

Crystal Cornelius

1001253

Band: Thursday's Page

## Thursday's Page Brief

*Manager:* Ben Mathews

*Genre:* **Alternate rock** - 90's rock to indi pop

*EP Cover:*

Simplify previous efforts, basic image, new font/style for the band name - effective but easily read, using to create an industry profile.

*Target Audience:*

Commercial style to hard rock fans, man and female, lower to middle class people or students aged 18-30.

*Design Used for:*

CD Case, black and white/colour posters and street press, 4 page booklet and website design

*Will be provided with:*

Audio of EP, previous artwork

*Influences:*

Birds of Tokyo, Butterfly Effect, Karnivool and System of the Down

March 20: First draft

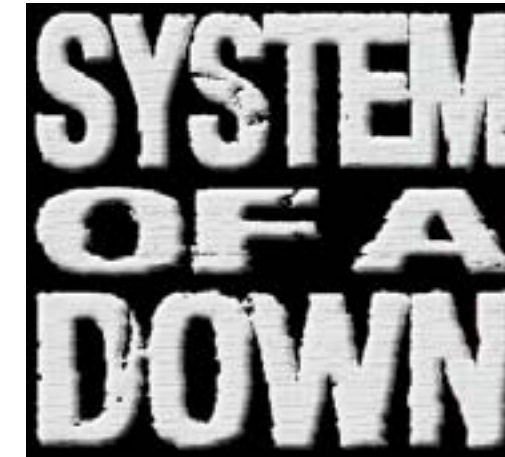
*April 8:* Final EP artwork

*April 15:* Poster and street press

*May 20:* EP due to release

*Budget:* \$1000

## Influences

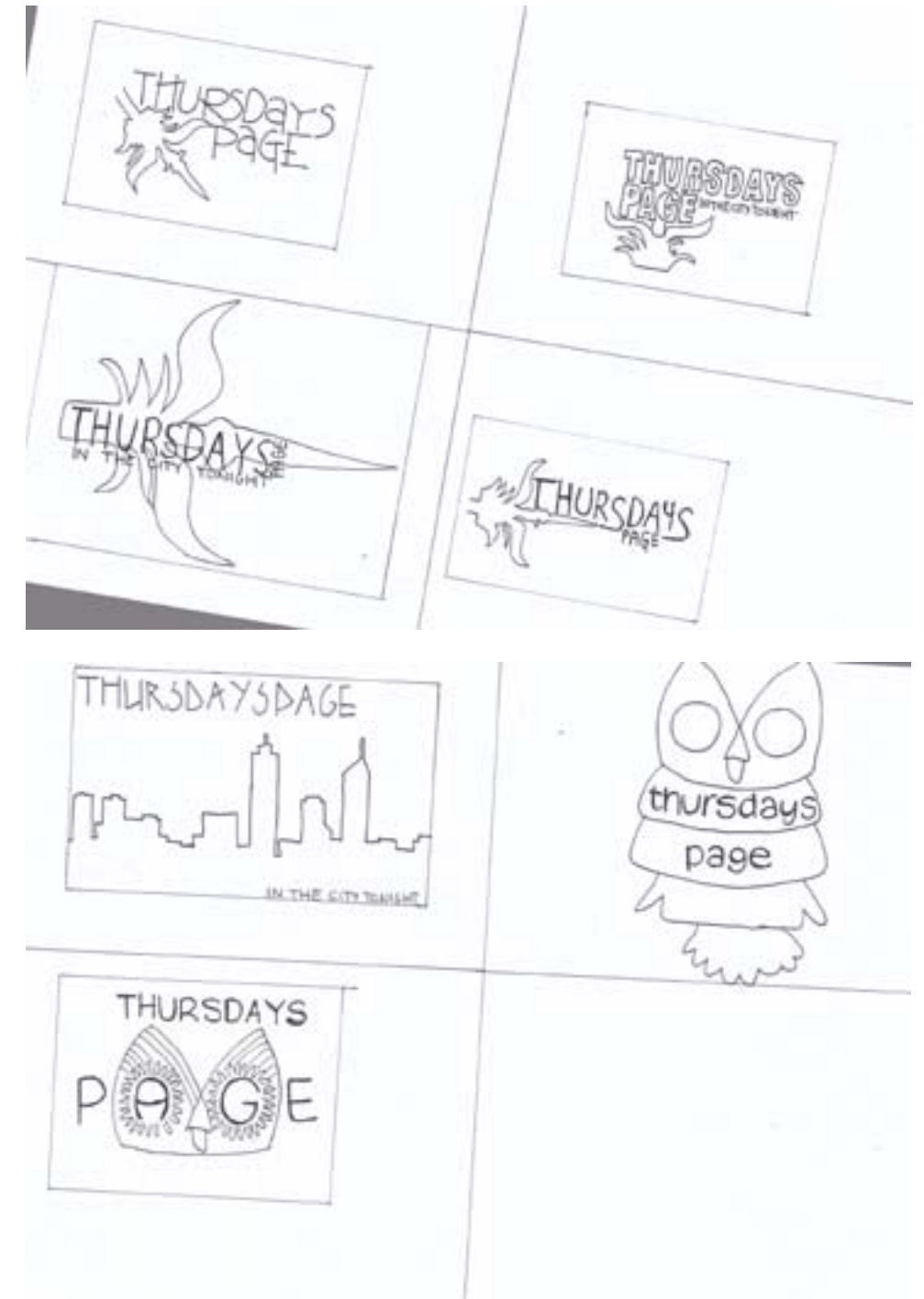
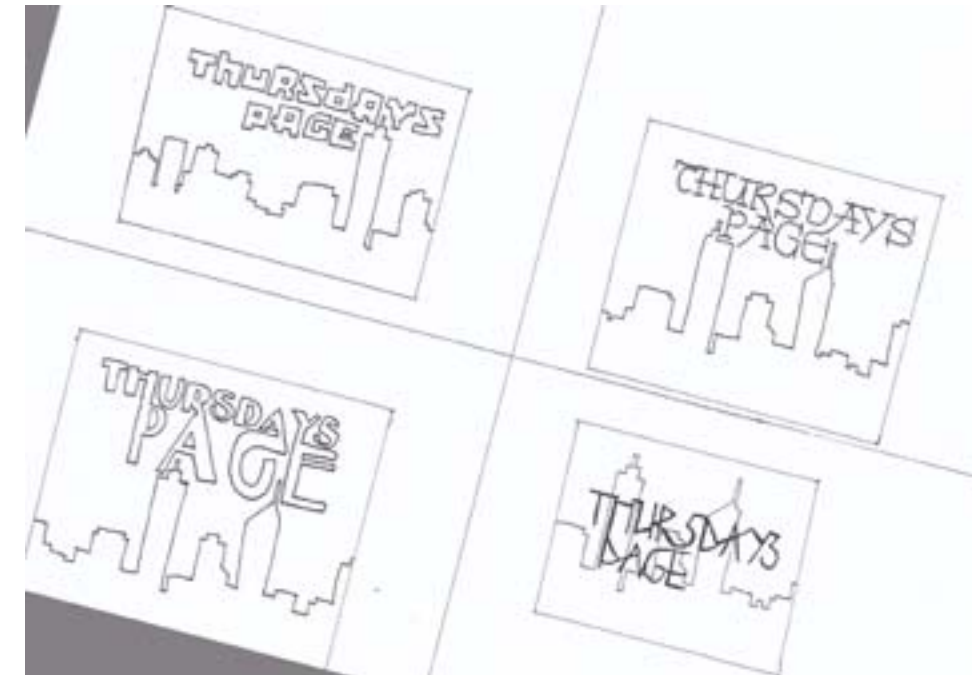


