

The WITNESS

By Deanna Scorda

Hello!!!

My name is Deanna!

My chosen band was “The Witness” and their manager Emma Hickens!



Graphic Design Brief

10/03/11

Band : The Witness

Description : The Witness are a young band from Fremantle, releasing their Debut EP on May 7th. Hellishly euphoric, The Witness concoct a unique blend of heart stopping grit which speaks of visions and truths. Masters of party starting riffs that resonate in your atmosphere for days, yet are capable of scaring the shit out of you with soul invading intensity.

Review : "Similar to Nick Cave, James Walsh is a singer who pours pure passion into his performance to emotionally draw you into the stories woven. Walsh particularly conveys pain enthrallingly when singing, then speaks in-between songs with such charming eloquence. The set superbly showcased the diversity of the band, one moment all up-tempo psychedelic guitar riffs and shouts, the next blissfully lulling experimental folk sound scapes and then bluesy, sax-filled soundtracks to martini affairs. To sum, a very impressive band to witness (apologies)." – Aarom Wilson, Drum Media

Location: Fremantle

Age: 21

Target Audience: Young Adults 18-24yrs old



Product we require; Website. Easy to use, interesting yet simple website for promotional use.

Date Required; Friday April 1st, 2011

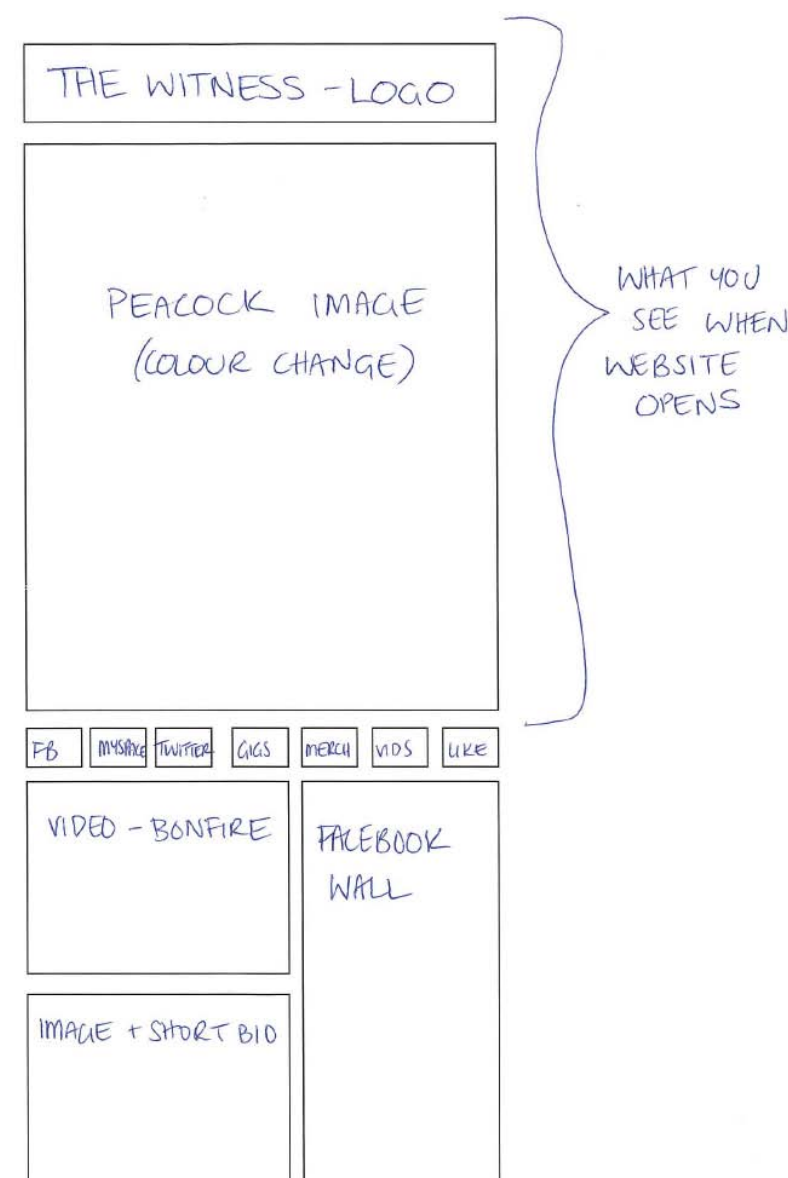
Image : From EP cover Peacock – Due for Release May 7th (With colour change effect)

