

GRAPHIC DESIGNERS

CLIENT

RECORD LABEL

RACHEL CRIBBON  
&  
HAYLEY GOLEMBKA

ADAM DWYER

FASHION VICTIM  
RECORDS

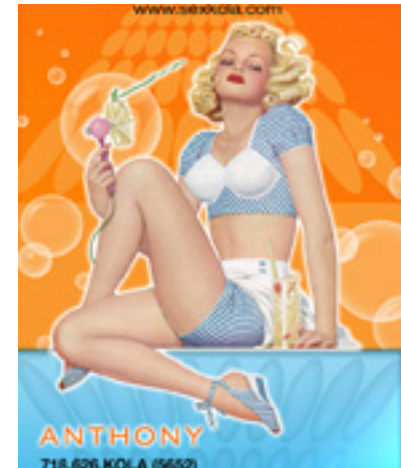
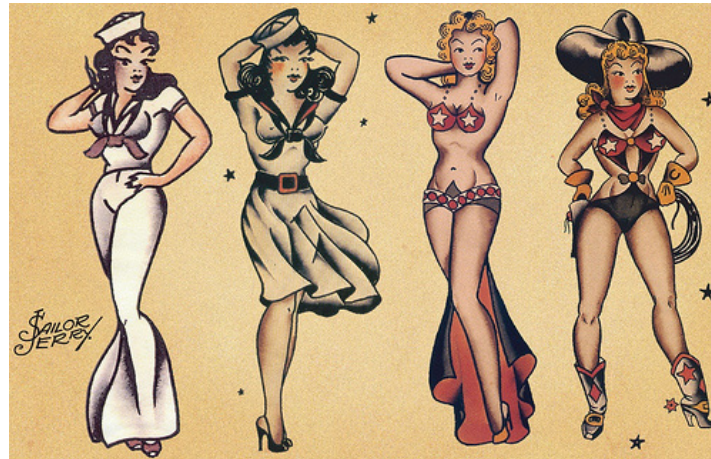
## WHO IS SAILOR JERRY?

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Norman "Sailor Jerry" Collins (1911 - 1973) is considered the foremost American tattoo artist of his time.

