

The background features a white space with scattered, colorful hexagons in shades of purple, teal, green, red, blue, yellow, and pink. Additionally, there are thick, overlapping brush strokes in vibrant colors like blue, orange, pink, and green, primarily located in the top-left and bottom-right corners.

# EPRA public art proposal

Michelle Stanbury

## Proposal

To design a mural that reflects the history of the surrounding area and Perth, and have it installed on the wall opposite the Western Australian Museum.

**Perth in Pictures**

## Design Summary

The design is a visual timeline through Perth's history. It starts with the founding of the city of Perth in 1829, where the felling of a tree marked this event. The tree grows and branches into the winding Swan River which becomes a highway to the city we know today. The coloured circles on this highway represent all the immigration and cultures that have come together to form a multicultural city.

**Visual Timeline of Perth's history**

## Location and Size

The mural is located on the wall opposite the Western Australian Museum and on the edge of the art gallery. The size is 54m by 3m.

**Large format mural**

## Materials and Installation

Materials used would be an aluminium sheet and self adhesive vinyl  
Installation would be with liquid nails/silicone direct to existing wall structure.

**Safe and simple**

## Process

- Consultation and discussion of artwork and any refinements
- Consultation with signage company
- Sending final artworks to company to be printed
- Printing of artwork and installation

**Uncomplicated**

## Timing

Roughly one month which includes consultations and printing

**Quick timeframe**

## Funding

As the cost is over EPRA's budget (roughly \$13,000), the funding would have to be from a sponsor most likely someone who is interested and involved in Perth's cultural arts scene.

**Reasonable and competitive**

## Other

All insurance for the installation would be the only insurance needed.

**covered**



Rationale:

As the location for this mural is very central and visible to passers-by I wanted to create a bold and eye-catching art piece that will impact on its viewers.

In keeping with the theme of history I did some research into the history of Perth.

In 1829 the felling of a tree marked the foundation of the city of Perth, hence the reason for the tree in the mural. As trees often denote growth, I chose to have the branches of the tree spreading out and creating a roadway.

The roadway extends out to the sea and curls in the shape of the Swan River collecting the first settlers boats in Guildford.

The mosaics on the wall come to form part of the roadway and these mosaics are representative of the immigrants and different cultures that came to Perth to make it what it is today. I chose to use mosaics as this would give an added interest to the piece and make viewers want to "touch it", getting them involved with the piece so to speak.



# Pricing:

Hi Michelle.

- >
- > We would use 2mm aluminium sheet. Installation would be with liquid
- > nails/silicone direct to existing wall structure.
- > Printed Self adhesive vynal with anti graffiti overlamine.
- >
- > 54\*3m: \$11340.00+gst
- > Installation: \$2200.00+gst
- >
- > 54\*2.4m: \$9072.00+gst
- > Installation: \$2200.00+gst
- >
- > Prices current for 30 days from quote.
- >
- > 50% deposit required on order, balance due on completion of order.
- >
- > Please let me know if there are any other questions we could help you with.
- >
- > Thanks
- >
- > Rhonda

Conclusion:

Another quote is pending but this quote appears to be a very reasonable fee. For this job it most likely won't be possible to do it for much less.

Therefore the total would come to about \$13 000 plus roughly \$1100 GST.

The vinyl would be printed and stuck onto to aluminium sheet and attached to the wall with silicone.