

**MOUNT LAWLEY FINEST**  
**PIERRE LAURENT IDENTITY**

**STUDENT NAME:** ANNIE CHUAH

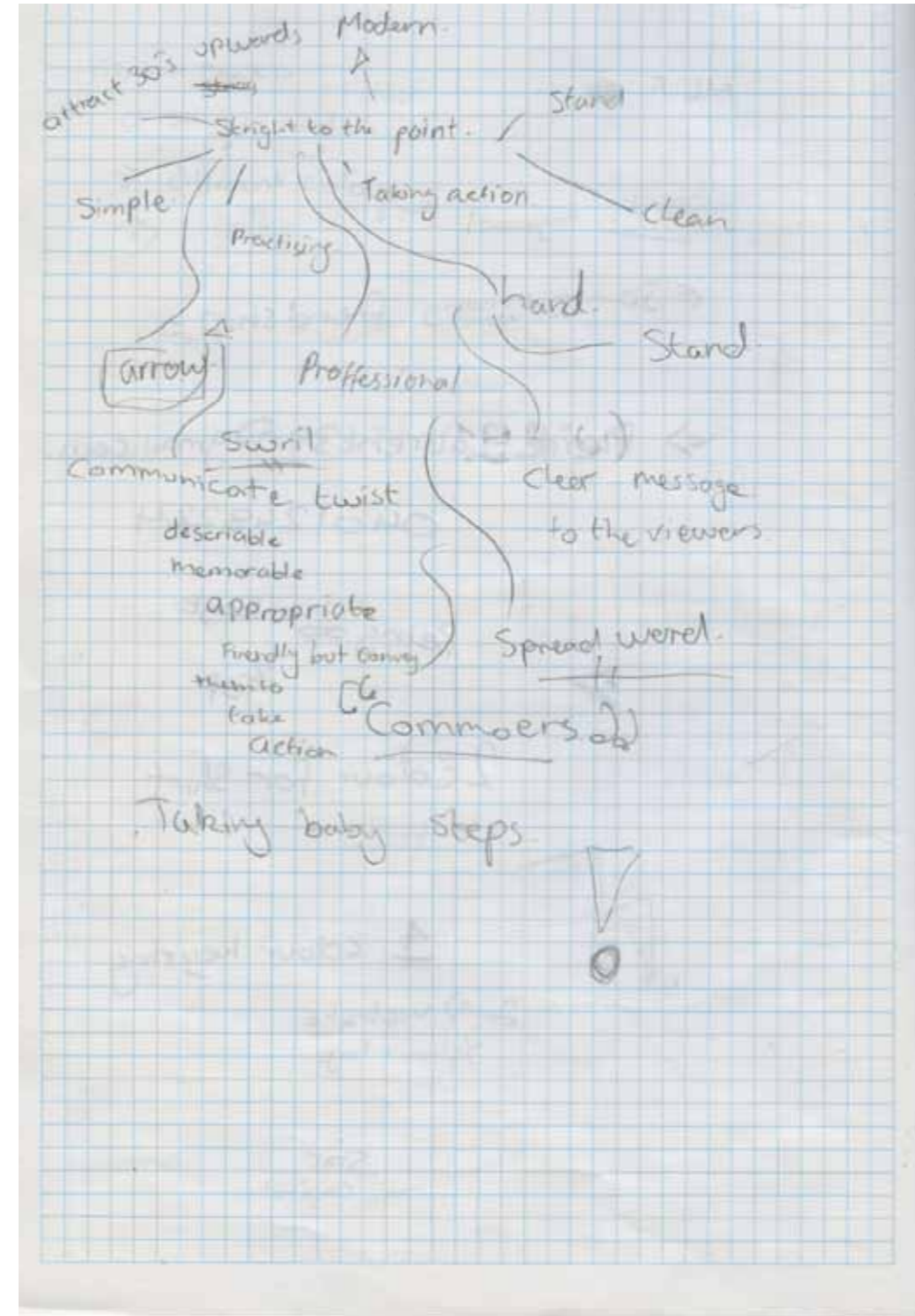
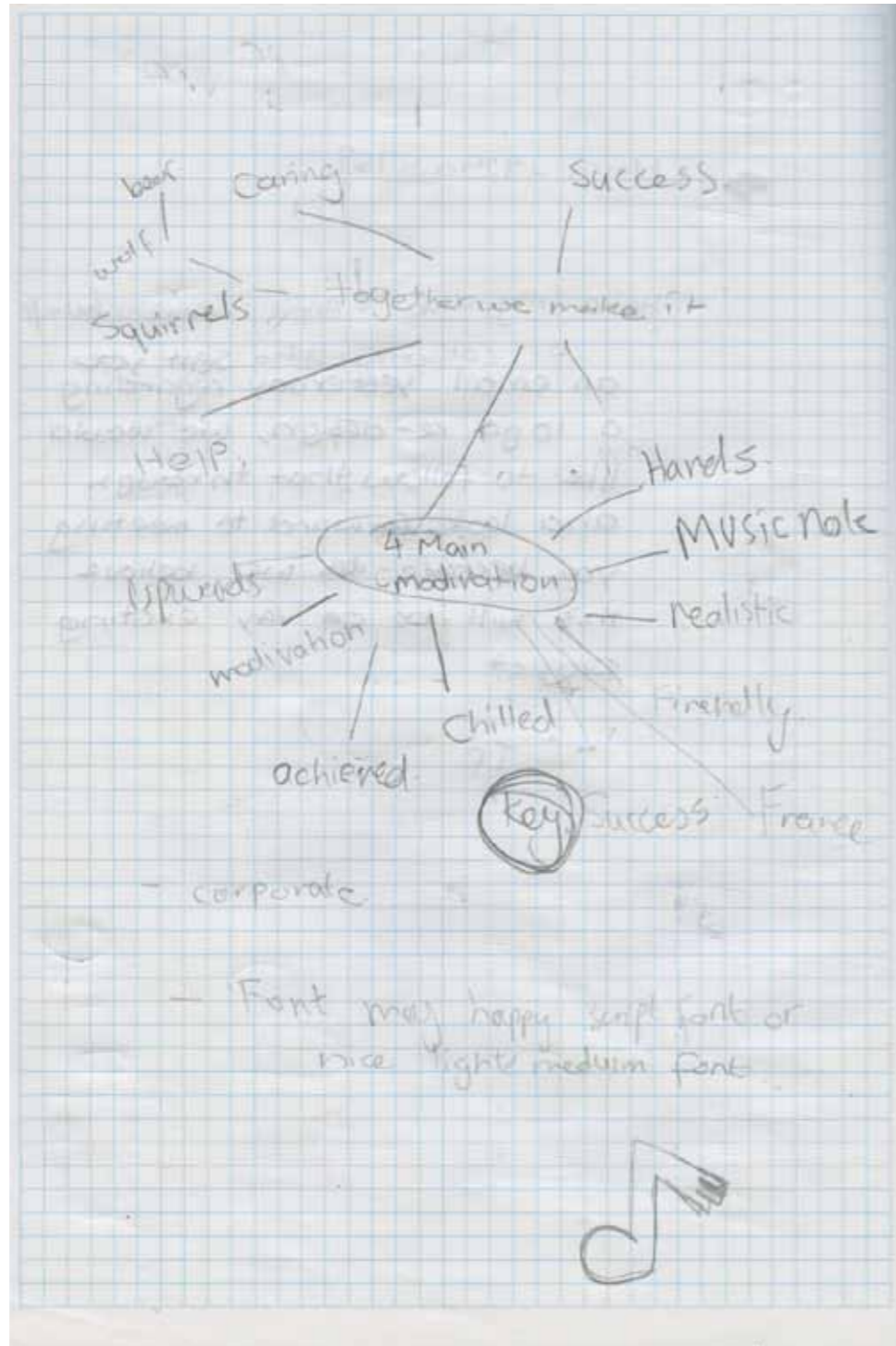
**LECTUERE:** BRENDAN HIBBERT

