

Colour logo



B/W logo



LIAM GILLESPIE JAMES VINCIULLO MARIAH O'DEA JEAN PINCHAND

TELEPATHIC

IN EFFBDBFEH FG D HDFGHEFG.....GHEFHDFG HEFGD
 ETURHFG UIRGFCBFE USG.....FH RGR PFGRES
 ERDFDG.....DGDG JOJKA
 RTRFHGRGH OVRHJUG.....GFKFLAOW
 TYMR SRTOPQRE.....FHG PUUPLK



Jewelcase Inlay (Front & Back)

HSEFFBDBFEH FG D HDEGHEFG.....GHGHDGF HGFDG

Written By:

fdjhqfkhqfjkfjkhbmfmf fhgf pejej'erotrp pjhseptndflknq ehteihq
eutetj eteihteihyeih bveit eohtoerqhgqfkl eohn eohdfn iapehw

Performed by:

kln sehthdqfhg dkhtoh pryjhnklqnglk pwurwivnnkl epuroiy nvbc
royrhjqghpo prjtru ohry lhsebn jwtpi oeteyw.
rotrojhtoi ejtprln [k]o] cbvcbn wtryu ljtpui rhryh

ETURHBG UIRCFGBFE IUSG.....FH RGR PFCRFS

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rotrojhtoi ejtprln [k]o] cbvcbn wtryu ljtpui rhryh



