Crystal Cornelius 1001253

Band: Thursday's Page

Thursday's Page Brief

Manager: Ben Mathews

Genre: Alternate rock - 90's rock to indi pop

EP Cover:

Simplify previous efforts, basic image, new font/style for the band name - effective but easily read, using to create an industry profile.

Target Audience:

Commercial style to hard rock fans, man and female, lower to middle class people or students aged 18-30.

Design Used for:

CD Case, black and white/colour posters and street press, 4 page booklet and website design

Will be provided with:

Audio of EP, previous artwork

Influences:

Birds of Tokyo, Butterfly Effect, Karnivool and System of the Down

March 20: First draft

April 8: Final EP artwork

April 15: Poster and street press

May 20: EP due to release

Budget: \$1000

Influences

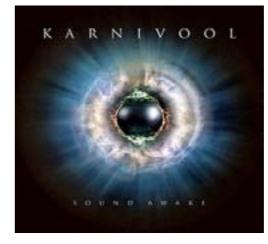


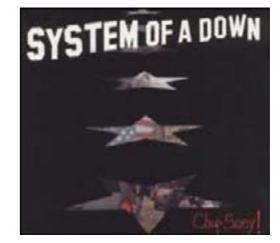














First concepts

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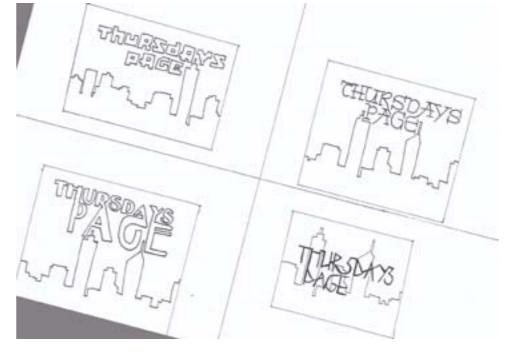
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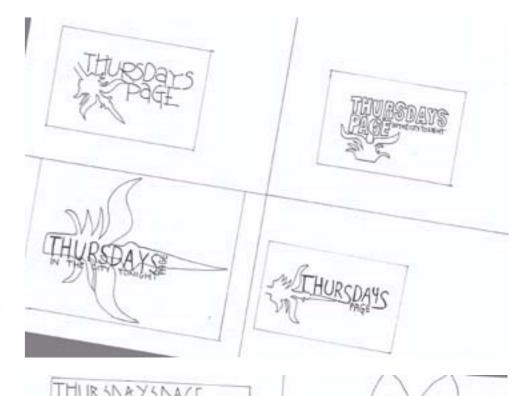
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First design ideas