**STUDENT NUMBER:** 040703717

# Research

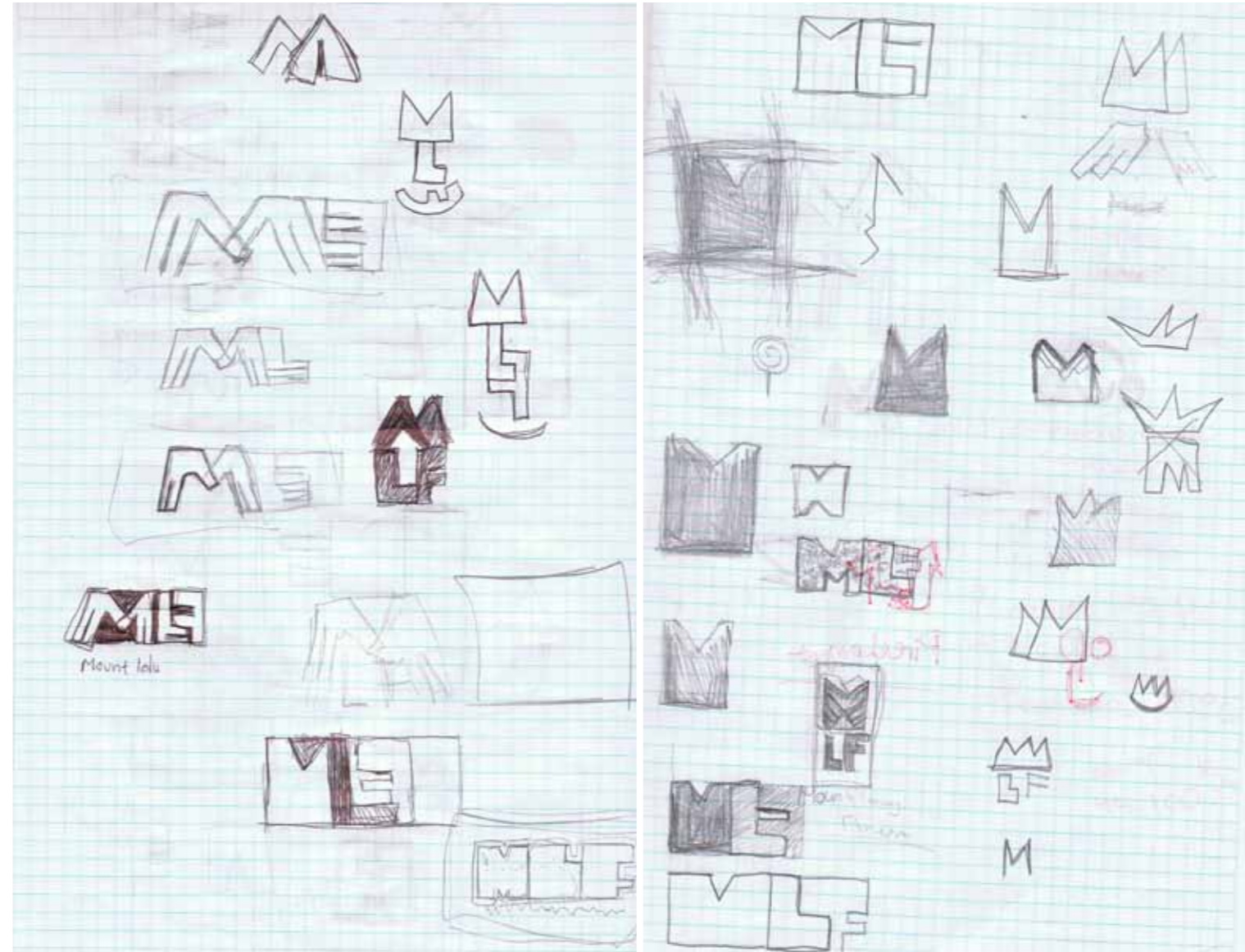


# BRAINSTORM THOUGHTS



# Rough Sketches Of MLF

Main aim for the logo  
sticking together, being the best  
colours gold, yellow works in black and white