Left - colour Logo Print
Right - b/w Logo Print



Left - b/w band members Print
Right - b/w band members Print



TELEPATHIC

JEAN PINCHAND LIAM GILLESPIE MARIAH O'DEA JAMES VINCIULLO



DATE: APRIL 24 3RD FLOOR BALLROOM

TIME: 6:30 PM - DOORS OPEN 7:30 PM - SHOW BEGINS

FREE EVENT

Music Gig Poster

TELEPATHIC

JEAN PINCHAND LIAM GILLESPIE MARIAH O'DEA JAMES VINCILLO

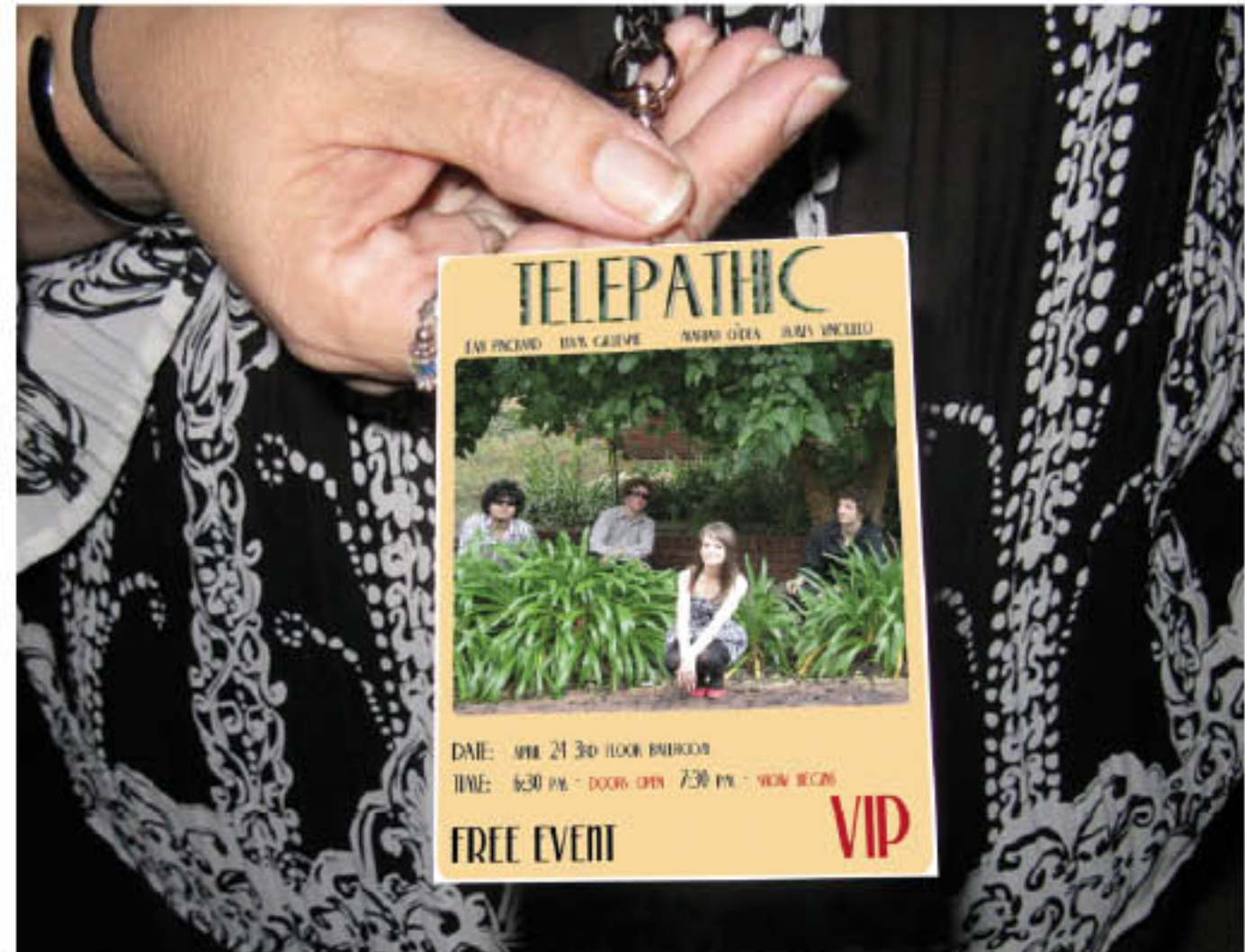


DATE: APRIL 24 3RD FLOOR BALLROOM

TIME: 6:30 PM - DOORS OPEN 7:30 PM - SHOW BEGINS

FREE EVENT

VIP



VIP Pass for Gig

THE END.

Aim:

Working with Leederville TAFE's Music Business students has produced some amazingly dynamic relationships and creative solutions. In the second year of this 'live' brief you are to be teamed up with Music Business students to supply all their branding, stationery, poster and CD cover art creative needs.

Requirements:

Different Leederville students will have different requirements. You will need to work closely with your team to ensure you produce a product which is 'usable'.

Music Business Certificate IV & Diploma:

Event Promotion:

The class has been split into four teams and each team will be responsible for booking, promoting and managing a local music event. The events will be run in November but the artwork is needed by the beginning of October. The design requirements for each event are..

Full colour A3 posters plus a potential for single colour A1 or A0 posters

Full colour A5 or A6 flyers (possibly smaller if the students decide to go with it).

B&W or single spot colour ads, 1/2 or 1/4 page, in Xpress & Drum Media

Any other graphic-based promotion the students may conceive in consultation with graphic design students

Band Competition:

Three of the four teams will run a heat of our annual band competition in academic week 16. While this band comp is run in-house at the music venue, the music department still likes to promote this to staff and students of Central. There is only one image required for the band competition promotion, but it will be used online through Chat Central and on posters to be distributed around campus.

I worked with a group of 4 Certificate IV Music Students from Leederville TAFE.

Their band is called Telepathic and the members are Liam Gillespie, James Vinciullo, Mariah O'Dea and Jean Pinchand.

The brief was to design a logo with a Cd Cover (front and back), cd image and cd booklet for them along with a minimum of 4 - 5 campaign materials -

