

MEET THE KID

Music Business & Design

by Nicholas Yim

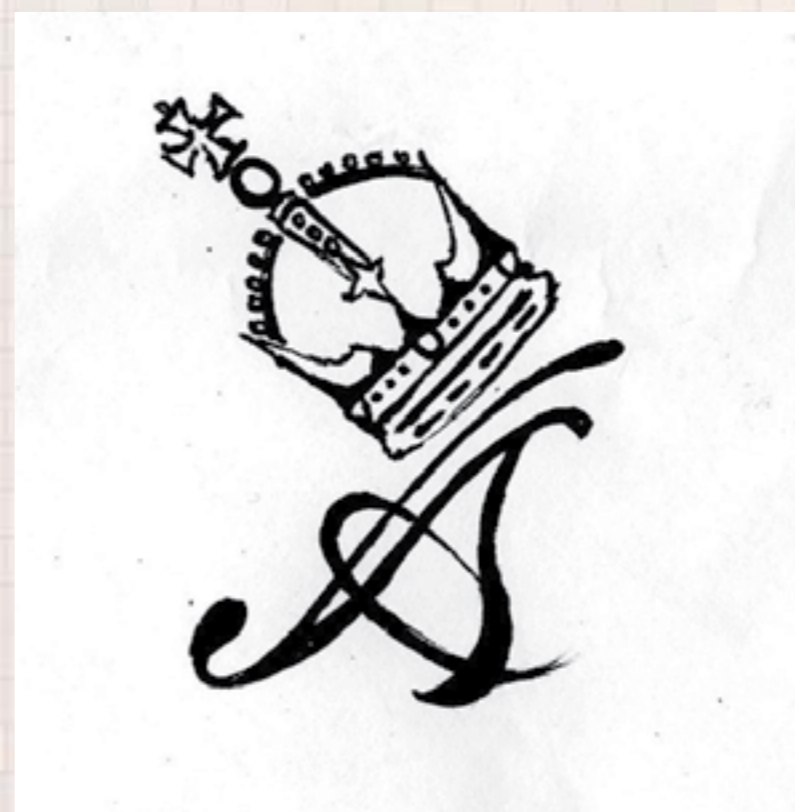
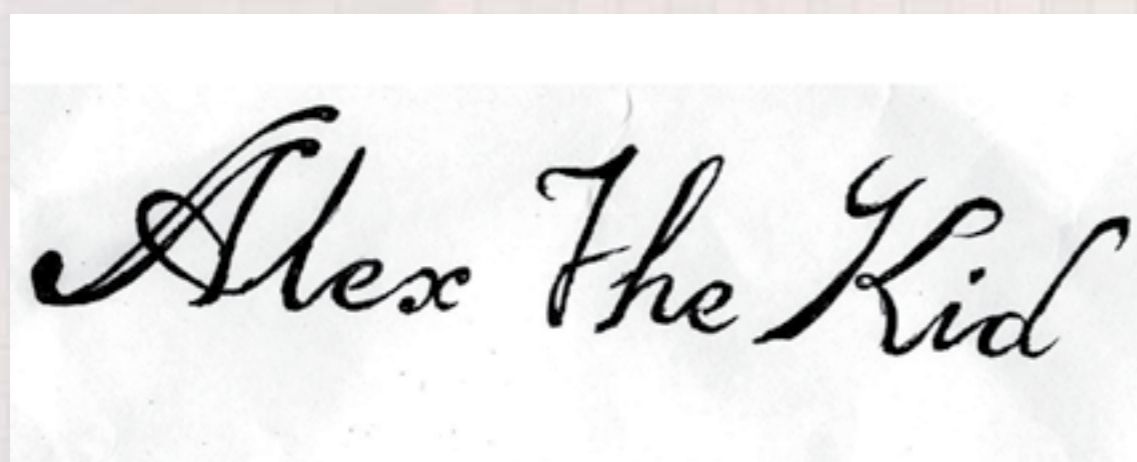
Client Brief

- The name of the band: Alex The Kid
- Music style: Punk
- Target market from 12 - 30 years old
- First song from the band: “Awkward timing”
- Influences of the band name is from a sega game “Alex The Kidd”