Design one



Design Two



Design Three - website

*Mount Lawley  Finest*

*Mount Lawley  Finest*

*Mount Lawley  Finest*

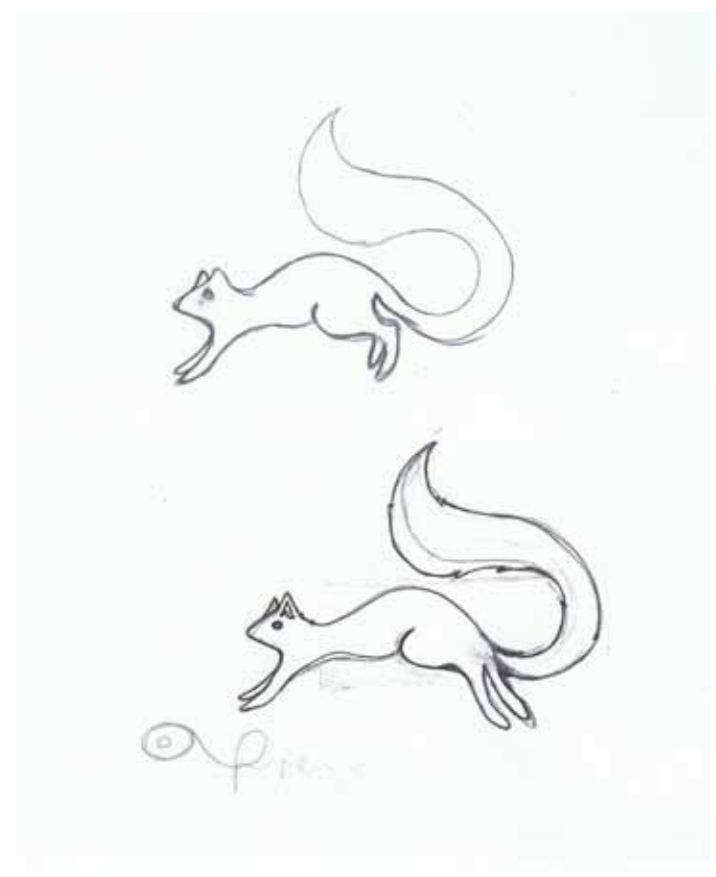