I chose the following

- VIP Pass
- Poster
- T-shirt design

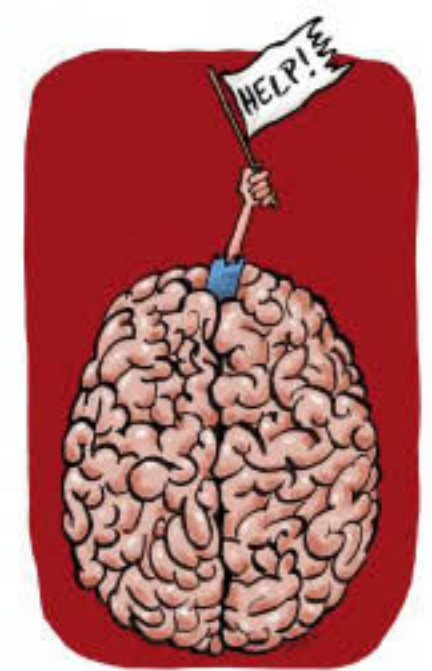
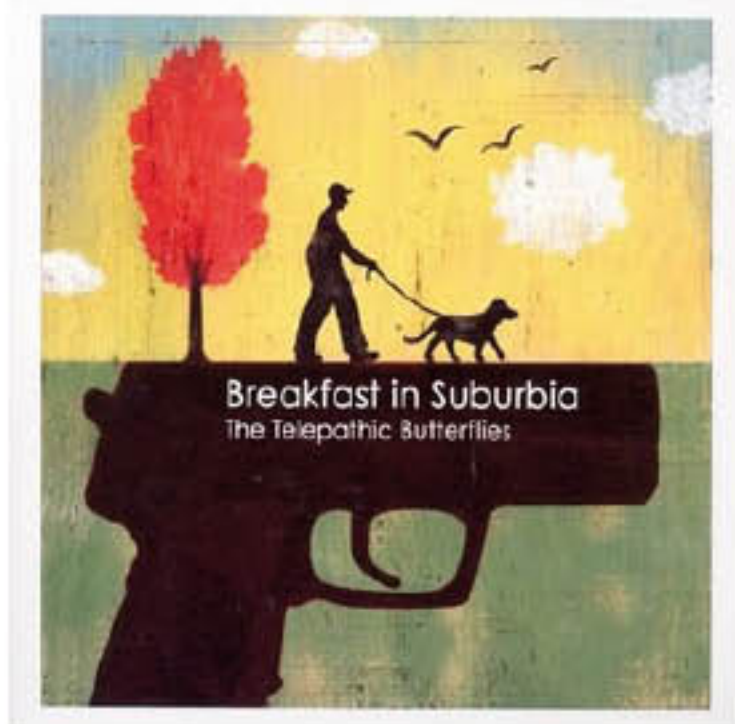
