

# Dead on Contact

Work Presentation

By Kristal Whitmore

Hi, my name is Kristal.

The band I was assigned to  
do work for was  
'Dead on Contact'.

I have consistently coresponded with Tim, the band's drummer.

When we had our first meeting, Tim outlined that the band were experimental metal and would like work that kind of reflected that.

The band were pretty easy going as far as the work they wanted done, and would have liked a cd cover or poster that was:

- » red, yellow and black
- » had a shark in it, because one of their songs is called 'shark attack.'

# So...

I started sketching some possible poster designs...

And I came up with...



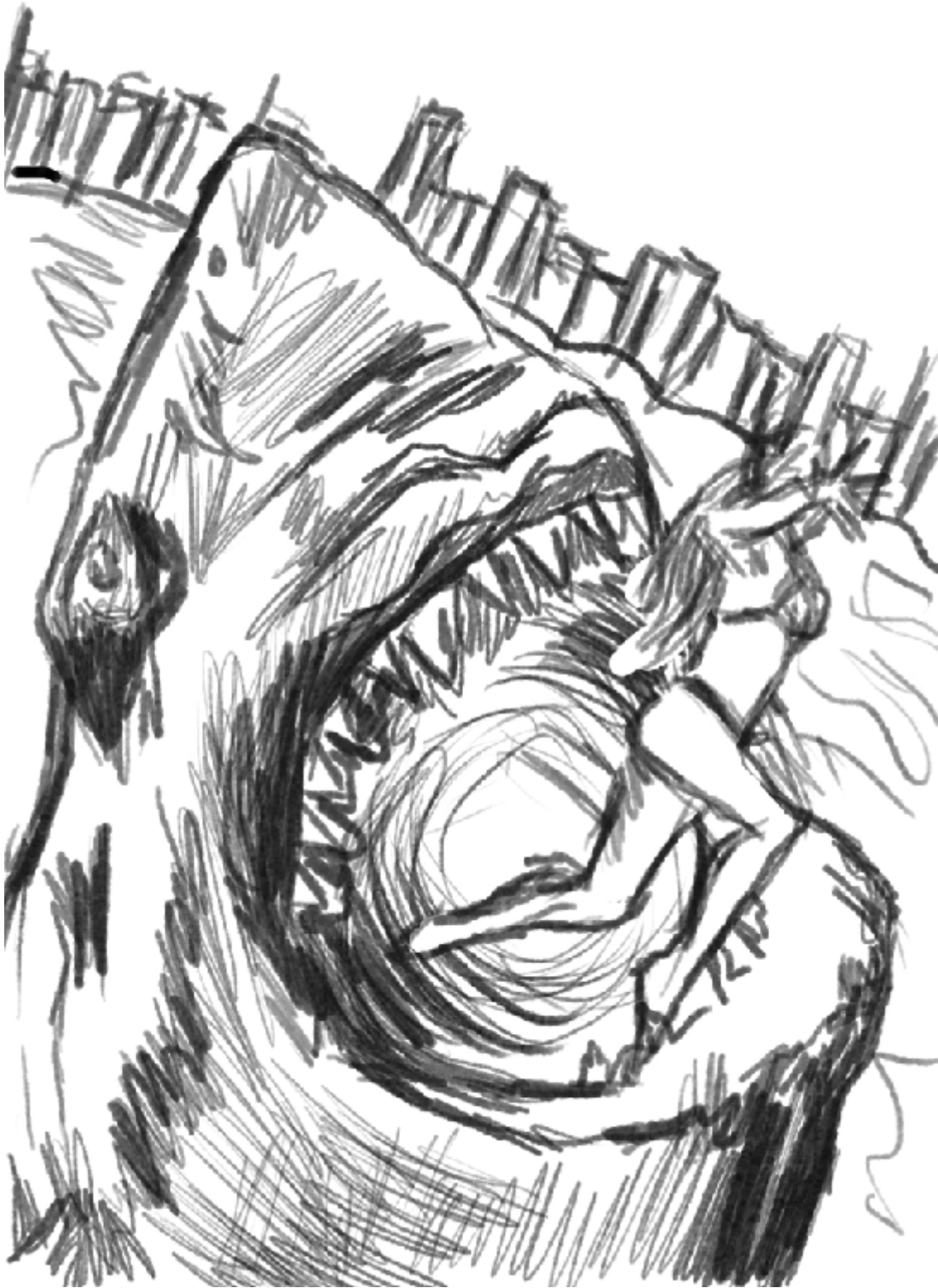
This sketch was based on the idea of 'touching' contact; a little bit inspired by Michaelangelo's 'Creation of Adam'; the 'breath of death' being transmitted between the fingertips rather than 'the breath of life'.



This sketch was based on a similar idea- a girl (who I kind of drew to look like the lead singer ) making out with a guy who shrivels at her lethal touch...



This idea was simply a girl reaching out to touch the page, which crinkles at her contact.



And lastly....Shark Attack!



