



Hello!

I'm Sarah Buckland.

I was working with a band called The Painted Birds. The style of music they do is Acoustic/Folk, they compare themselves to Angus & Julia Stone and The Waifs. Their influences also come from Bob Dylan and Joni Mitchell.

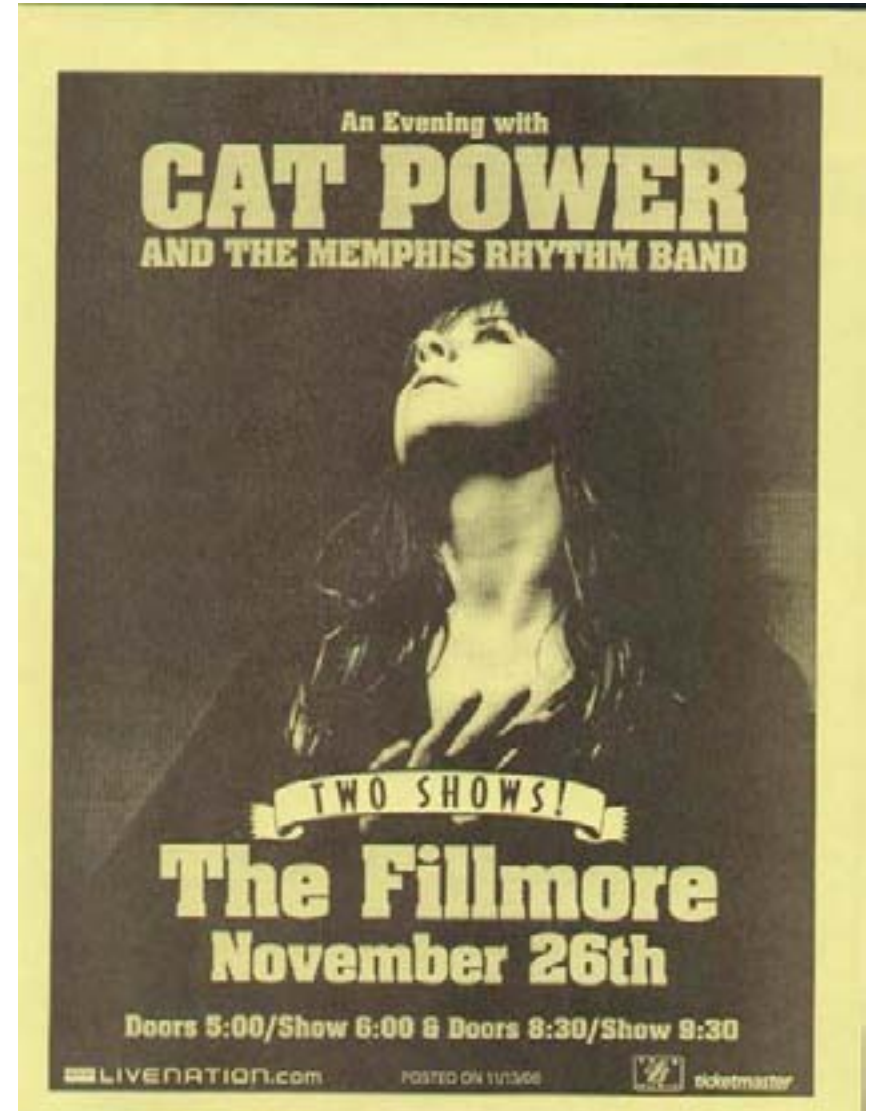
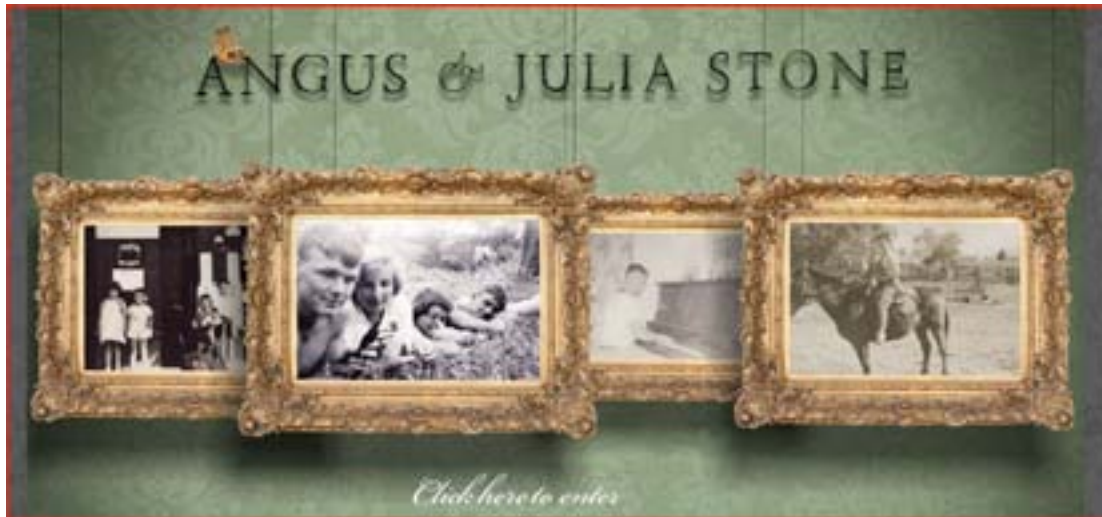
I only had the pleasure to meet Mitchell Hall, who is the manager and member of the band. Working with him was a great experience, I found him very helpful and agreeable in gathering information for my designs.