# First concepts



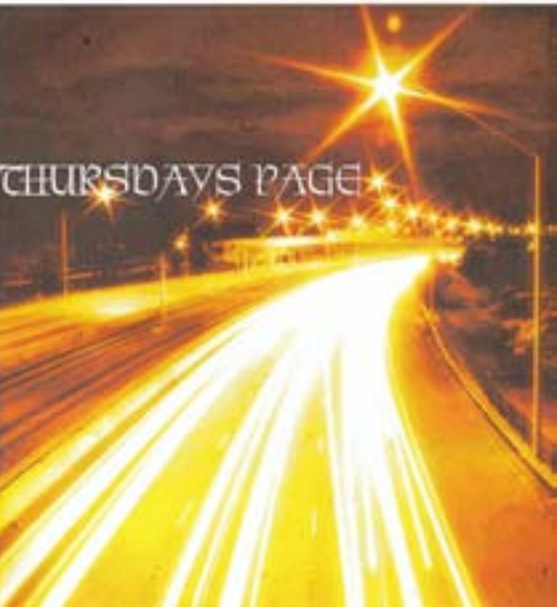
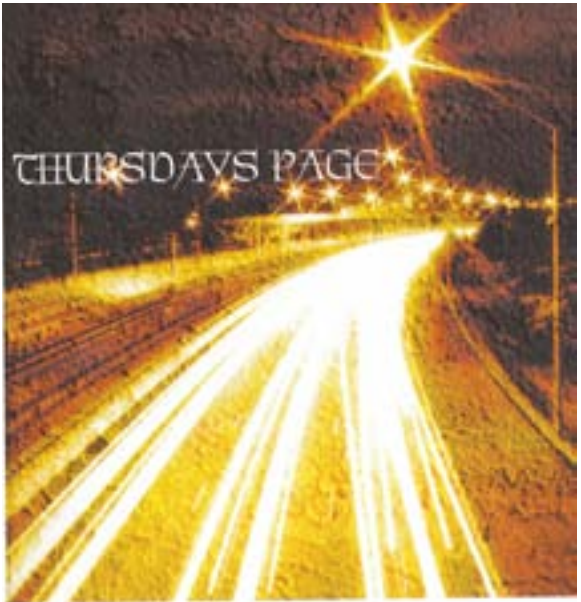
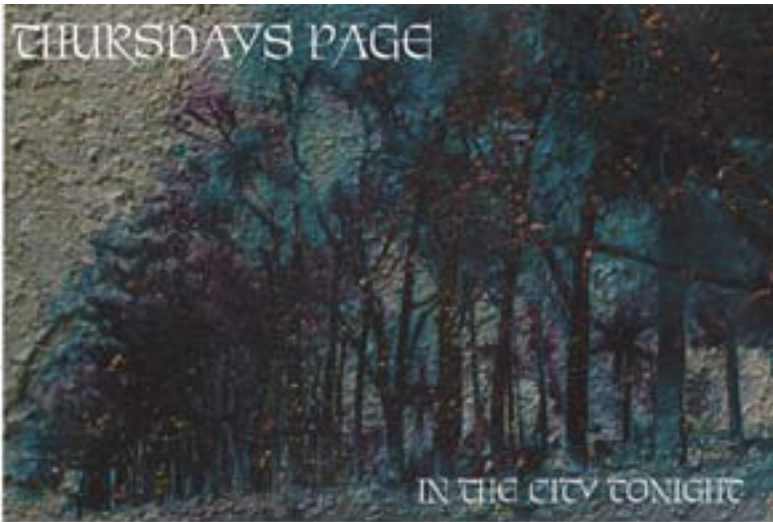
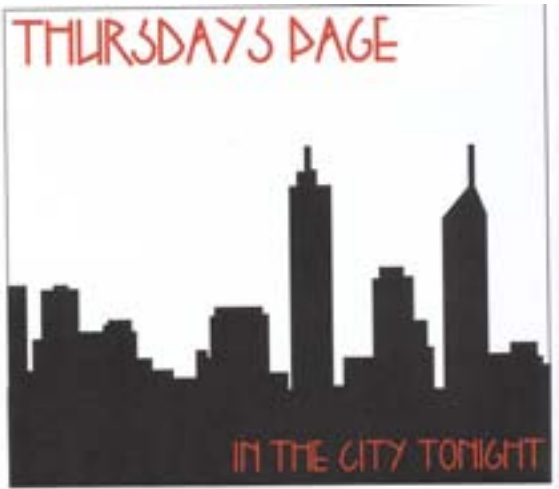
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# First design ideas





