



Music Business & Design

Myriah Jones

The Brief

Logo

A3 Tour Poster

A3 Blank Listing Poster

Stickers

A5 Flyer

Media Release Letterhead

Business Letterhead

Extra - Website



The Brief - Logo

Main colours, white, red, black

Finch - black bird, red chest

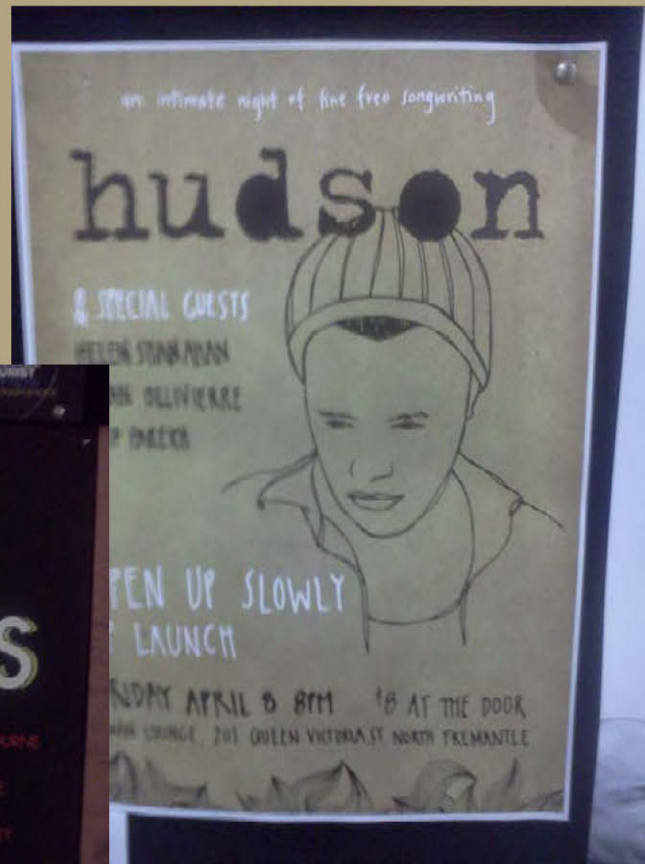
Charles Darwin's 'Origin of Species'

Breaking the mould, creation, escapism

Font, old type or printing press, worn, aged



The Brief - Posters



Initial Logo Designs

the
Originof 

the
oRIGINof 

 the
Origin
of

 the
Originof

THE
ORIGIN
OF 

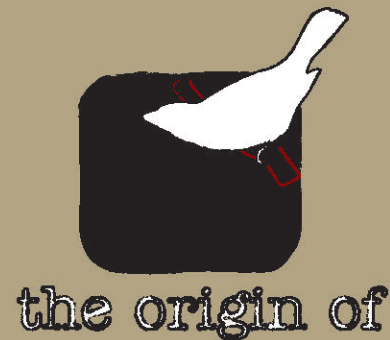
the
Originof 

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the origin of 

Initial Logo Designs



Band Suggestions

Re: Designs

Aaran Gicquel [decemberdogs@gmail.com]

You replied on 18/04/2011 6:04 PM.

Sent: Sun 27/03/2011 11:16 PM

To: Myriah Jones

Message | Logo Edit.tif (67 KB) | ATT00004.htm (12 KB)

hey love the work,

Hey enjoying the designs so far i like the designs on the bottom of page 4 and top of page five.

the singer wants to see more detail in the bird thingo, I'm kinda in the opposite mind and love the blocky-ness of it but a bit of a red crest and breast would be cool.

I've bung together a very sketchy cut and paste of two designs off your pages that i reckon would look cool,

Top of page 5, layout and pic, with the text from the top of page 4. i cant draw for shit but i guess the attached would be kinda cool. if some one with drawing talent (ie you not me) finalised the drawing



Logo re-worked

Angle of bird changed
at Brendan's sugges-
tion, bird no longer looks
like he is falling off his
perch??



Logo re-worked



Logo re-worked



the
origin
of



the
origin
of



the
origin
of

Logo re-worked

Re: Designs

Aaran Gicquel [decemberdogs@gmail.com]

You replied on 21/04/2011 4:38 PM.

Sent: Mon 18/04/2011 7:26 PM

To: Myriah Jones

hey i like

i reckon Number 3 with coloured "the" & "of", the layout seems to fit best inside a circle. ala sticker

Can you knock up a mock poster with the Event Details from the last couple of emails if you need the details ill re send them.

Cheers

Aaran Gicquel

decemberdogs@gmail.com

0416432715

Management - The Origin Of

www.sonicbids.com/TheOriginOf

<http://www.myspace.com/theoriginof>

http://twitter.com/#!/The_Origin_Of

<http://listn.to/TheOriginOf>

http://www.youtube.com/watch?v=5wA_MiUeiM4

On 18/04/2011, at 6:05 PM, Myriah Jones wrote:

Hi Aaran,

I have put a pdf file in the dropbox with logo re-designs, page one is with the amendments you suggested, page 2-5 additional layout ideas.