Brief

Objective

- Create a poster and flyer to advertise where and when The Painted Birds will be playing.
- Design EP cover/Disc cover
- Design Logo (optional)
- Merchandise Design (T-Shirt and Beanie)

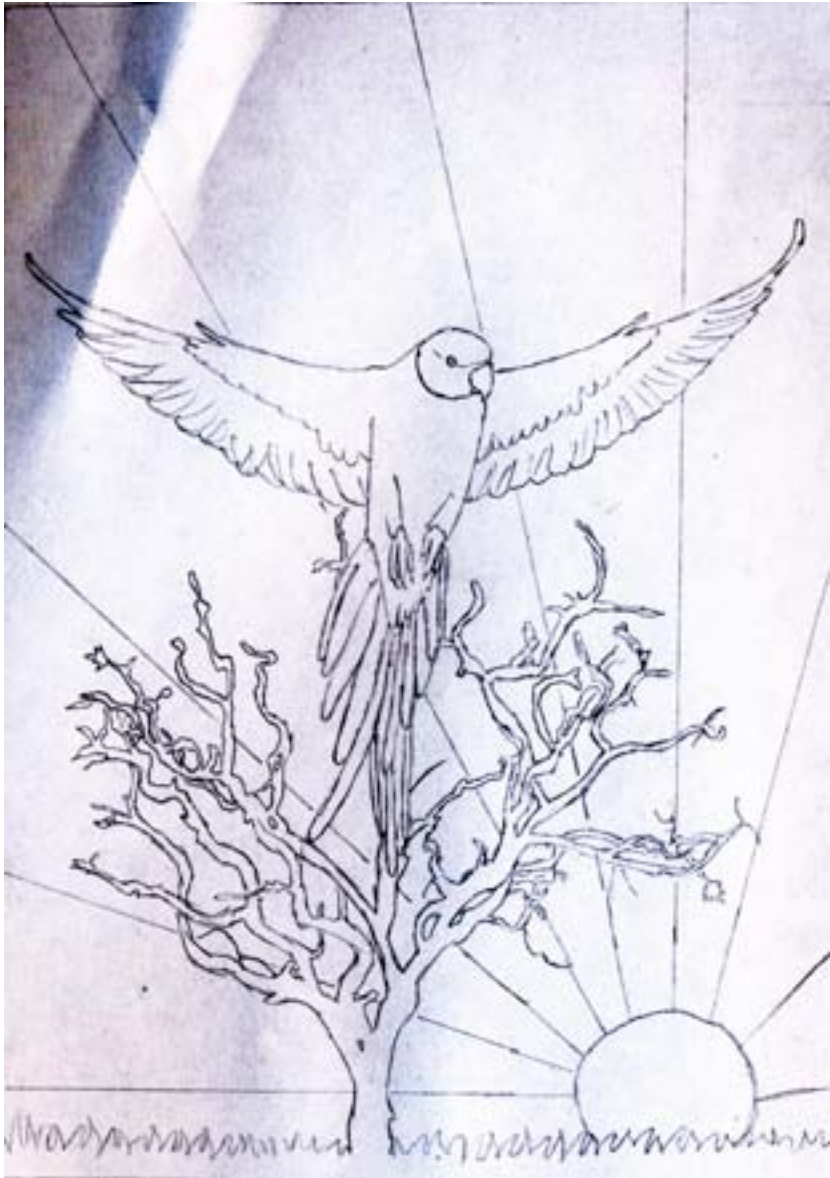
Poster Ideas



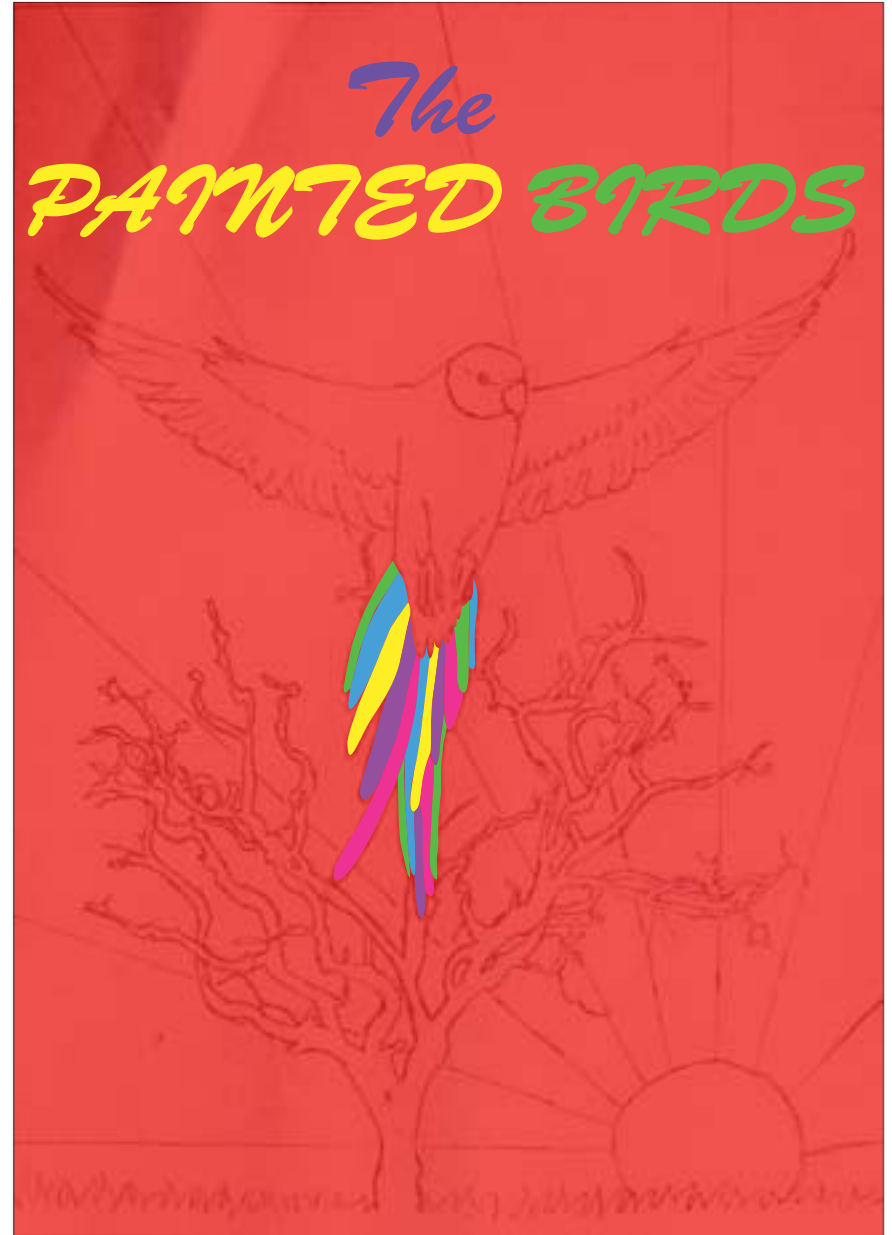
Poster Ideas



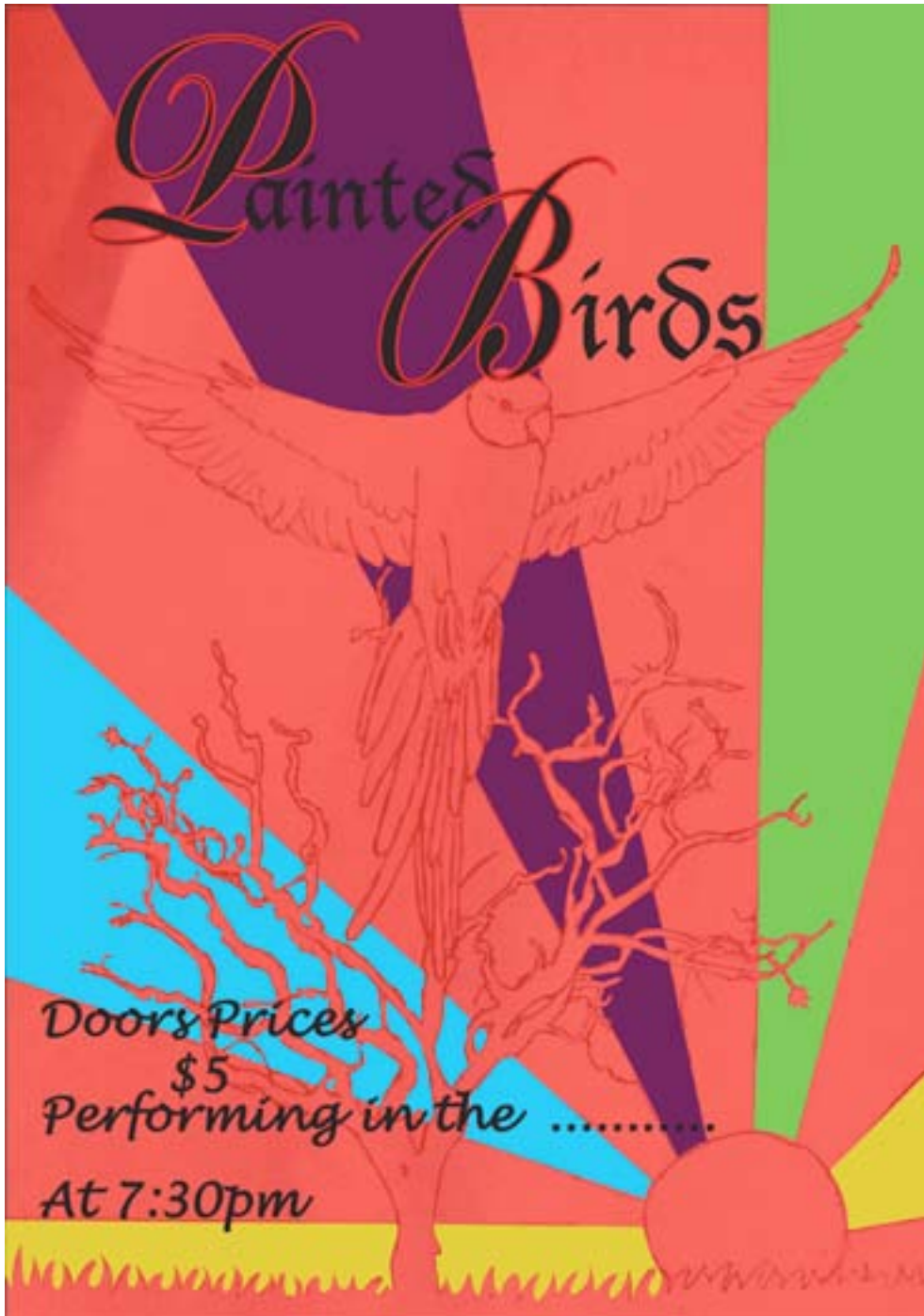
Poster



Poster



Poster



Emailing

