



The colours light green and brown chosen for this final logo represent respectively the earthiness of the grounds and the nature and life.



Pantone 5585 PC



Pantone 579 PC

Logo Variations



Black/White



Grayscale



1 colour



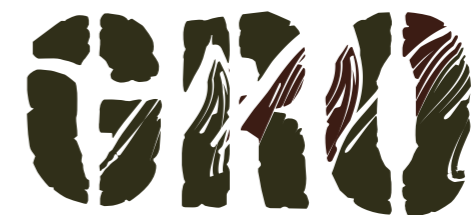

**BACK TO THE
ROOTS**



Research

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Development



Development

Logo application in a coffee shop in perth. It really stands out when applied to a darker area. The logo here could have been used in many different ways, but this way is much more simple and clean.



Coffee shop sticker



Compost bag 50kg

The compost bag is made with fibers from recycled materials from different sources.



Bikes

Compost bag/ cargo bike



Package

The final grow kit package is made with recycled paper and 100% biodegradable. The mushroom can grow either through the top of the box, or the perforated square in the center of the package

Thank YOU