Text : The Witness

Links: Facebook, Myspace, Twitter, Merchandise, Posters, Gigs, Video, Facebook "Like", Twitter "Follow"


Details:

- On homepage the Peacock image should be the most prominent part, with Title "The Witness" above in large font.
- Below the image should be links to facebook (with feed), myspace, twitter, merchandise, free download link, facebook "like" button, twitter "follow" button.
- Play button that plays a sample of a track from EP.
- Video – Bonfire from youtube <http://www.youtube.com/watch?v=3hpuFCuSbyY>.
- Image of the band – sourced from photographer & a brief bio – sourced from Band.
- Background colour should be dark and compliment the peacock image.





Music My Playlists Music Videos Charts Featured Playlists Music News Events For Artists



THE WITNESS
EP LAUNCH
WITH BEAMS, HOUTERMAN &
A DEEP RIVER COLLECTIVE
SATURDAY MAY 7
MOJO'S BAR

“ CHECK IT! <http://lnk.ms/PwZNx> ” 5:03 AM 27 Oct 2010


The Witness [+ Follow](#)

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General Info


Genre: Ambient / Experimental / Progressive
 Location Fremantle, Western Australia, Australia
 Profile Views: 28255
 Last Login: 15/04/2011
 Member Since 26/10/2007
 Record Label Fremantle Records
 Type of Label Indie

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Advertisement

Music



Bonfire
The Witness

00:00 / 03:50

-  **Bonfire** 3:50
112 plays [+](#) [↻](#)
-  **The Drop** 3:40
62 plays

Total plays: 11629 - Plays today: 3

Shows & Events

1 upcoming show/event


MAY	MOJO'S BAR, North Fremantle Perth, WA, AUSTRALIA
7	

[view all](#)

Stream

All Music Videos Photos Topics Status More ▾

The Witness posted **3 events** 08 Apr



EP - LAUNCH
7/05/2011 8:00:00 PM

I'm going I want to go


08 Apr

The Witness is going to **The Witness**
Kings Square Fremantle 11/03/2011 6:00:00 PM

I'm going I want to go

[Like](#) · [Comment](#) · [Share](#)

The Witness posted an event 18 Feb



Summer Square Sounds
11/03/2011 6:00:00 PM

I'm going I want to go

Friends (11)

The Witness has 1272 friends.
View: All Online New

facebook

Email

Password

Login

Keep me logged in

Forgot your password?

Sign Up

Facebook helps you connect and share with the people in your life.

THE WITNESS
EP LAUNCH

WITH SEAMS, HOOTENANNY
 & DEEP RIVER COLLECTIVE
SATURDAY MAY 7
MOJO'S BAR

Wall

Info

BandPage

Photos (12)

Artist Profile

Events

About

myspace.com/witnessthe

265

people like this

Likes

See All

triple j

Perth International Arts Festival

Nirvana

The Beatles

Pink Floyd

Create a Page

Report Page

Share

the witness

Musician/Band

Like

Share

Stampede

00:00 / 04:04

Share this track

Share

74 plays

Videos

Photos

More Info

When

Where

Price

Saturday, May 7
 8:00 pm

Mojoes - THE WITNESS DEBUT EP
LAUNCH
 North Fremantle, Australia
 Seams, Hootenanny and Deep River Collective

Wall

BandPage™ by ROOTMUSIC™

All posts · Just posts by this artist

the witness

http://www.spaceshipnews.com.au/wami-2011-saturday-spectacular-lineup-announced/?utm_source=Space+Ship+News&utm_campaign=093cd578b8-Space_Ship_News_2011_05_025_2_2011&utm_medium=email&mc_c
WAMi 2011 Saturday Spectacular Lineup Announced
www.spaceshipnews.com.au
 The 2011 The City of Perth Northbridge Saturday Spectacular will feature over 50 local acts on eight stages from 12 midday to 6pm on Saturday May 28.