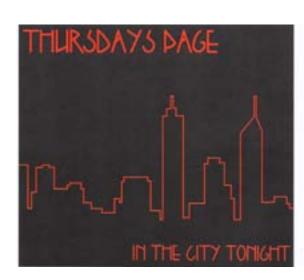


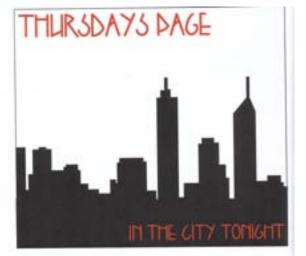


Computer Designs







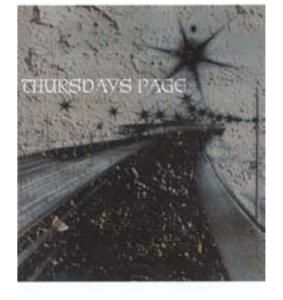






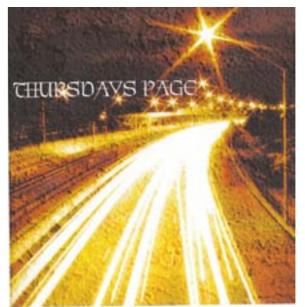


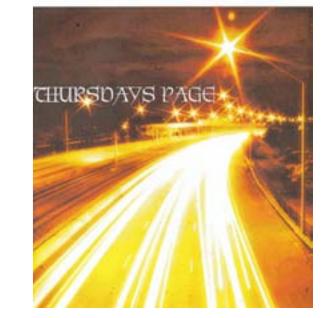












Font Research

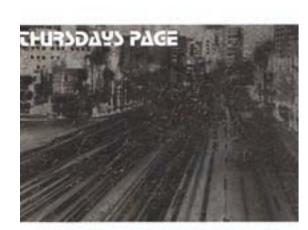
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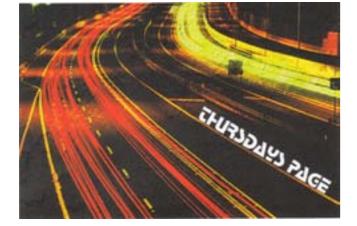
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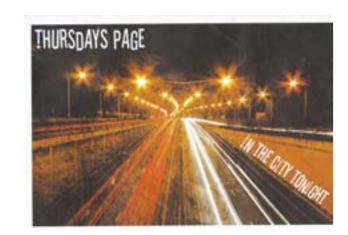
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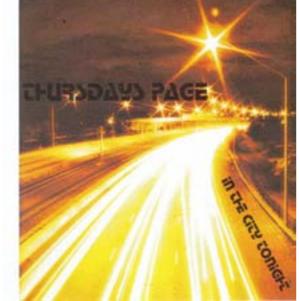












My Influences

















Logo Designs

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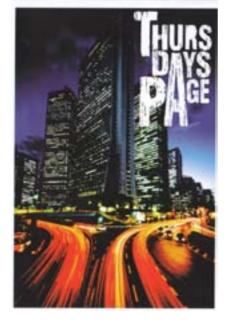
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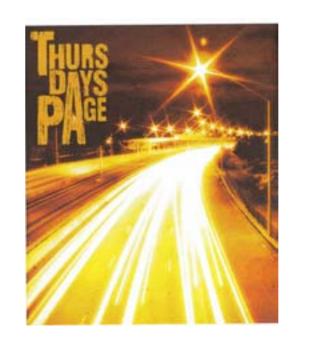
Design ideas