# RESEARCH 1

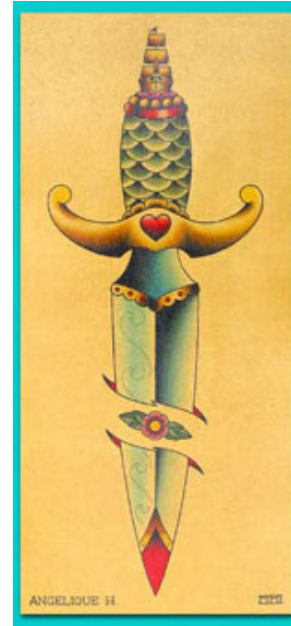


# RESEARCH 2



# RESEARCH 3

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TYPE

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TYPE

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FASHION VICTIM



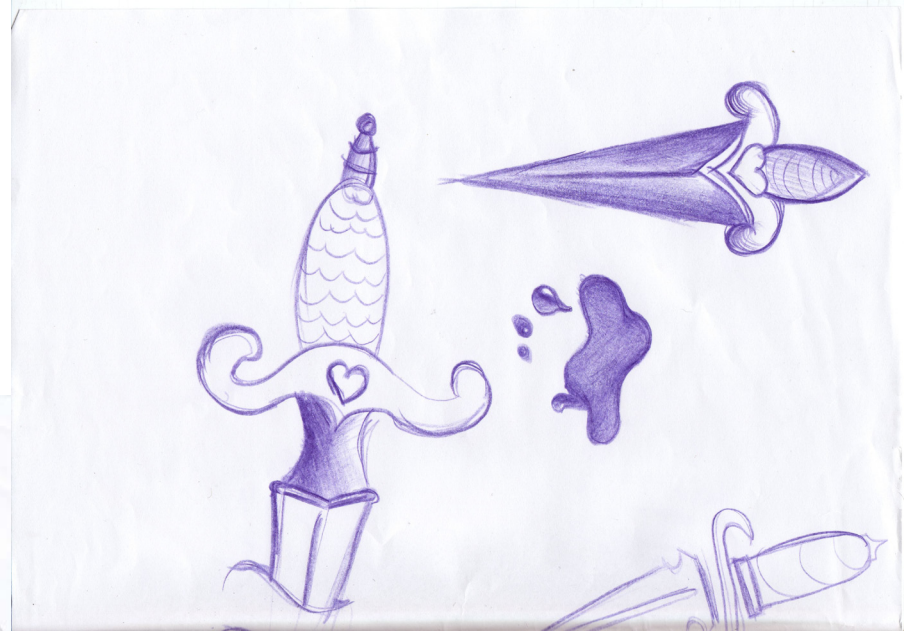
**FASHION VICTIM**

Records



Records

# SKETCHES



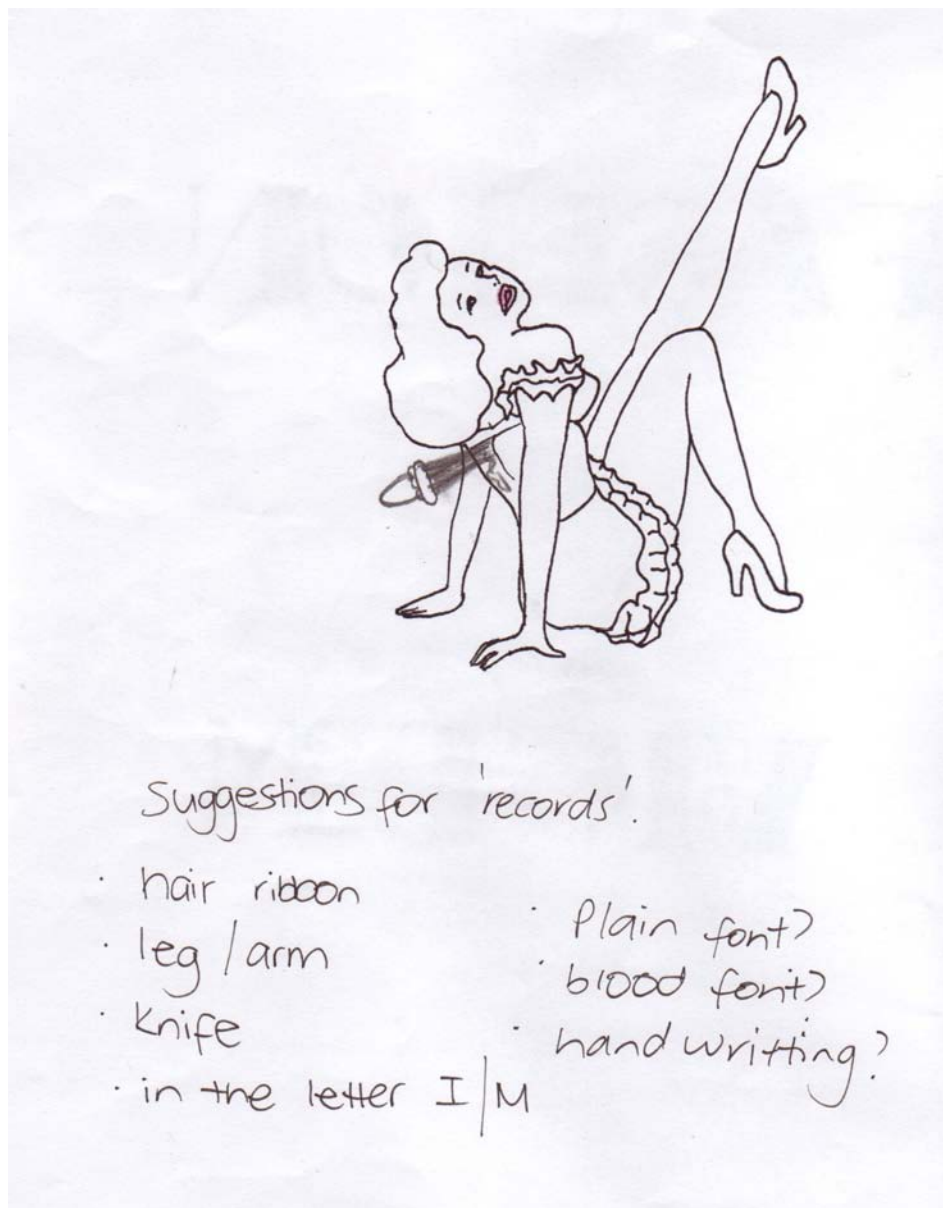
# SKETCHES

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**FASHION VICTIM**

# SKETCHES



FINAL LOGO

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FASHION



VICTIM

Records

BUSINESS CARD

ACTUAL SIZE