18 hours ago

1 person likes this

the witness

Wake up with The Witness! We'll be having a chat about The Witness EP Launch w/ Seams, Hootenanny & Deep River Collective on RTRFM with Peter Barr tomorrow morning at 8am

22 hours ago

2 people like this

the witness

http://www.youtube.com/watch?v=NDWgt8_MD24

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Uploads
Favorites

The Witness - Bonfire

From: jaklivesere | Feb 6, 2011 | 298 views

The Witness - Bonfire ; Nanga Clip

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Uploads (4)

The Witness - Bonfire
298 views · 2 months ago

The Witness - LEFT - Live at Fascination St
133 views · 4 months ago

Lucy
70 views · 3 years ago

[see all](#)

Favorites (0)

[see all](#)

jaklivesere
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Profile

Channel Views:	230
Total Upload Views:	1,329
Age:	22
Joined:	Jun 27, 2006
Last Visit Date:	4 months ago
Subscribers:	1

Subscribers (1)

josbowie

Channel Comments (1)

stardust85100 (2 months ago)
cool challel keep posting sub ya as well

[Add Comment](#)

Witness The Witness The Witness The Witness The Witness The Witness The Witness The Witness The Witness The Witness **The Witness** The Witness The Witness The Witness The Witness The Witness The Witness

The WITNESS

WEBSITE DESIGN PROPOSAL



Competition Weaknesses:

- Layout is hard to use
- Some have too much going on
- Not alot dedicated to their music
- Dull and non inviting colours

Competition Strength:

- Simple, clean and spacious
- Lots of images
- Simple themes

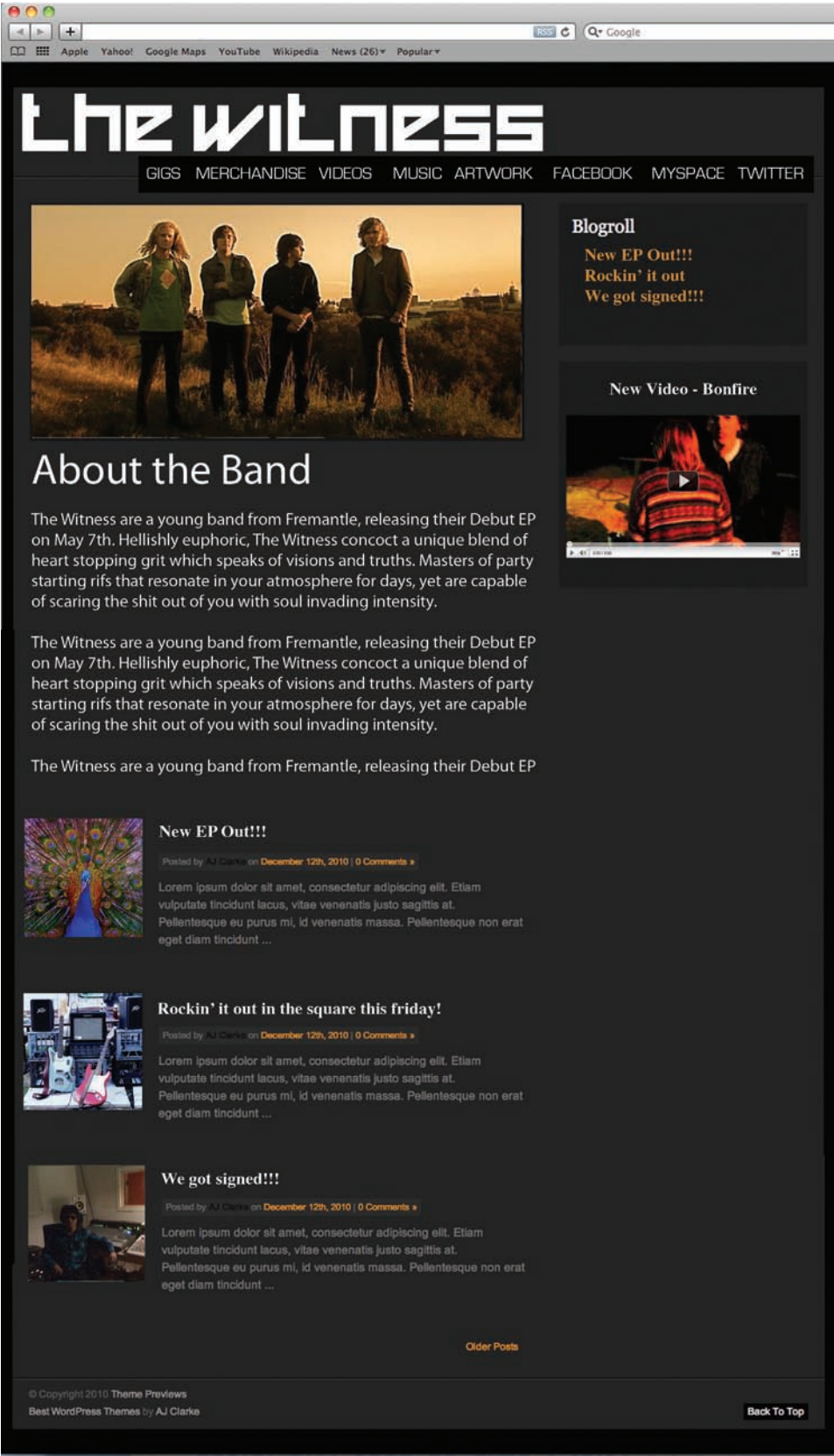
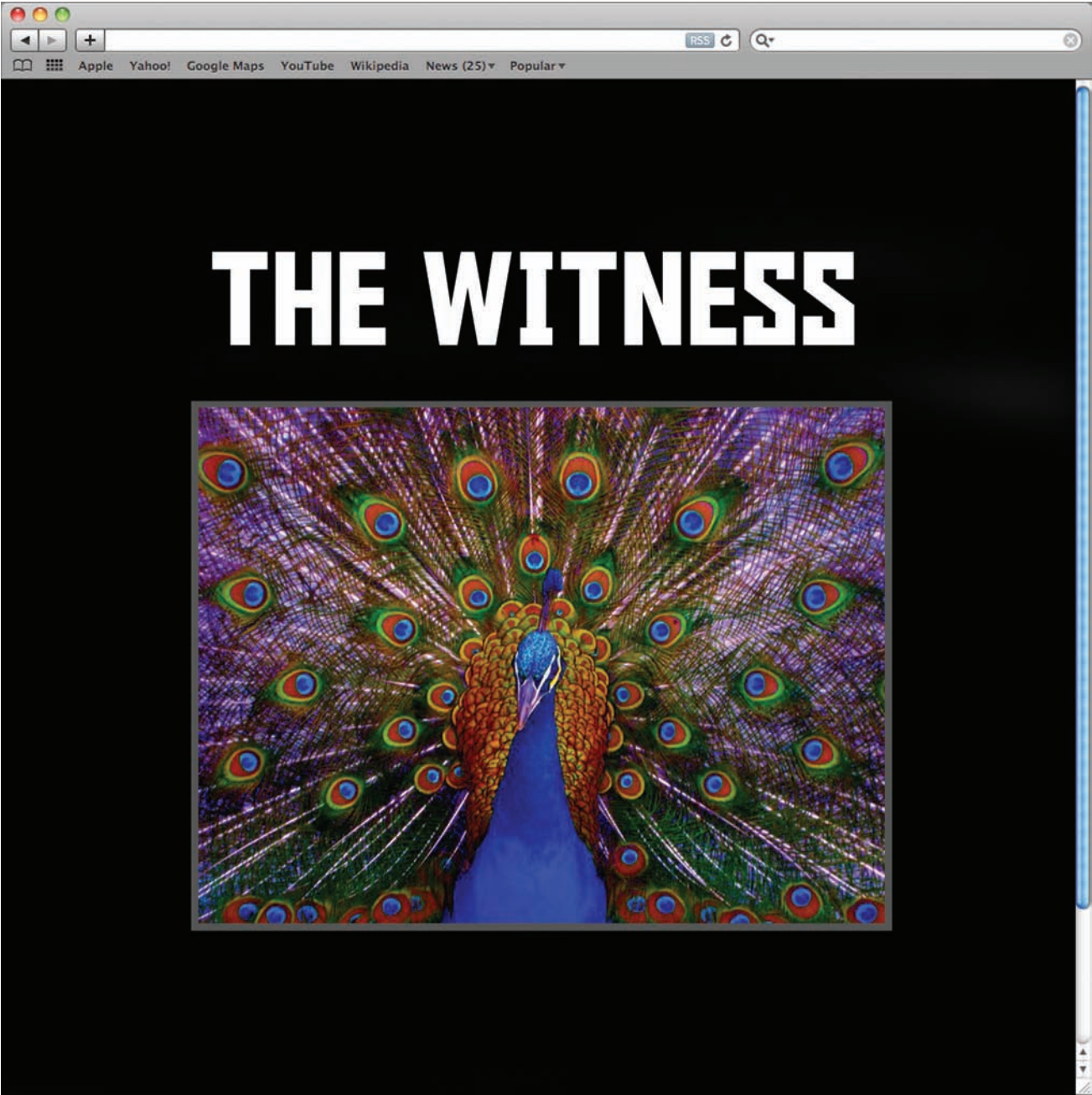
THE WITNESS THE WITNESS

