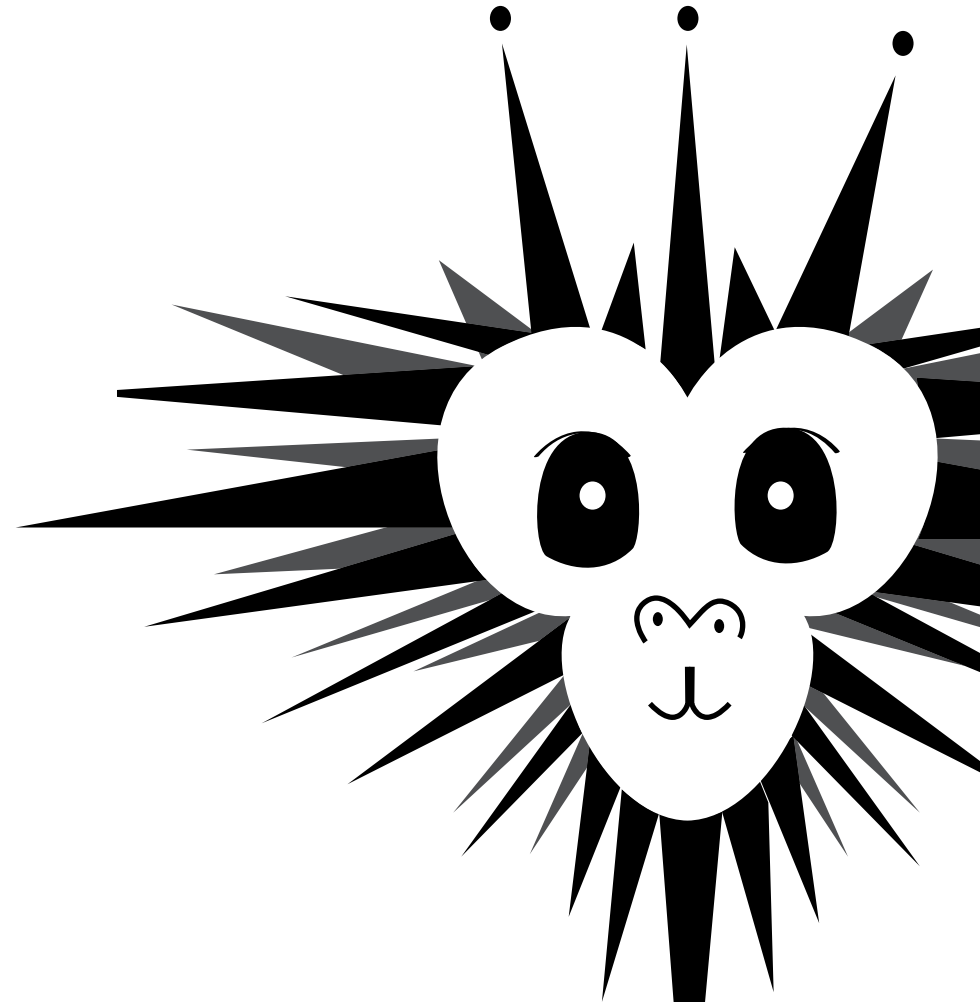


# Alex The Kid Band

Project Name : Music Business & Design **Design** Stephy Chan  
Lecturer : BRENDAN HIBBERT, MARY KELLY **by**



**ATK**  
Alex The Kid

# Brief

Alex the kid Manager Amber

3 pierce punk band with a target market from 12 to 30 year olds

Kadin Hall - Drums

Ken McCartney - Guitor/Vocals

Trend Brand - Bass/Vocals

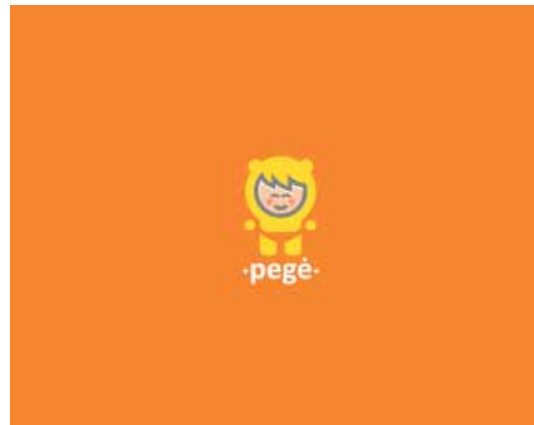
## Require

Logo

Poster

T-Shirt

Album art



# Logo

Sketch and thumbnails





Client Final Logo



My final Logo  
because i not agree my client choose the  
style is not match the style of punk and  
band name.