Let me know what you think,

cheers ☺

Myriah

From: Aaran Gicquel [mailto:decemberdogs@gmail.com]

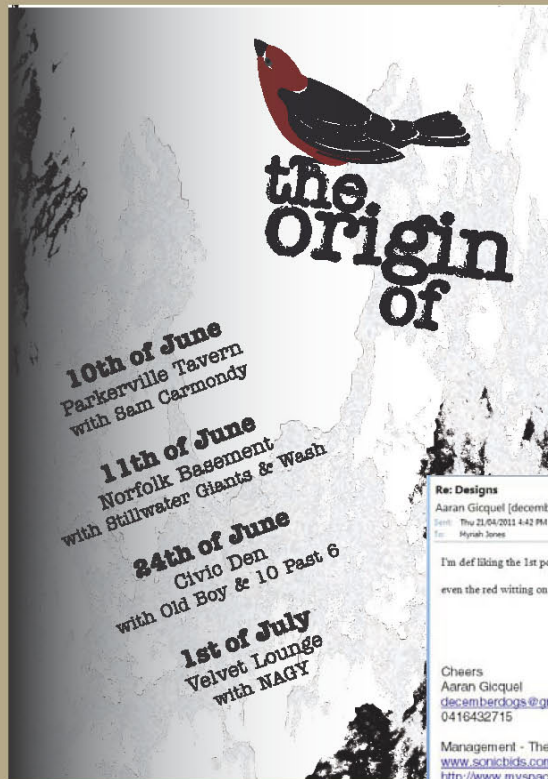
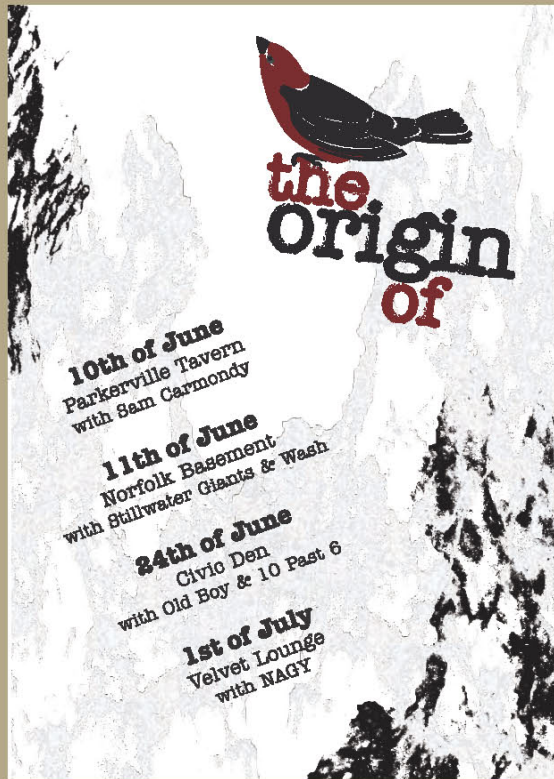
Sent: Sunday, 27 March 2011 11:16 PM

To: Myriah Jones

Subject: Re: Designs



Poster



Re: Designs

Aaran Gicquel [deemberdogs@gmail.com]
Sent: Thu 21/04/2011 4:42 PM
To: Myriah Jones

I'm def liking the 1st poster
even the red writing on the dates

Cheers
Aaran Gicquel
deemberdogs@gmail.com
0416432715

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www.sonicbids.com/TheOriginOf
<http://www.myspace.com/theoriginof>
http://twitter.com/#!/The_Origin_Of
<http://listn.to/TheOriginOf>
http://www.youtube.com/watch?v=5wA_MIUeIM4

On 21/04/2011, at 4:39 PM, Myriah Jones wrote:

Hi Aaran,

Just uploaded three designs for the 1st poster to the dropbox.

Logo - not sure about the red for "the" and "of", seems to blend too much with the chest of the bird. If you want the red in the text I can play around with the logo a bit more.

Cheers ☺

Myriah

From: Aaran Gicquel [mailto:deemberdogs@gmail.com]
Sent: Monday, 18 April 2011 7:26 PM
To: Myriah Jones

Lecturer feedback...

Poster re-worked...

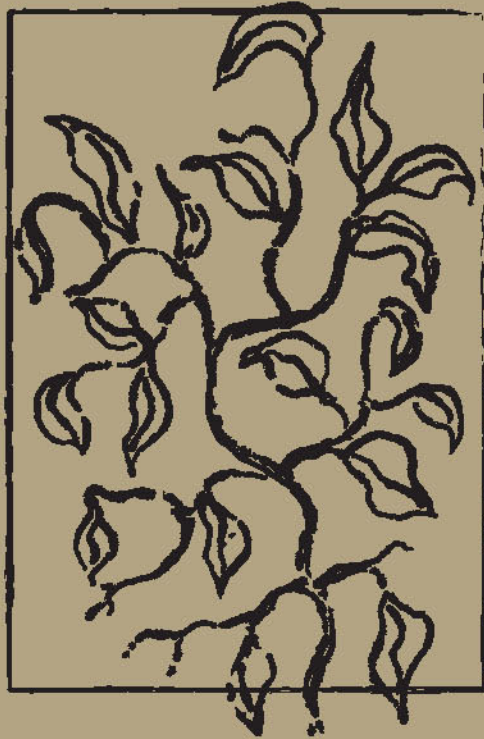
Suggestion....