The band liked all the sketches, but really liked the ‘hands’ and ‘shark’ concepts.

They suggested I use the ‘hands’ for their album cover, and the ‘shark’ concept for their ep launch.

For the band's logo, I played around with a few fonts...

*Dead on Contact*

Dead on Contact

DEAD ON CONTACT

DEAD ON CONTACT

Tim said he liked the first two ,either a decorative font or the 'typewriter style' font.

I tried the decorative font on this draft of the album cover:



But decided it didnt quite look right.

So I came up with these logos, which looked a bit better, and had the same decorative feel. They also reminded me of what you would get if you mixed blood and ink together, appropriate for the slightly metal theme.

*Dead on Contact*

*POC*

*POC*



front

This is then what I came up with for the final front and back design of the album cover, going for an old watercolour scroll type feel.



*Dead on Contact*

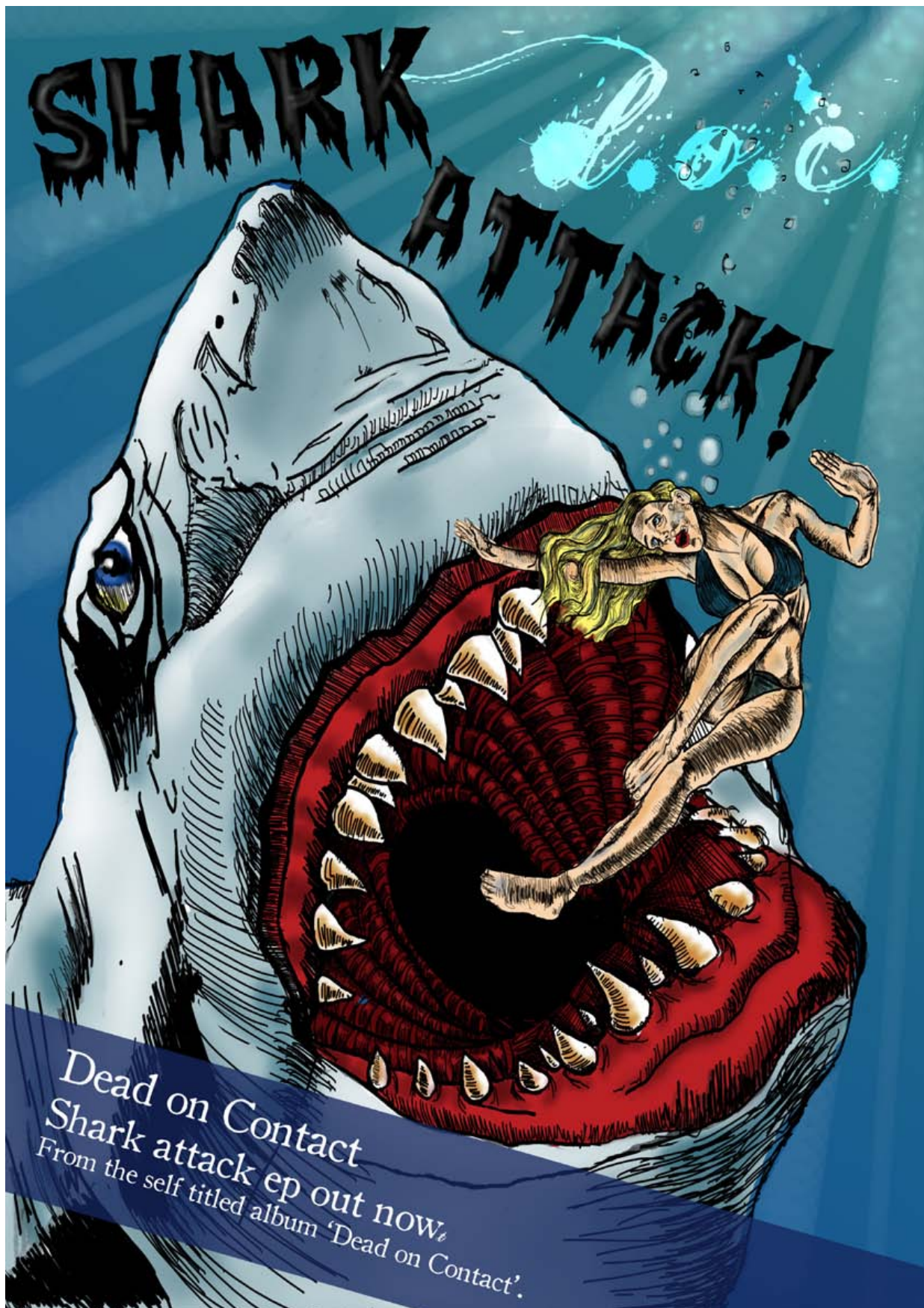
run (for your life)

alone

shark attack

back

And finally my 1960's comic inspired 'Shark Attack' ep poster, which was an illustration I drew and painted in photoshop...



Thank you for listening.