# Poster

Concert and idea for the Poster



Concept 1  
Music script



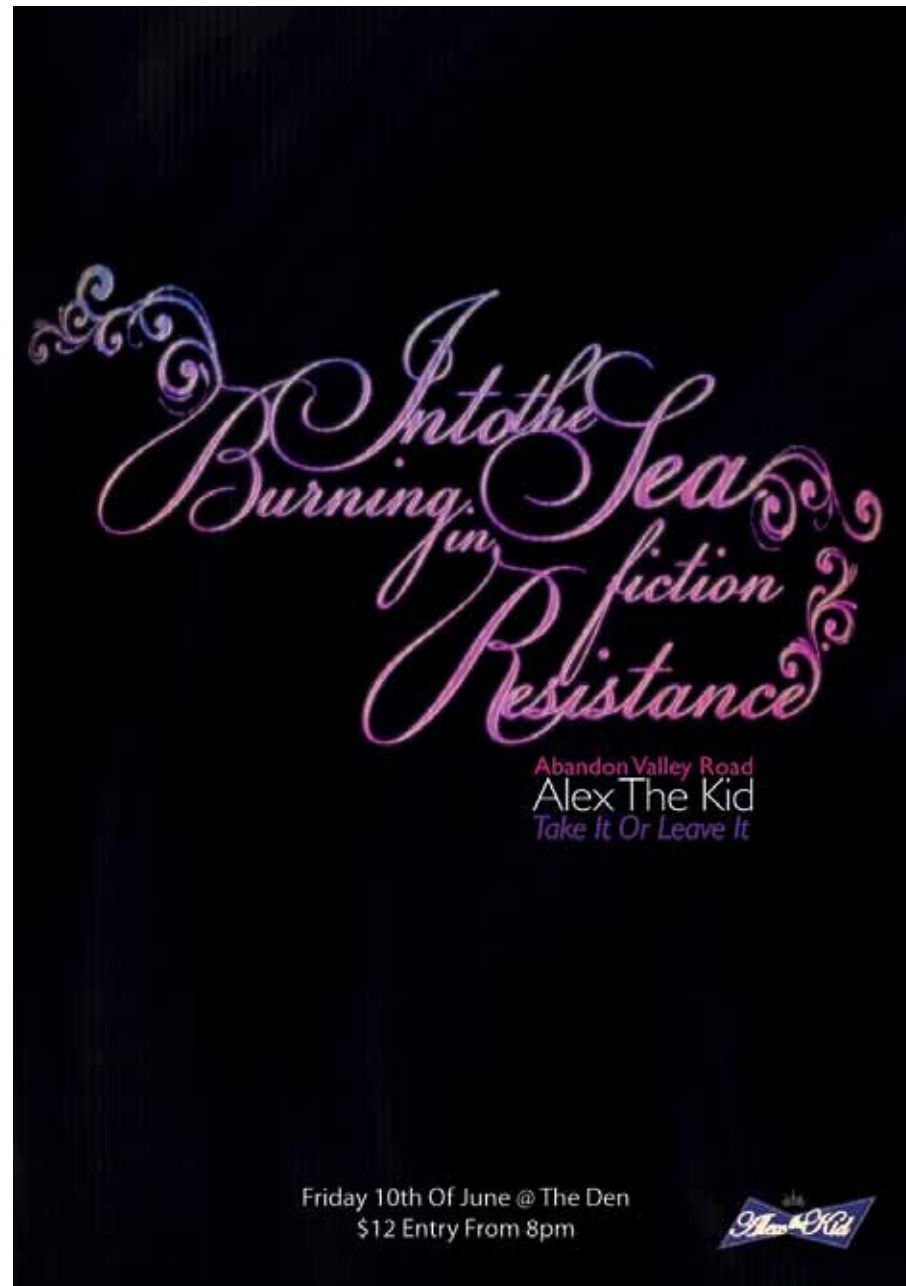
Concept 2  
Disco light effect



Concept 3  
3D polygon

# Poster I

Concept I



# Poster 2

Concept 2



For my own design logo

# Poster 3

Concept 3 and the final one



# Black and White Poster



# Street Poster



# T-Shirt

Punk and rock 3D Polygon



# Album Art

Punk and rock



**Thank You**  
for  
Listening