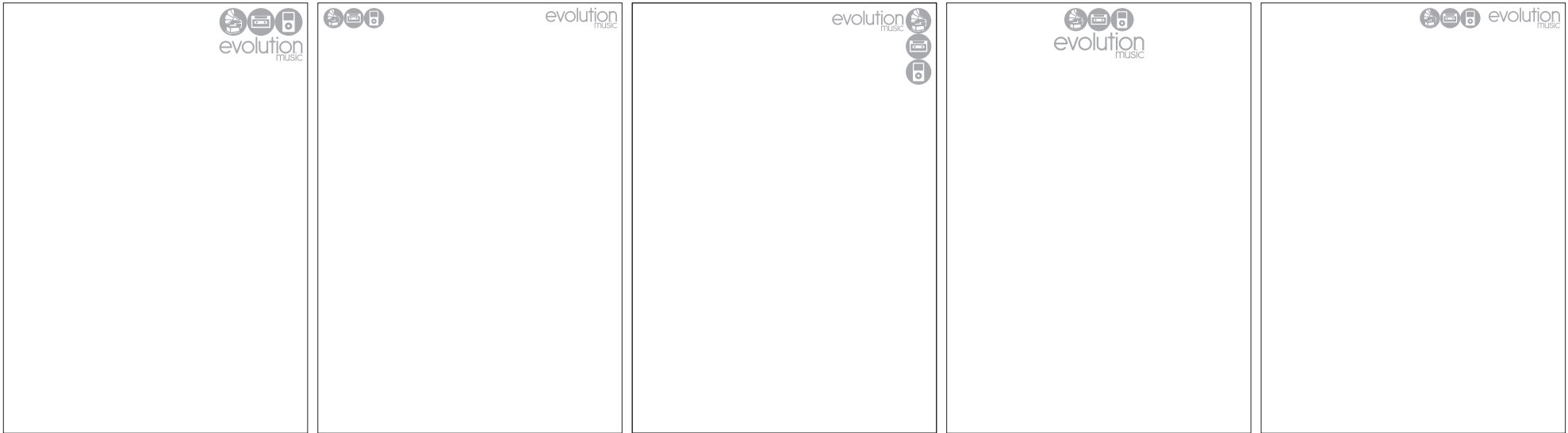
step 2 - research/ideas.



step 3 - logo concepts.



step 4 - stationery ideas.



finished products.



something about midnight.



step 1 - briefing.

- client:** something about midnight
- **joe graham**
 - grunge/rock band from perth
 - myspace.com/somethingaboutmidnight
 - possible work: logo, stationery, myspace, poster.
 - la rock/wiskey label/tattoo styles
 - have current logo, myspace, etc but want rebranding



step 2 - logo concepts.

Something
about
Midnight

SOMETHING ABOUT
MIDNIGHT

*Something
About
Midnight*

Something
about
Midnight

step 3 - logo refinement.

SOMETHING ABOUT
MIDNIGHT

SOMETHING ABOUT
MIDNIGHT

SOMETHING ABOUT
MIDNIGHT

SOMETHING ABOUT
MIDNIGHT

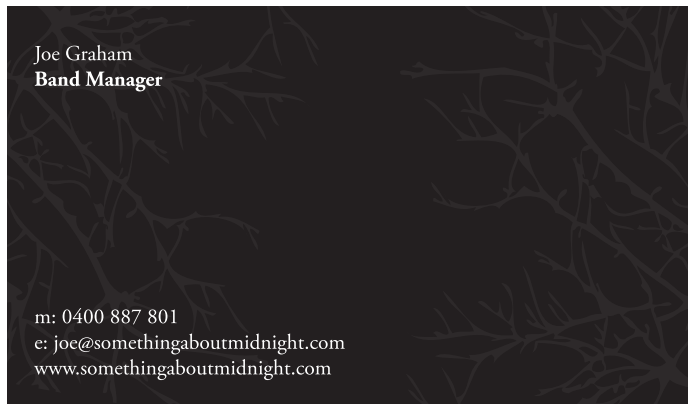
step 4 - symbol concepts.



step 5 - symbol refinement.



step 6 - finished products.



joe wayside.

*Joe
Wayside*

step 1 - breifing.

- client:** joe wayside
- solo work of **joe graham**
 - more soul than something about midnight
 - country feel -skulls + cactus?
 - liked black lettering feel of something about midnight

step 2 - logo concepts.

Joe
Wayside

Joe
Wayside

Joe
Wayside

step 3 - logo development.

*Joe
Wayside*

*Joe
Wayside*

step 4 - symbol development.



more to come...

the end.