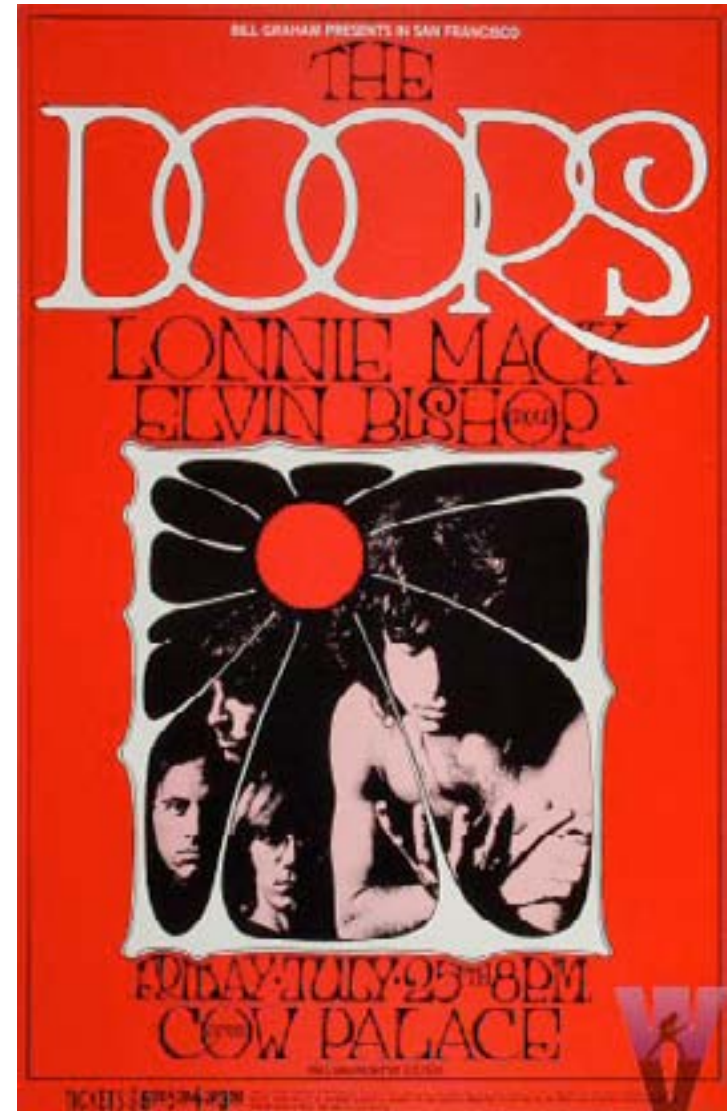
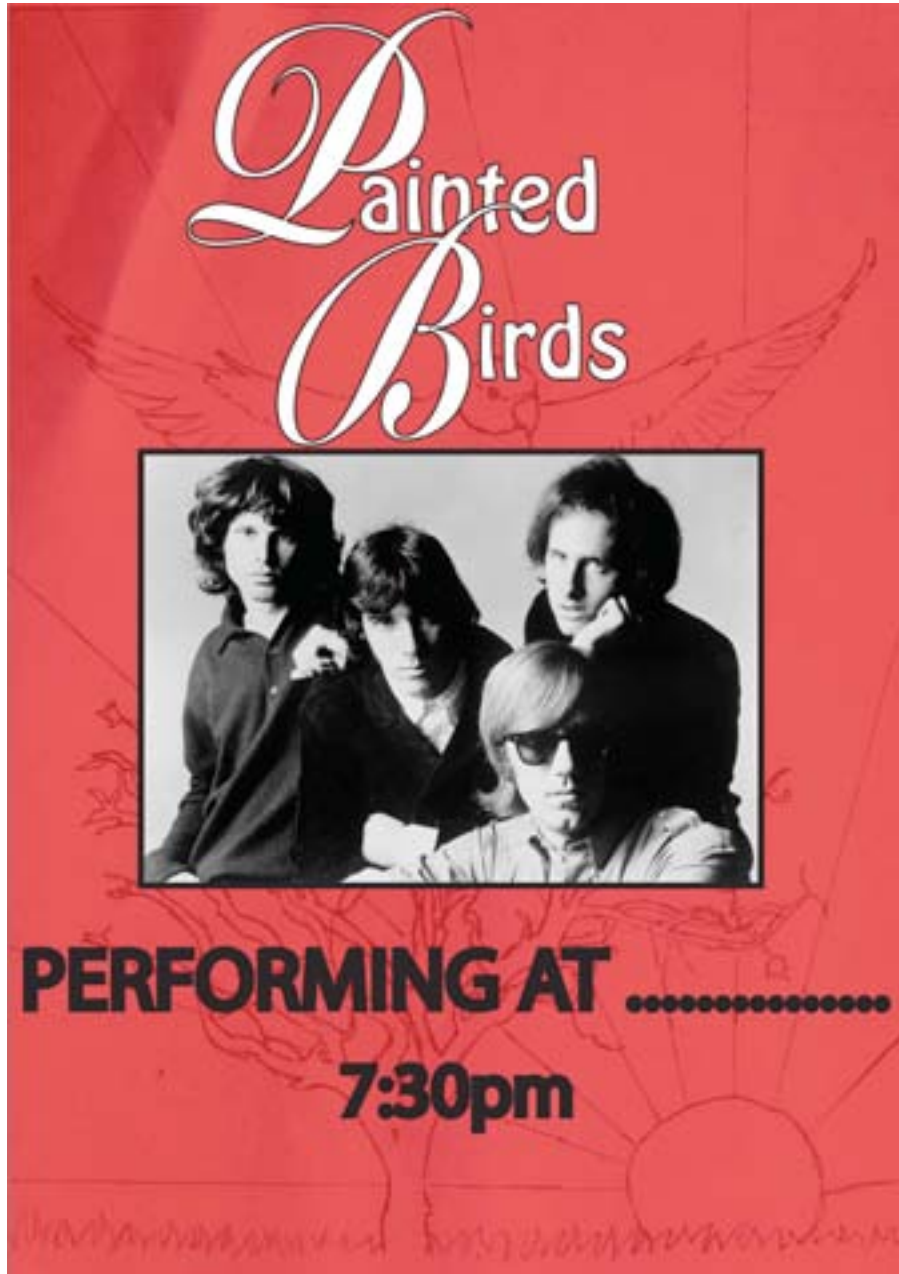
From: mitch_hall@hotmail.com
To: sarah_buckland@live.com.au
Subject: RE: Poster
Date: Thu, 24 Mar 2011 13:11:03 +0800