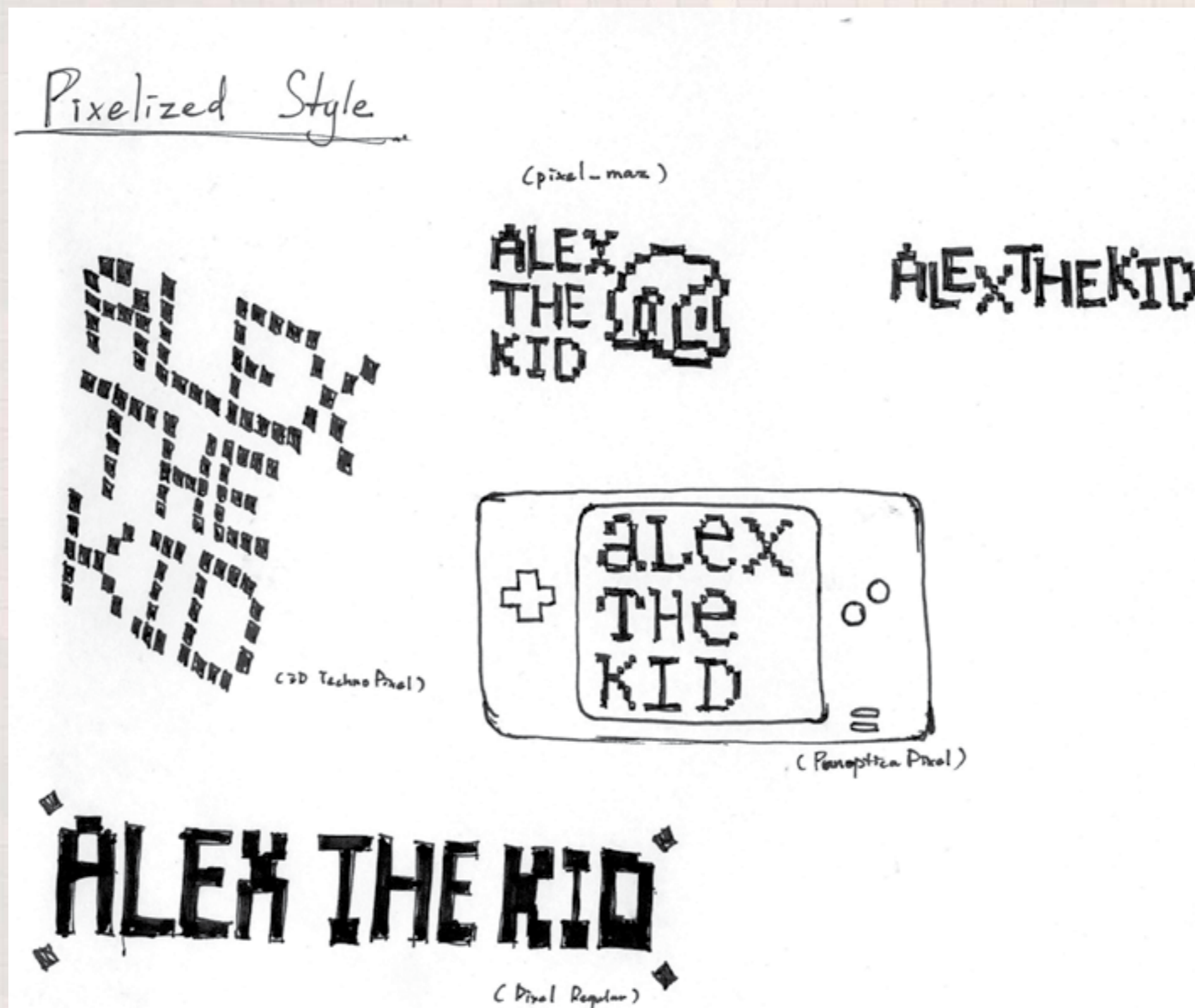
Logo sketches

budweiser font style (Client requested)



New idea logo sketches

pixel font



Different logo idea

pixel font



Final logo

different colour vision



The layout of the poster design

(Client suggested)

The Messed Up Tour...