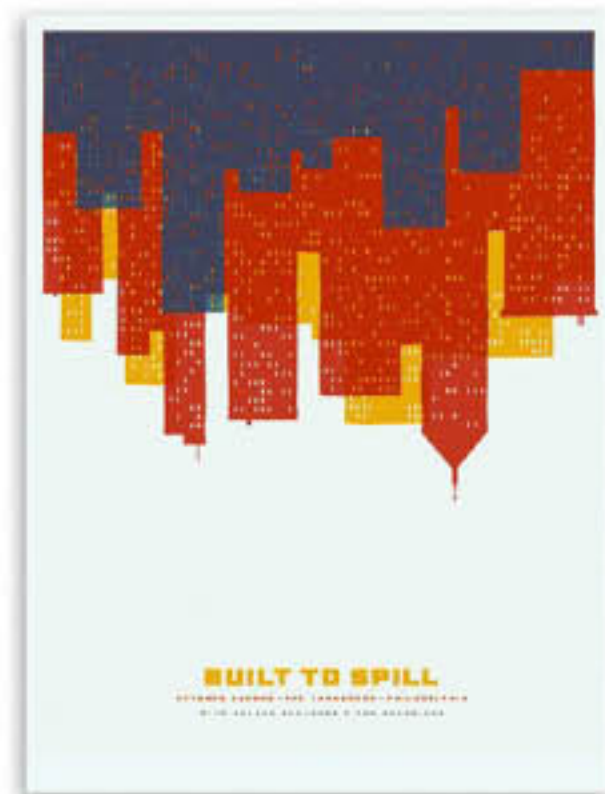
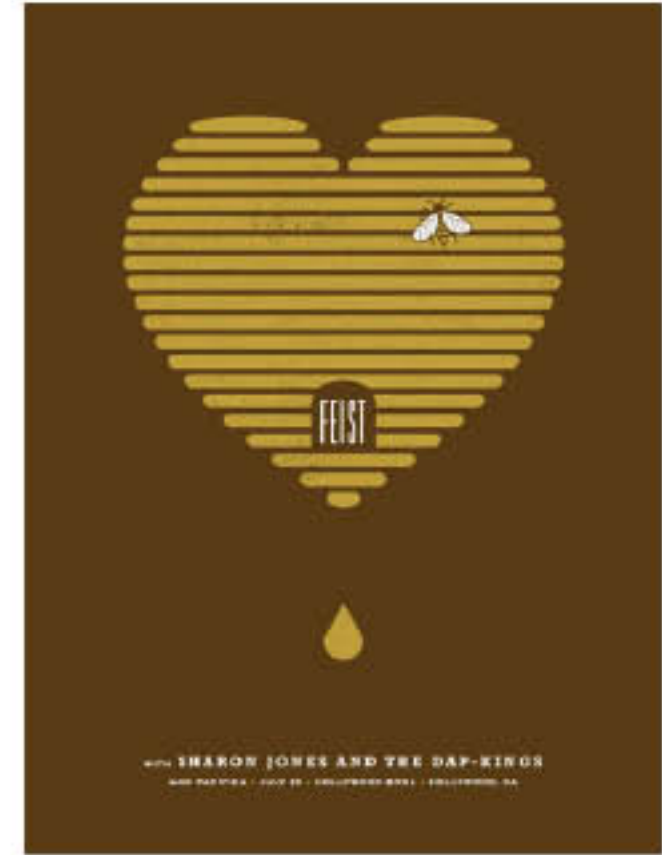
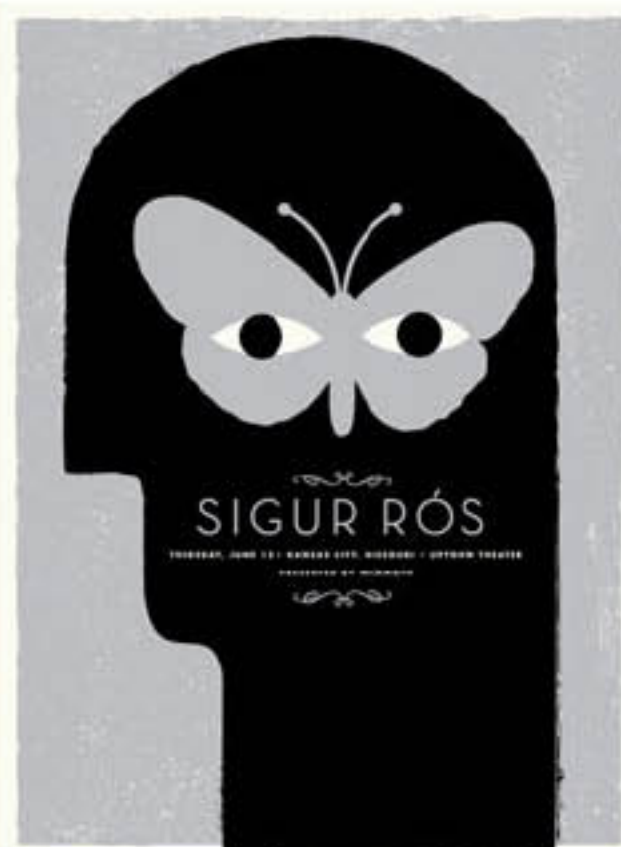