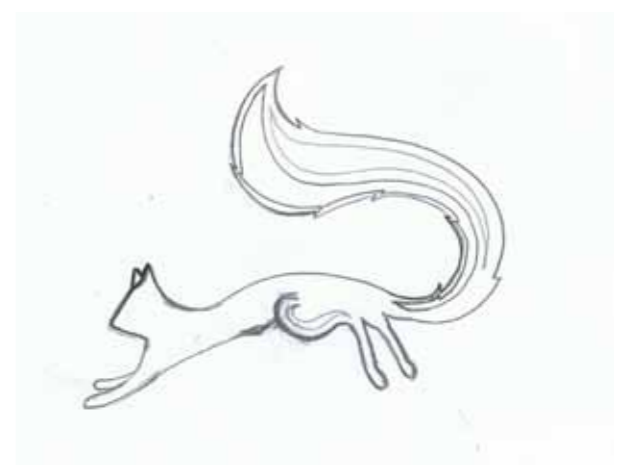
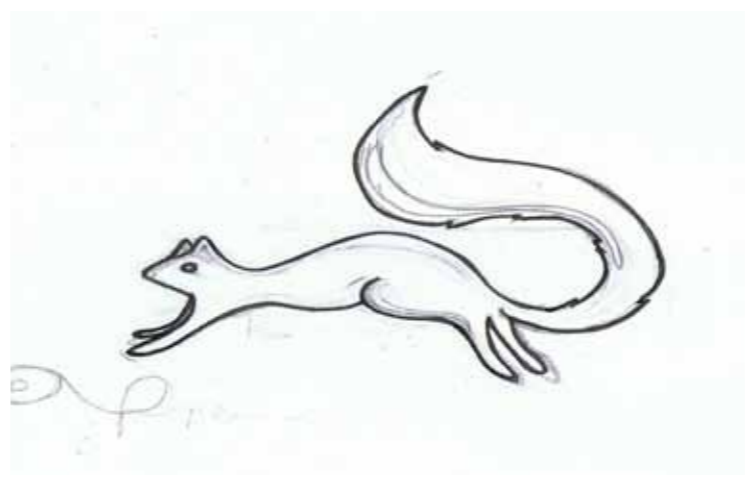
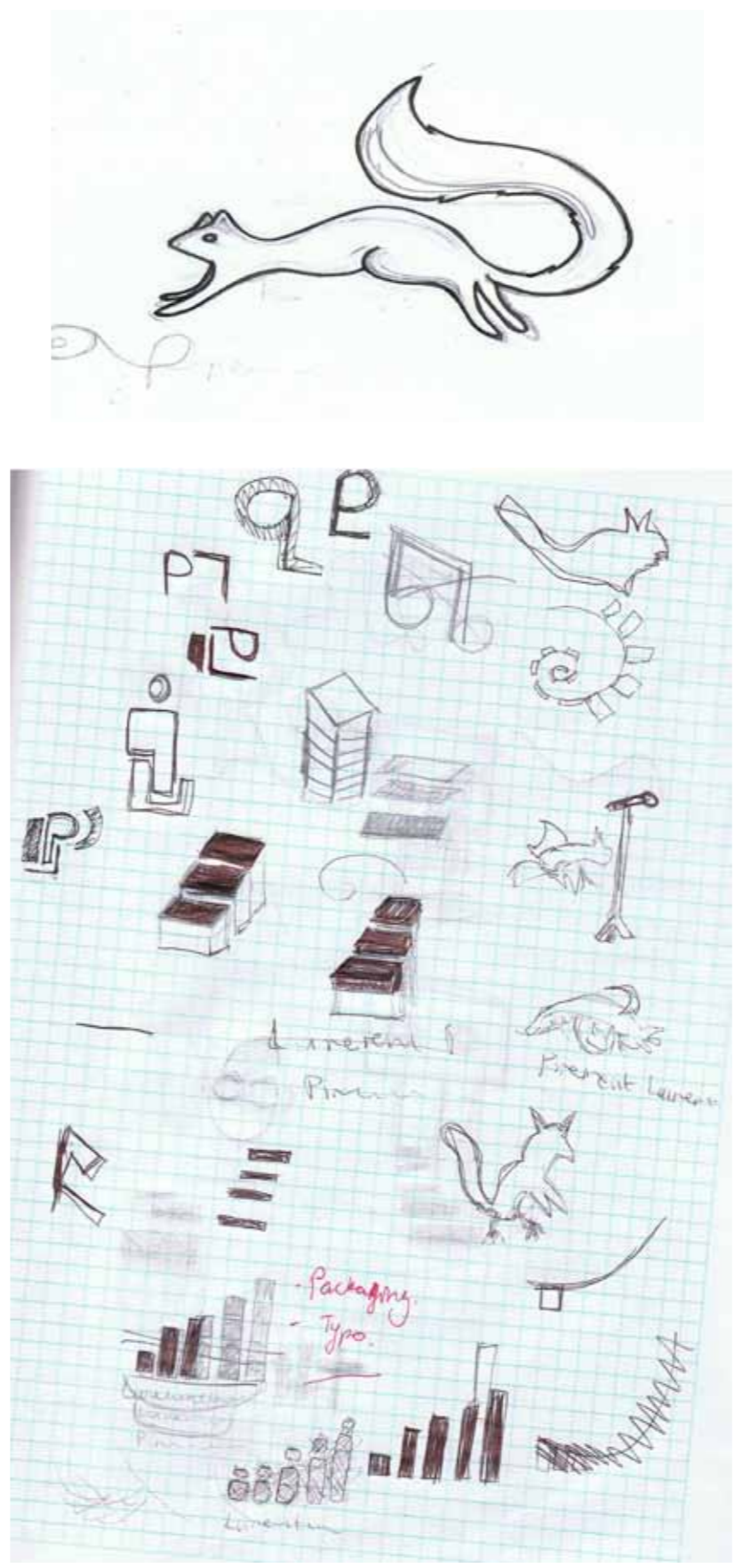
Design Four