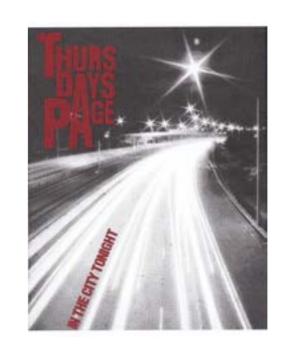


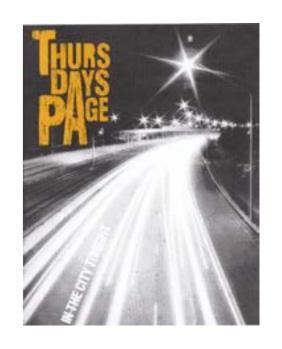


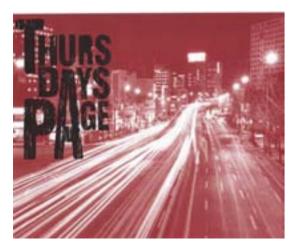


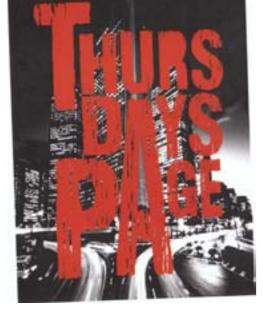




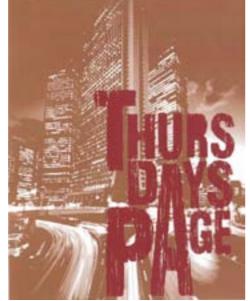


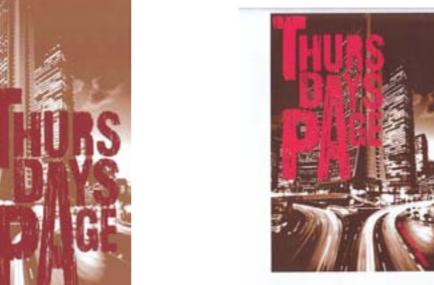


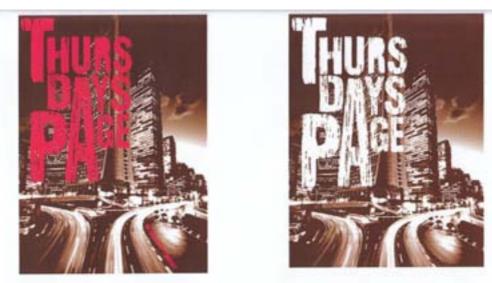


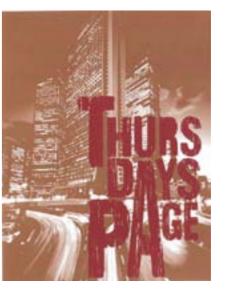


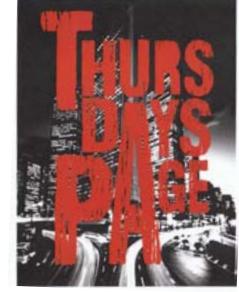












New Logo

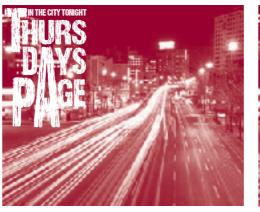




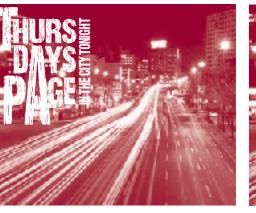




Final Design Ideas

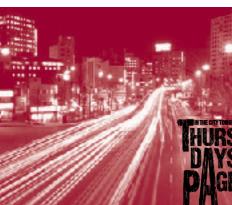


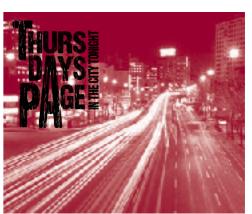


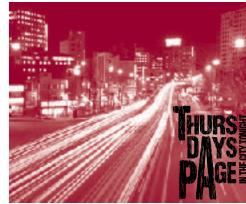




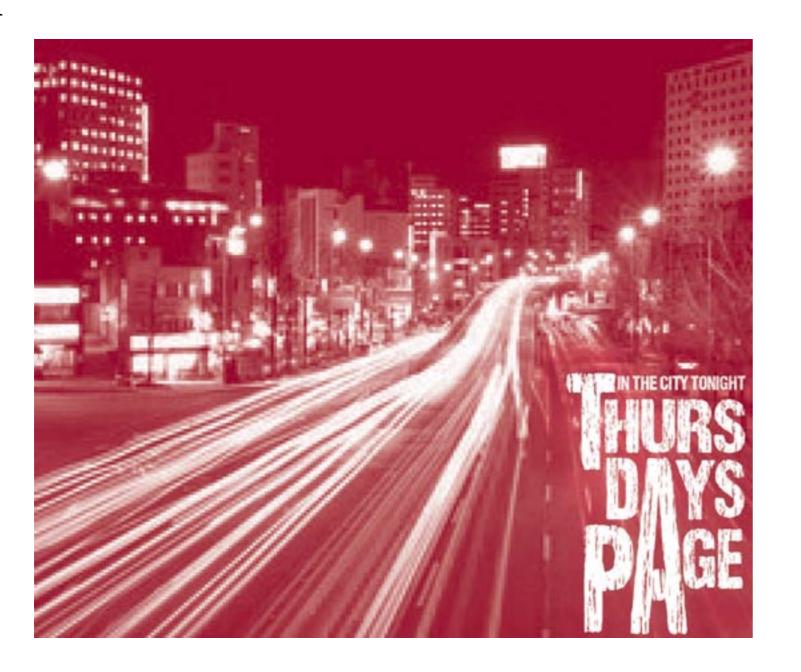






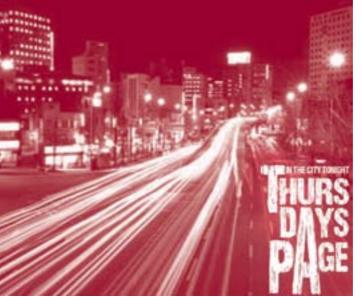


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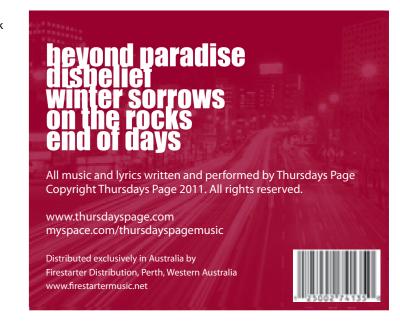