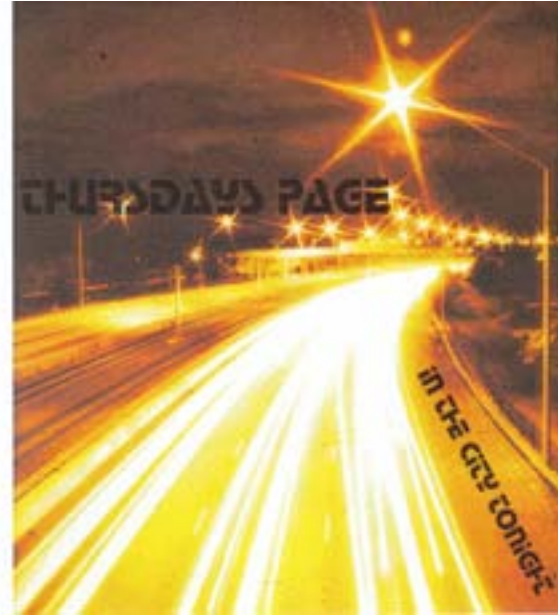
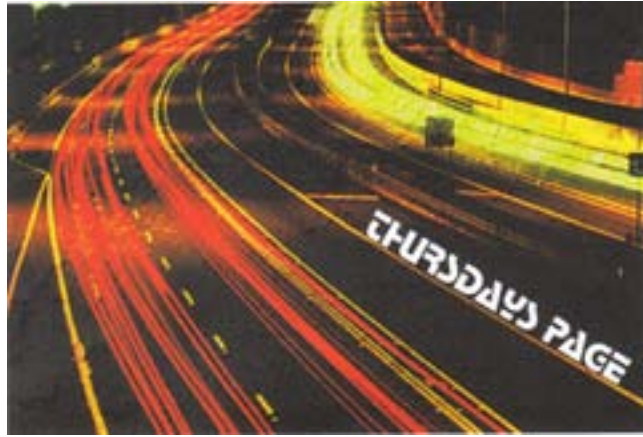
# Computer Designs





# Font Research

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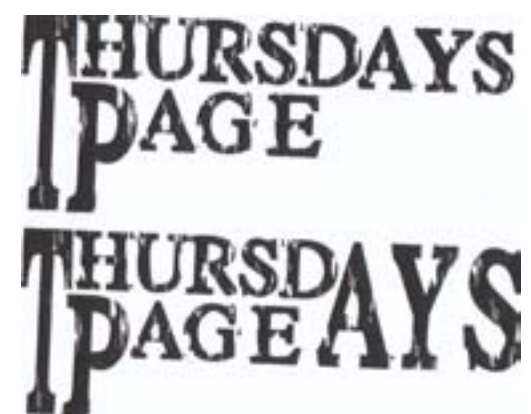