Margaret Preston's style

Additon of Foliage



Poster re-worked...



the
origin
of

Animus Tour

10th June
Parkerville Tavern
with Sam Carmondy

11th June
Norfolk Basement
with Stillwater Giants & Wash

24th June
Civic Den
with Old Boy & 10 Past 6

1st July
Velvet Lounge
with NAGY

Progress

Re: Tour Poster

Aaran Gicquel [decemberdogs@gmail.com]

You replied on 12/05/2011 9:25 AM.

Sent: Wed 11/05/2011 8:19 PM

To: Myriah Jones

it looks very blues and roots

Umm if you could make it more rock

Cheers

Aaran Gicquel

decemberdogs@gmail.com

0416432715

Management - The Origin Of

www.sonicbids.com/TheOriginOf

<http://www.myspace.com/theoriginof>

http://twitter.com/#!/The_Origin_Of

<http://listn.to/TheOriginOf>

http://www.youtube.com/watch?v=5wA_MlUeIM4

On 11/05/2011, at 7:26 PM, Myriah Jones wrote:

Hi Aaran,

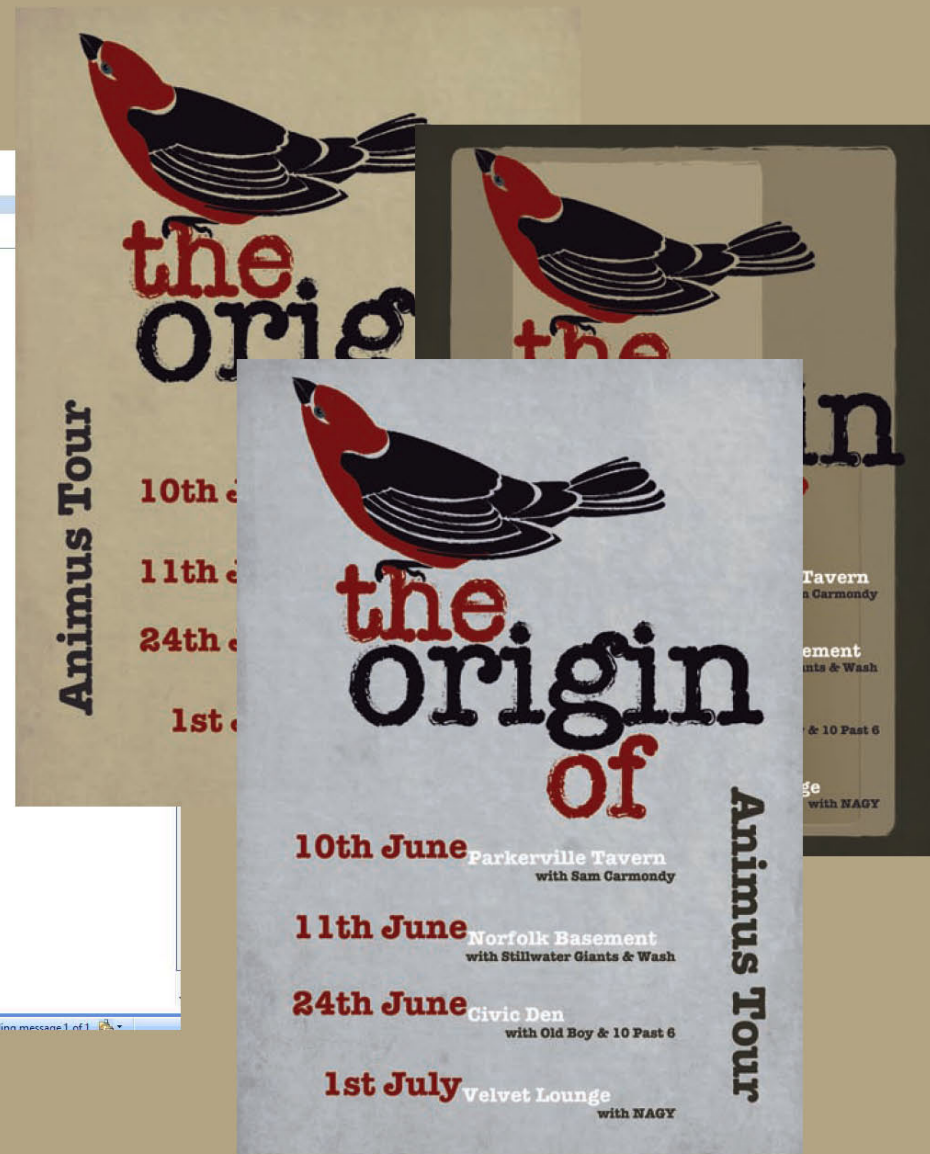
My lecturer suggested a few changes for the poster.... attached is a re-design,

Let me know what you think...

Myriah

<Tour Poster.jpg>

Sending message 1 of 1



Re-designs

Thank you