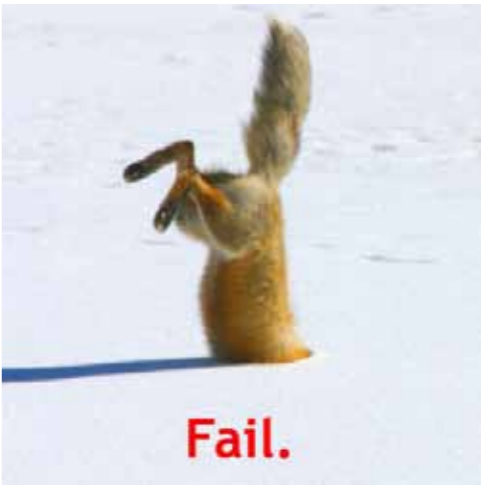


# Rough Sketches Of Pierre Laurent Logo

Main aim for the logo  
"together we can make it" and achieve, bringing out Pierre  
personality, warm colours



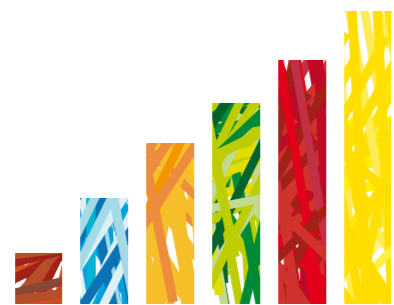
Research for  
Pierre Laurent logo



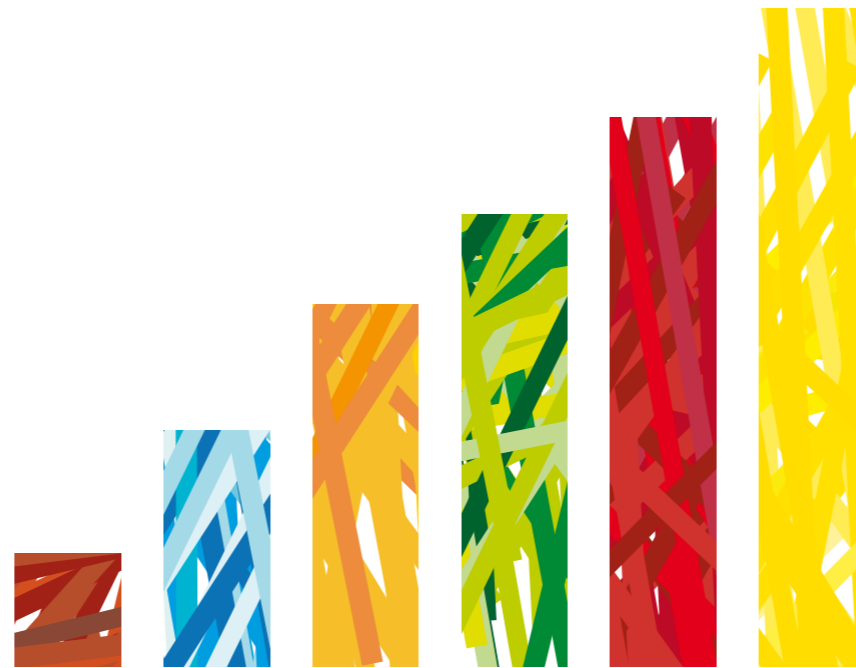
Design one



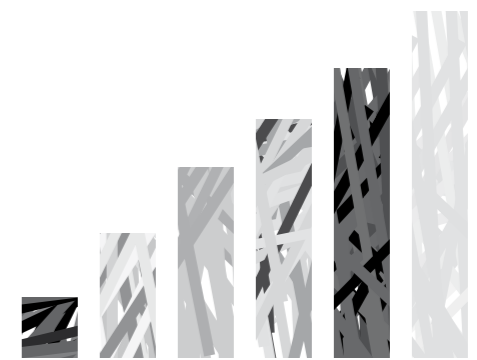
Design Two



Pierre Laurent



Pierre Laurent



Pierre Laurent

Refinement on design one

1



2



3



4



Refinement on design Two



Refinement on design Three



## OTHER ITEMS







**THANK YOU.....**