## My Influences



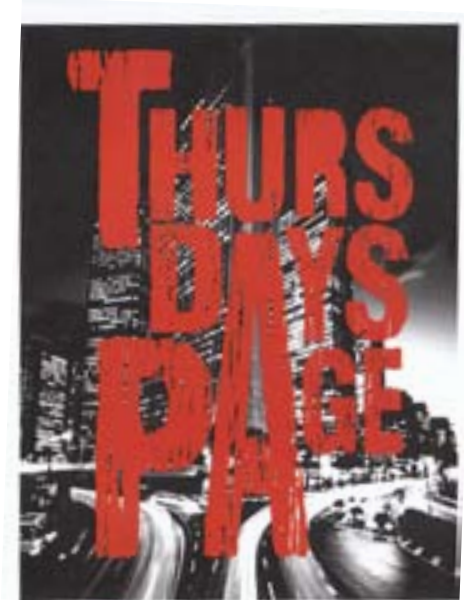
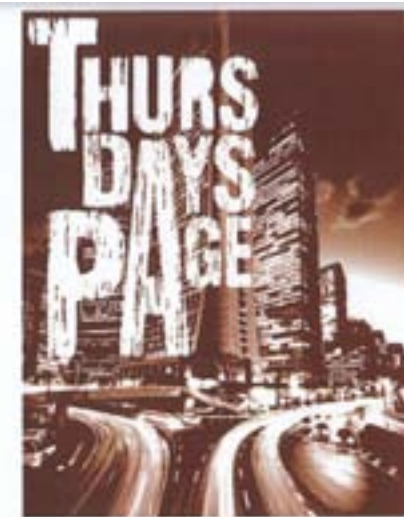
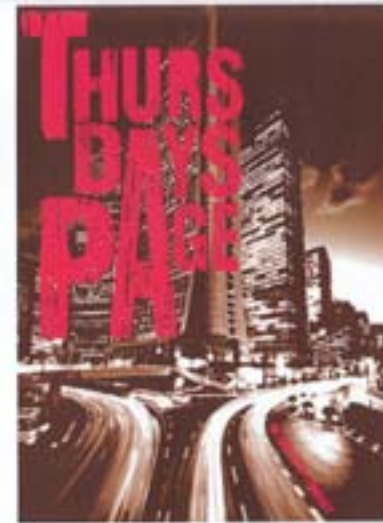
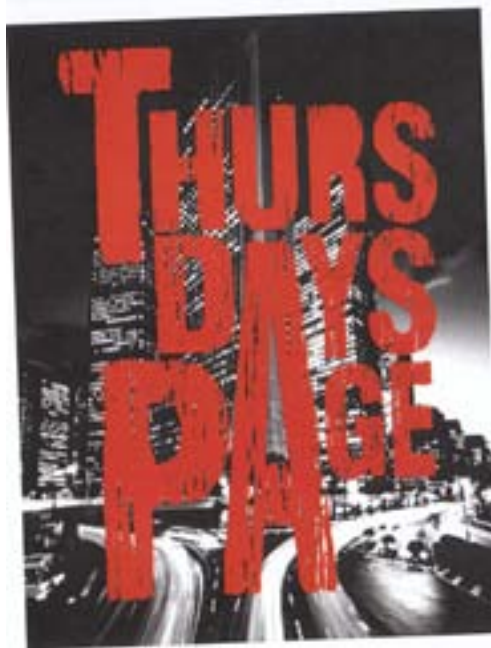