when can we meet up so i can have a look at your progress

From: sarah_buckland@live.com.au
To: mitch_hall@hotmail.com
Subject: RE: Poster
Date: Thu, 24 Mar 2011 14:48:07 +0930

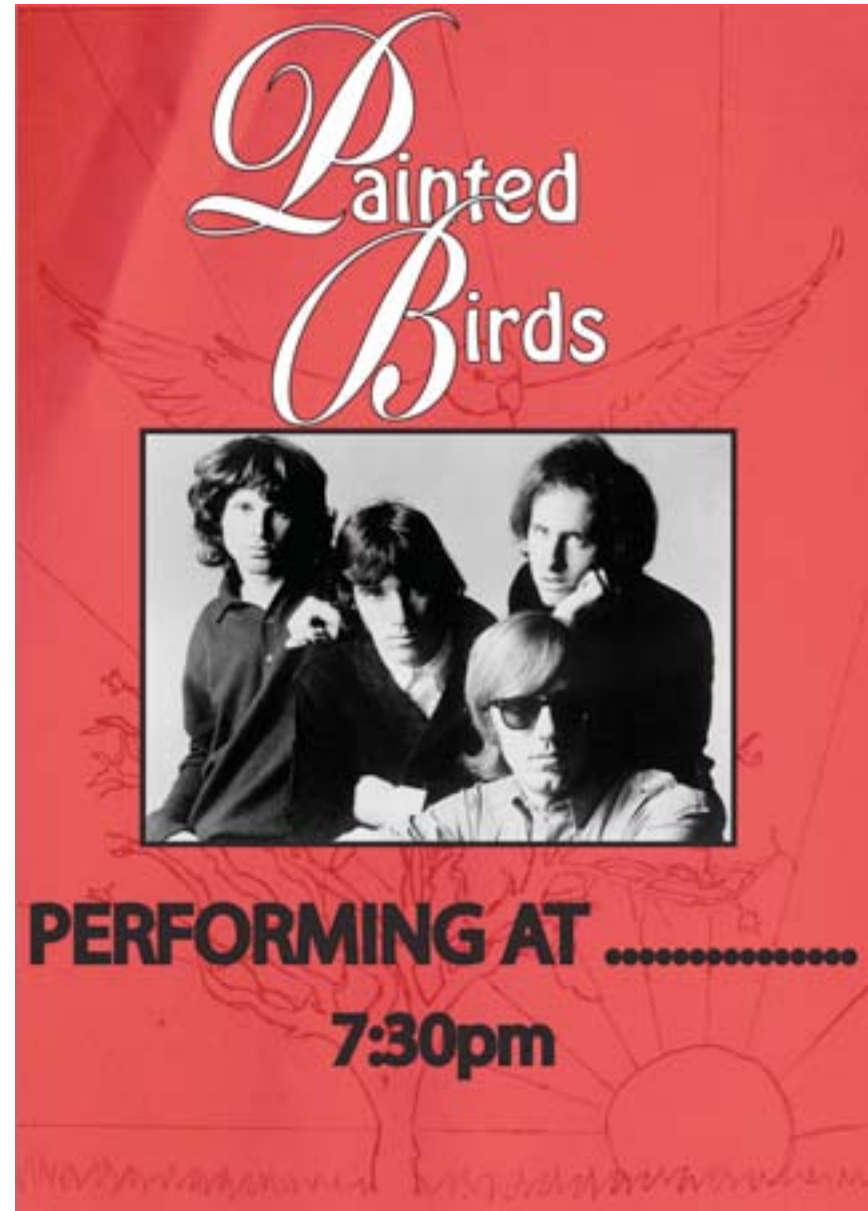
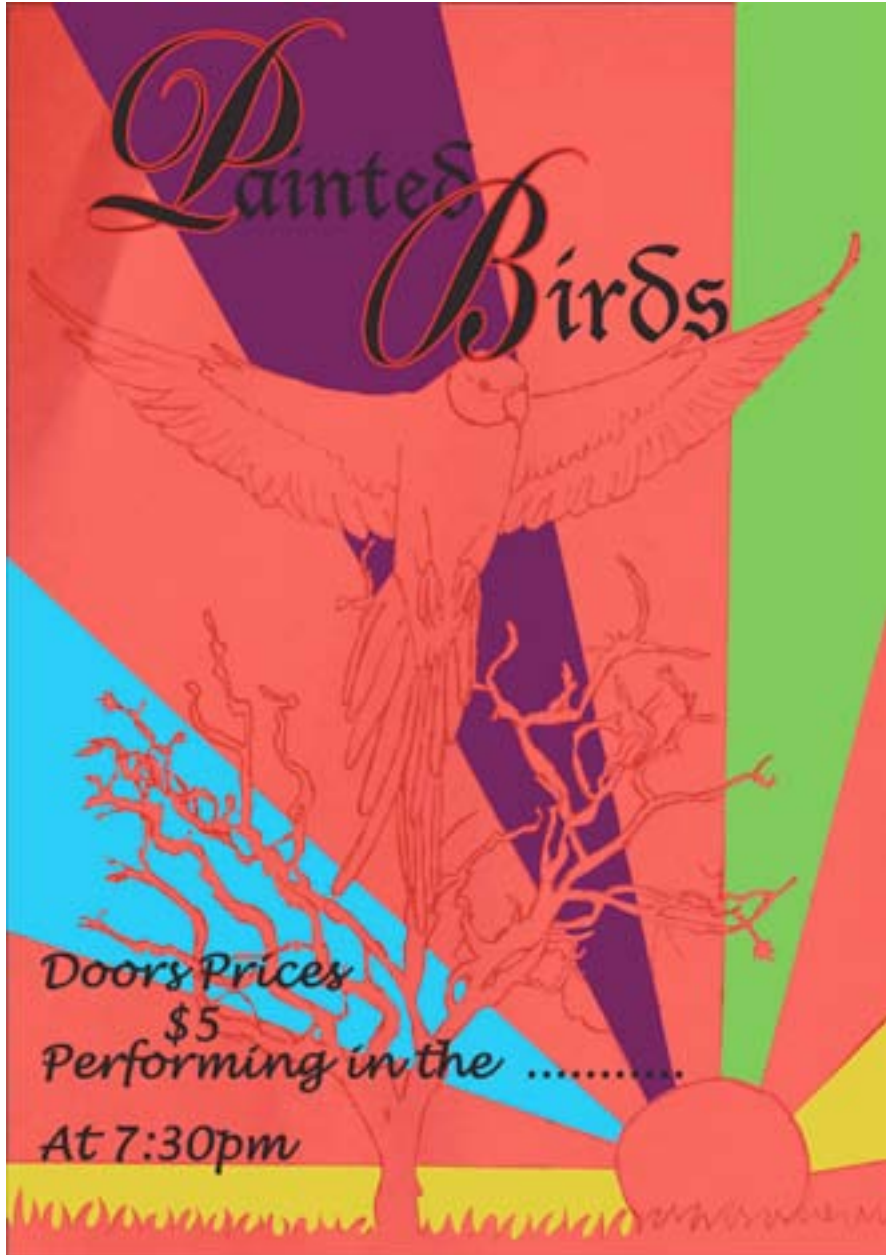
**Well im free sunday, im not sure when the others can meet up so at the moment im just gonna sort out when i can see you.
So far ive done one rough poster design on the computer that i can show you. Ill try get another one done so you'll have two design to have a look at.**