CD Case

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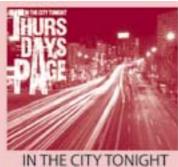
Poster Concepts



THE FAGS.PALATIAL DIGS.CAT BLACK AMPLIFIER BAR

393 MURRAY STREET, PERTH

DOORS OPEN AT 8PM



EP LAUNCH FRIDAY 20TH MAY

AMPLIFIER BAR 393 MURRAY STREET, PERTH

THE FAGS PALATIAL DIGS CAT BLACK

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THE FAGS PALATIAL DIGS CAT BLACK AMPLIFIER BAR

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THE FAGS.PALATIAL DIGS.CAT BLACK

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DOORS OPEN AT 8PM



DOORS OPEN AT 8PM.



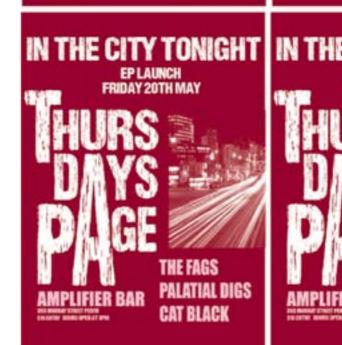
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DOORS OPEN AT 8PM

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EP LAUNCH FRIDAY 20TH MAY

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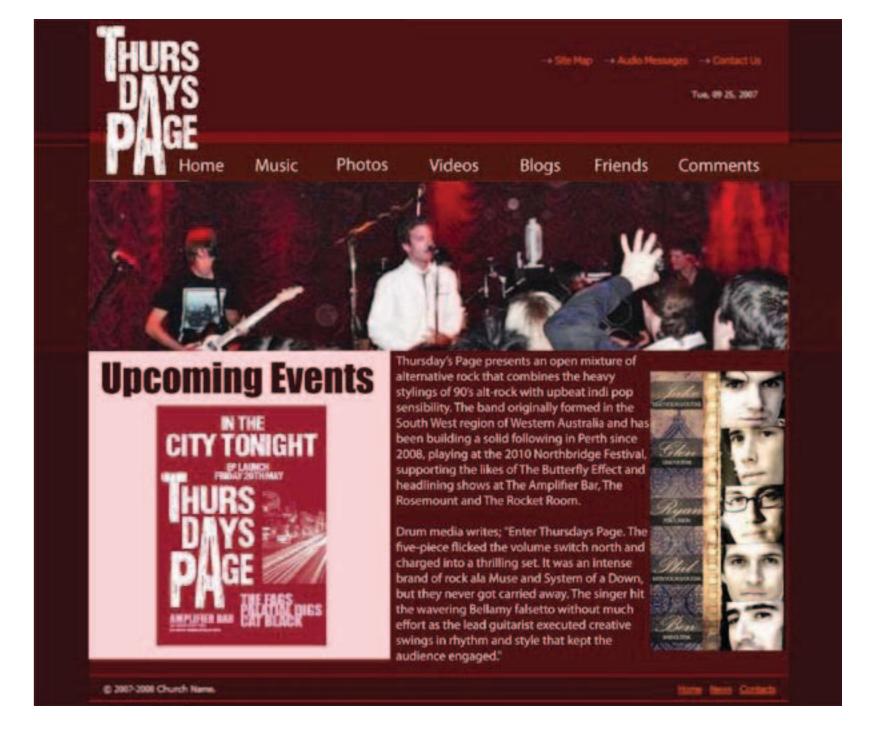
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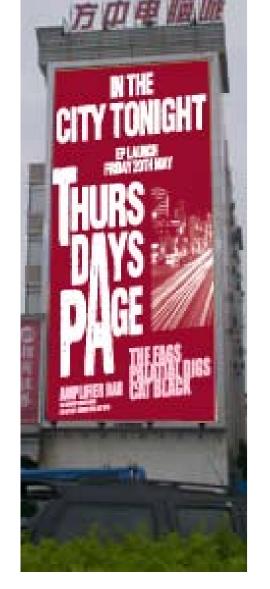
Final Poster



Website



Street Advertisement











Thankyou