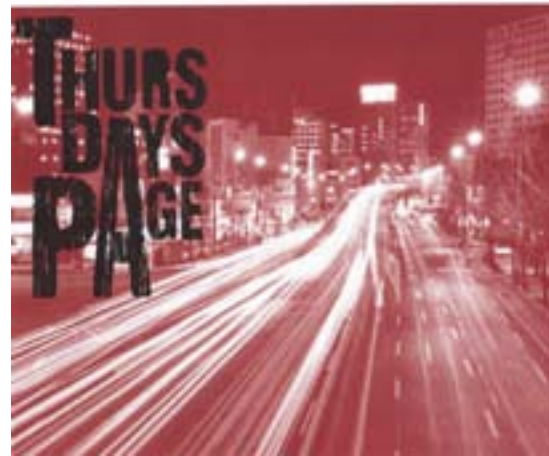
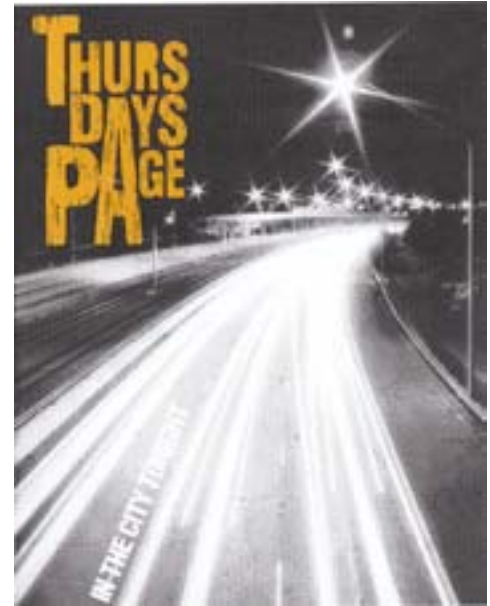
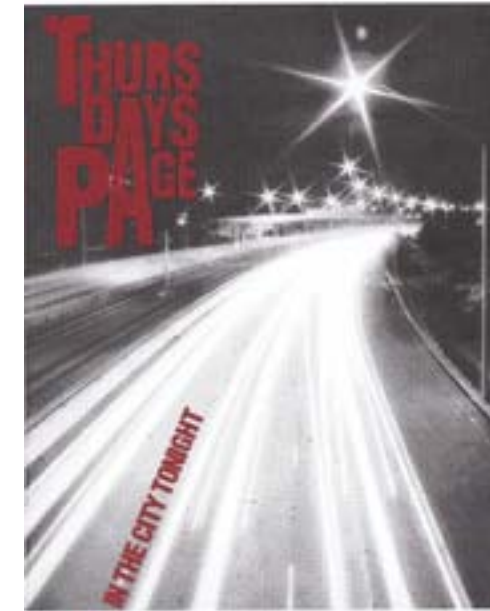
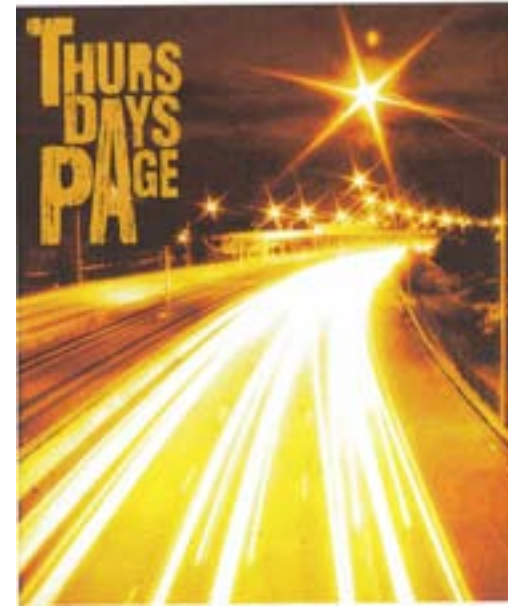
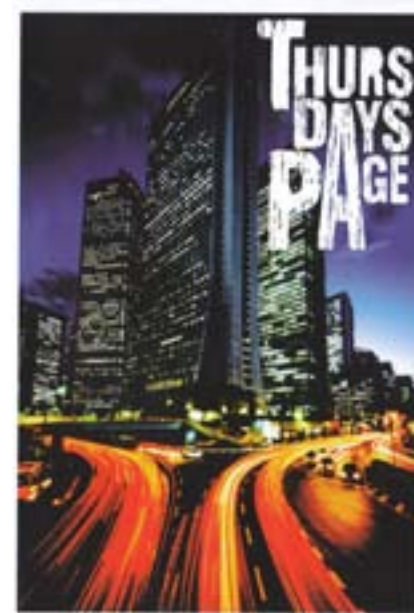