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THE WITNESS

From our meeting you informed us that the band does not have a logo/typeface. Above are a few ideas which are going to be worked on, improved and turned into a proper logo after the website is up and running.



Your new homepage is clean, fresh and easy to navigate.
The simple colours, simple layout and logical site construction invite your visitors to click through the site.

the witness.com.au | Just another WordPress site

http://brendanhibbert.com/students2011/webdev2b/
RSS
Q hotmail
Apple
Yahoo!
Google Maps
YouTube
Wikipedia
News (11)
Popular

HOME
BIOGRAPHY
GIGS
MERCHANDISE
MUSIC
GALLERY

WELCOME TO OUR NEW WEBSITE!

Posted on March 23, 2011 by witnessthewitness

We are pretty stoked about our brand new website.

We hope you enjoy it too!

Stay tuned as we will be keeping you up to date on all things happening in the world of The Witness, including our EP LAUNCH that is coming up!!

Posted in Uncategorized | 1 Comment

FOLLOW US:

UPCOMING EVENTS

- FIRST EVENT

- SECOND EVENT

- THIRD EVENT

VIDEO

FACEBOOK

the witness on Facebook
Like

the witness hey ya'll you can buy presale tickets to The Witness EP Launch w/ Seams, Hootenanny & Deep River Collective right here!
<http://www.heatseeker.com.au/gig?id=The+Witness&tid=2&iid=2003>
 HeatSeeker
www.heatseeker.com.au
Purchase Secure online tickets p
are encrypted vi
SSL for your pri
security.Read m

about an hour ago

248 people like the witness.

Aaron
 Quentin
 Roman

Jordan
 Katy
 Deanna

The Witness

Proudly powered by WordPress.

A vibrant, colorful illustration of a peacock with its tail feathers fanned out, displaying numerous 'eyes' in shades of blue, red, and green. The peacock's head is blue and yellow, and its body is brown and orange.

[HOME](#)
[BIOGRAPHY](#)
[GIGS](#)
[MERCHANDISE](#)
[MUSIC](#)
[GALLERY](#)

WELCOME TO OUR NEW WEBSITE!

Posted on [May 2, 2011](#) by [admin](#)

We are pretty stoked about our brand new website, we hope you enjoy it too! Stay tuned as we will be keeping you up to date on all things happening in the world of The Witness, including our EP LAUNCH that is coming up!!

Posted in [HOME](#) | Comments Off

FOLLOW US:

UPCOMING EVENTS

- FIRST EVENT
- SECOND EVENT
- THIRD EVENT

VIDEO

The Witness - I

FACEBOOK

the witness on Facebook
[Like](#)

the witness
http://www.spaceshipnews.com/2011-saturday-spectacular-lineup-announced/?utm_source=Space+Ship+News&utm_medium=email&utm_campaign=WAMI+2011+Spectacular+Announcement

2011 WAMI Spectacular Announcement

265 people like the witness.

the Witness

the witness

the witness

the witness

the witness



Thank You!!!