Featuring

Alex The Kid <---- This will be the 3rd designed logo for

Friday 3rd June - Breakers Bar Geraldton
w/ know Your Knot

Sunday 5th June - YMCA HQ Leederville
w/ Afraid Of Heights, Burning Fiction,
Abandon Valley Road & Take It Or Leave It

Thursday 9th June - Oh Snap! Northbridge
w/Chainsaw Hookers & The Exit Line

Friday 10th June - The Den (Civic Hotel) Inglewood
w/ Into The Sea, Burning Fiction,
Abandon Valley Road, Resistance
& Take It Or Leave It

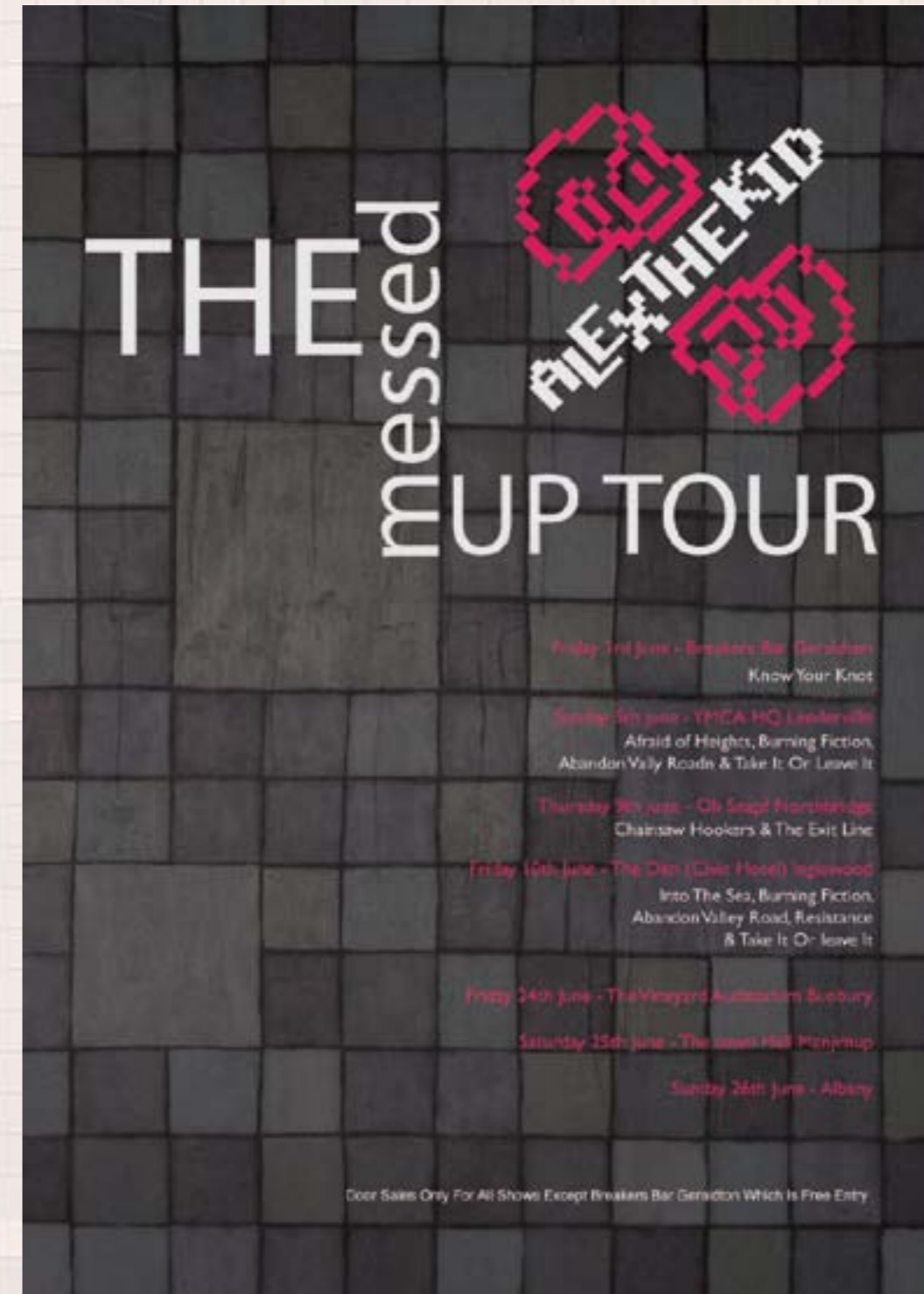
Friday 24th June - The Vineyard Auditorium Bunbury
w/

Saturday 25th June - The Town Hall Manjimup
w/

Sunday 26th June - Albany
w/

Door Sales Only For All Shows Except Breakers Bar Geraldton Which Is Free Entry

Poster design



The final poster



Flyer design



Potential T-shirt design



Thank you