Poster



Reference

Poster



Poster



References

Poster



Poster



Emailing

From: sarah_buckland@live.com.au
To: mitch_hall@hotmail.com
Subject: New Poster
Date: Mon, 11 Apr 2011 16:16:09 +0930

Hey Mitch,

Just letting you know that ive decided to work on a different idea for the poster. Just because my original one i find is too difficult to work with. On the attachment is what ive done so far, i still need to put more information on it and of course the title of your band. Ill keep you updated on my progress.

Cheers, Sarah

Hi Sarah

Yeah the new poster looks good, less colour though in the background is what the girls said to bring out the bird.

Cheers

Mitch





THE PAINTED BIRDS

Poster

\$5 Entrance Per Person

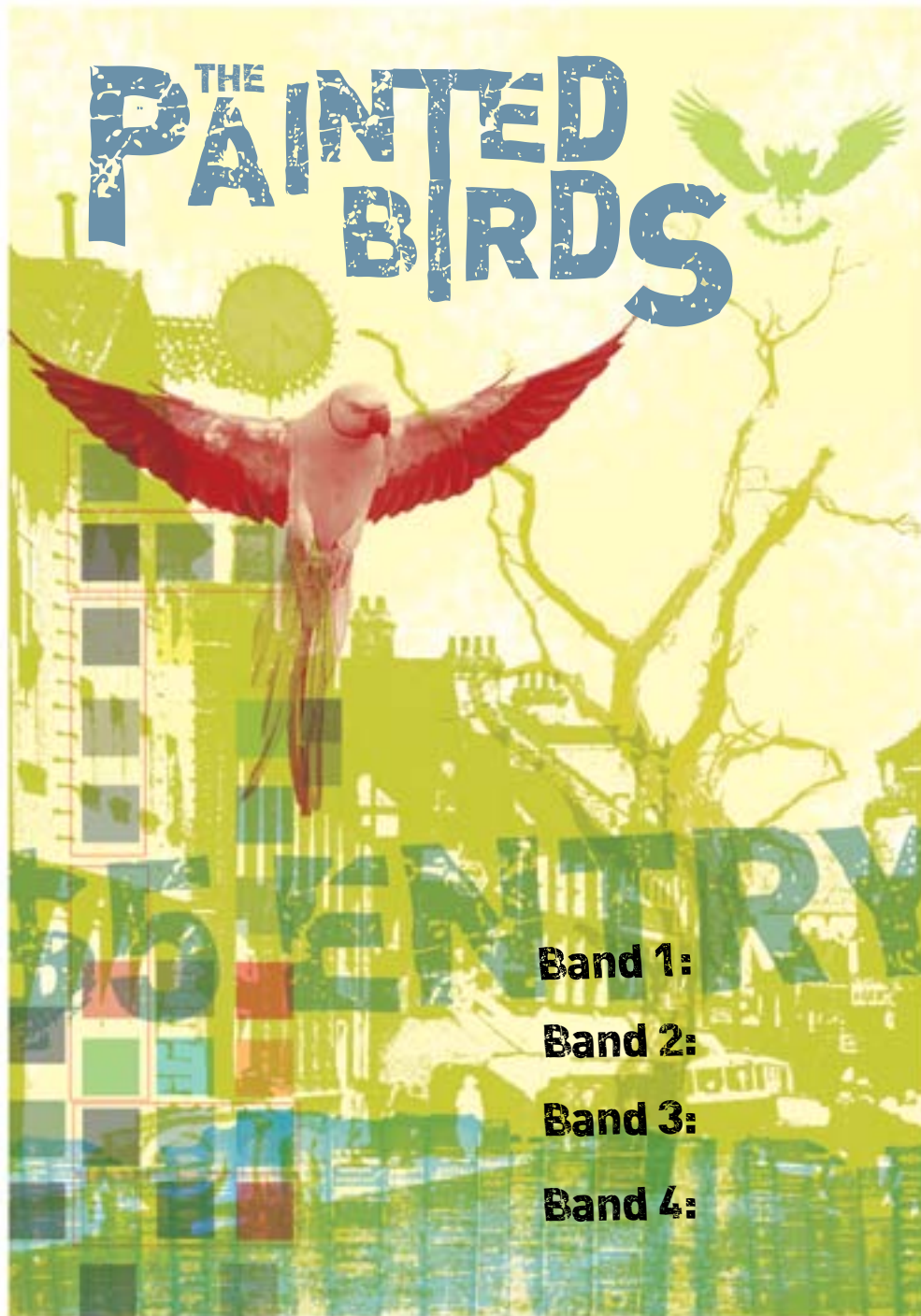
Band 1:

Band 2:

Band 3:

Band 4:

Poster

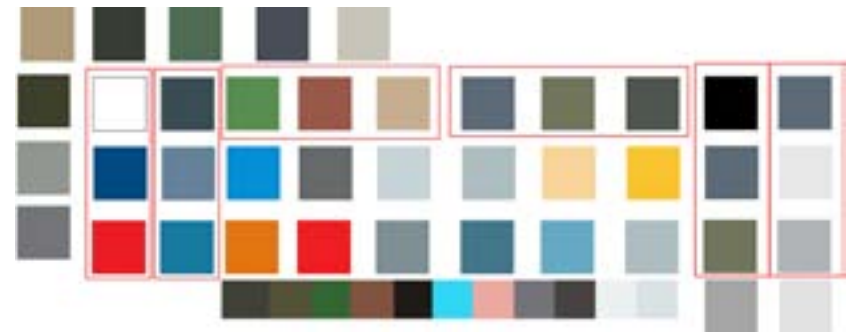


Band 1:

Band 2:

Band 3:

Band 4:



Logo

The
Painted
Birds

The
Painted
Birds

The
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Birds

The
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Birds

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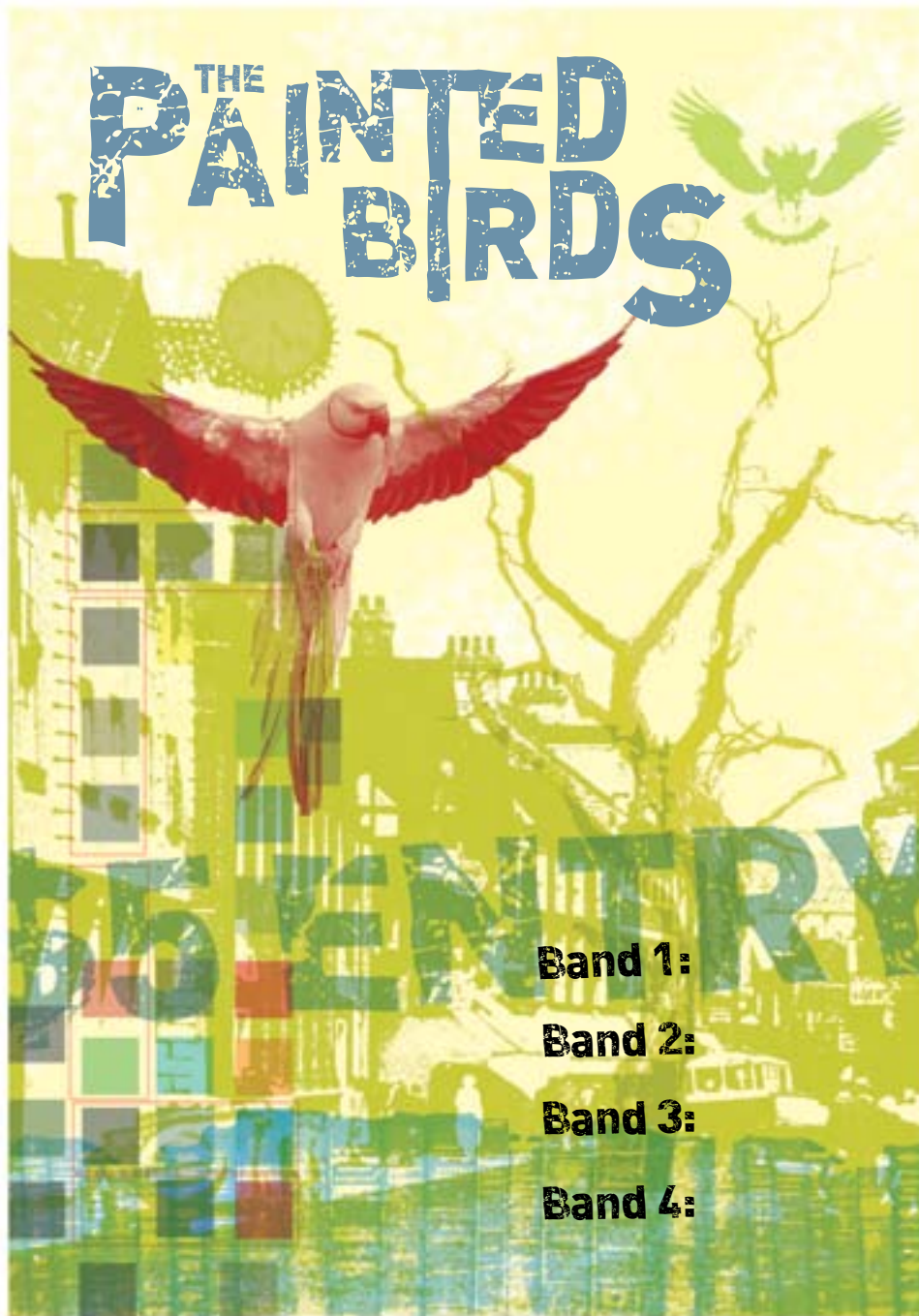
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Birds

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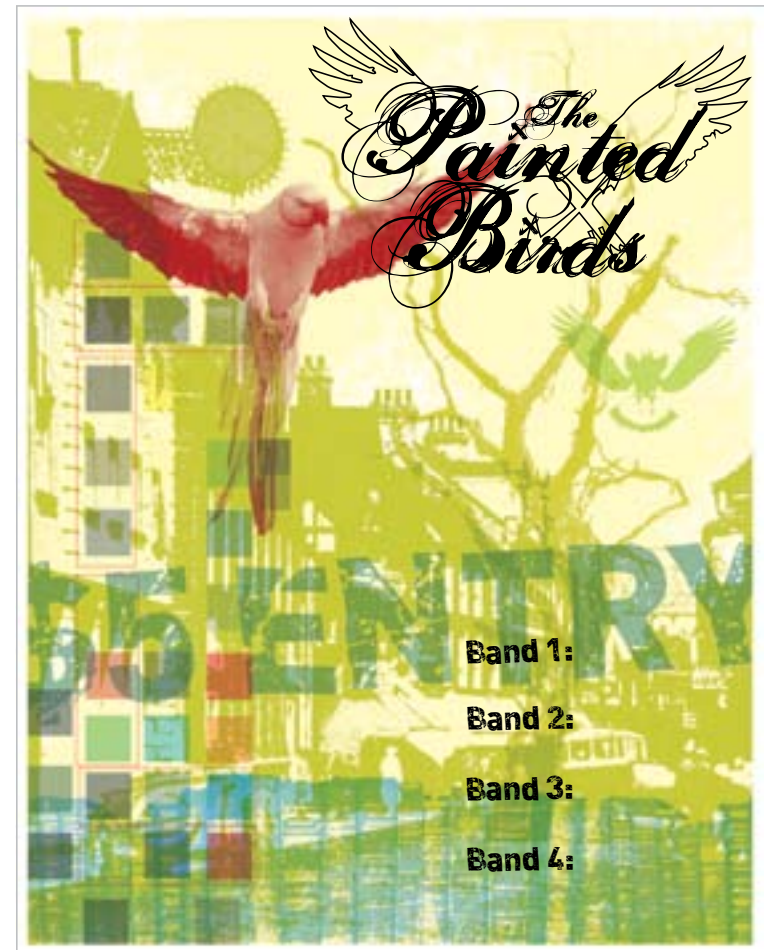
Logo



Flyer



Poster



EP Cover



The Painted Birds

Between The Shadow And The Light
The Girl With Fire In Her Eyes
Drawn To The Sea
Summer Solace
Victory

The Painted Birds

The Painted Birds

EP Cover



Merchandise





Thank You!

I think this project was a really good experience for me, and I just wanted to thank Brendan and Mary for organising it. I also wanted to thank Mitch for being so positive and understanding towards my ideas, and I also wanted to thank him for helping us out with the information we needed to complete the brief.

Thank you for listening.