# Logo Designs





# Design ideas





New Logo



Final Design Ideas





# Final Design

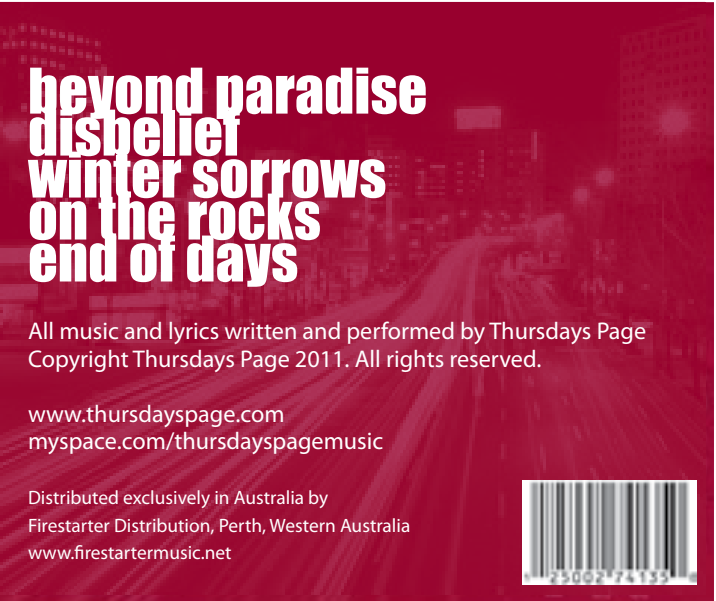


# CD Case

Front



Back



Inside

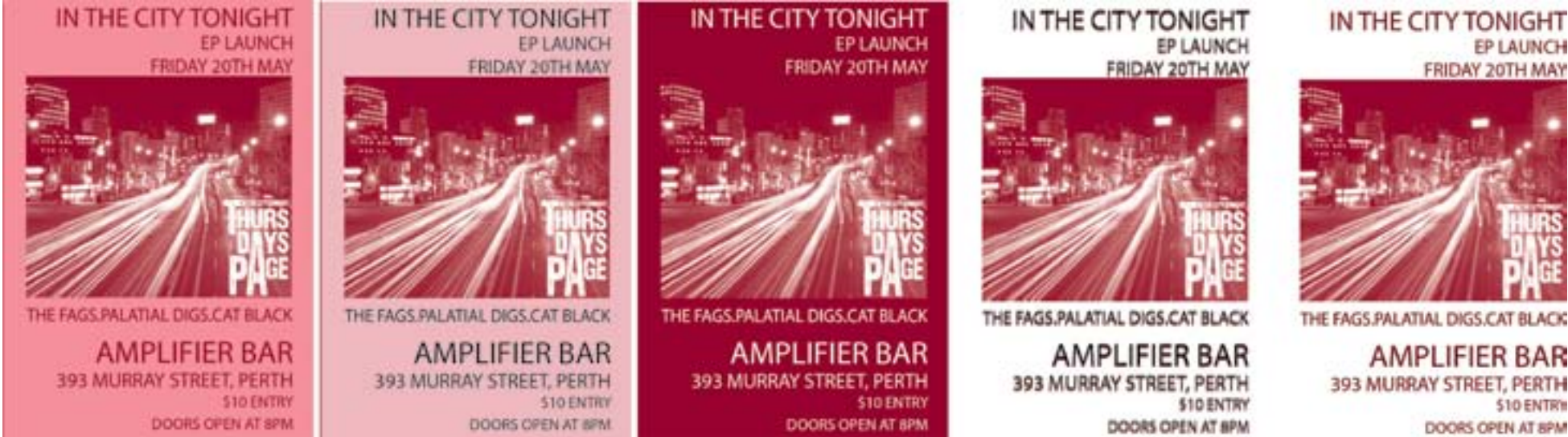


CD





Poster Concepts





Final Poster

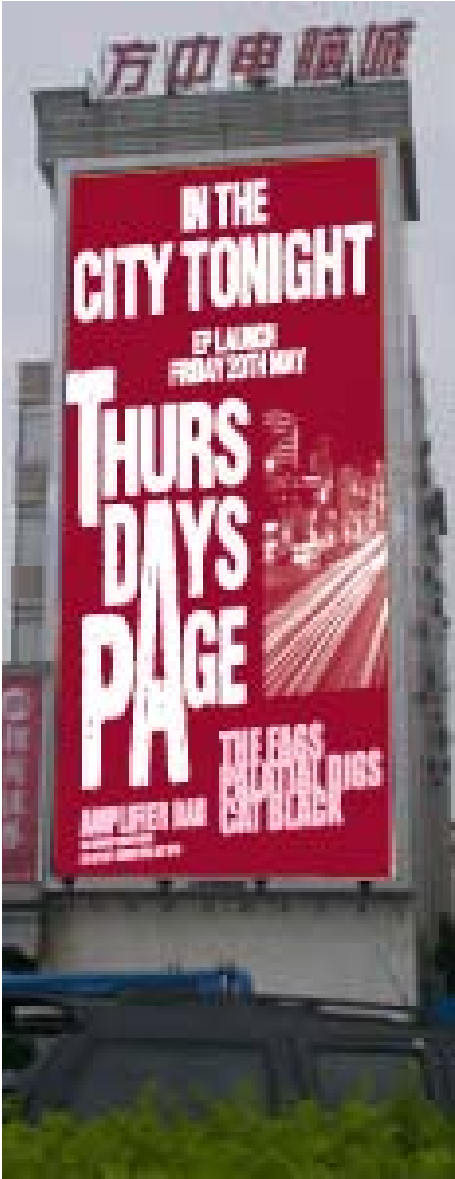


Website





Street  
Advertisement



Thankyou