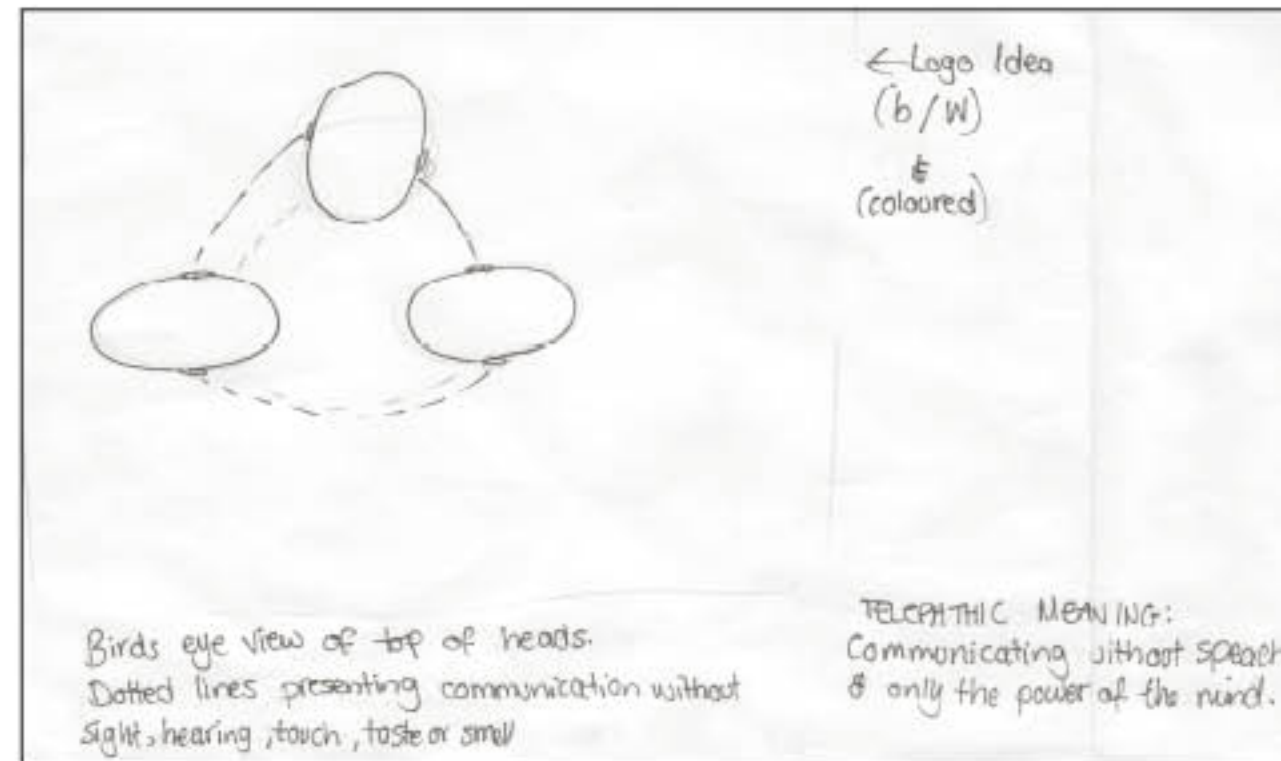
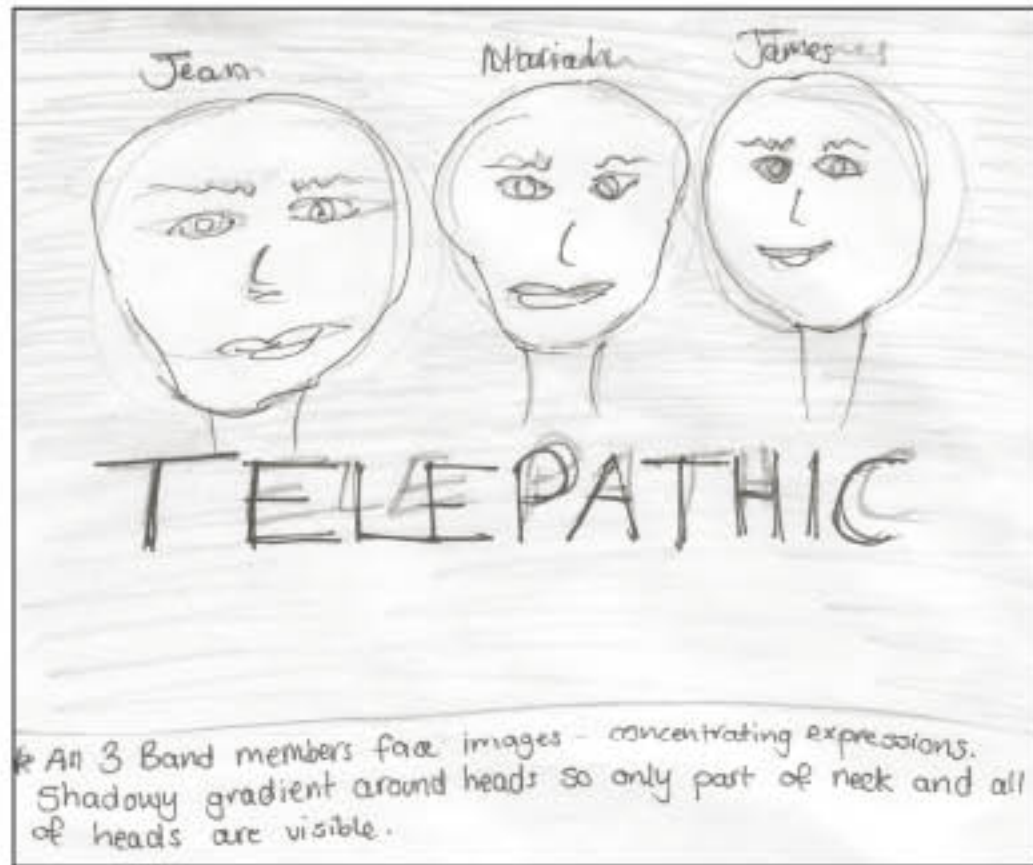
Image ideation Research mainly for Poster & Cd Covers



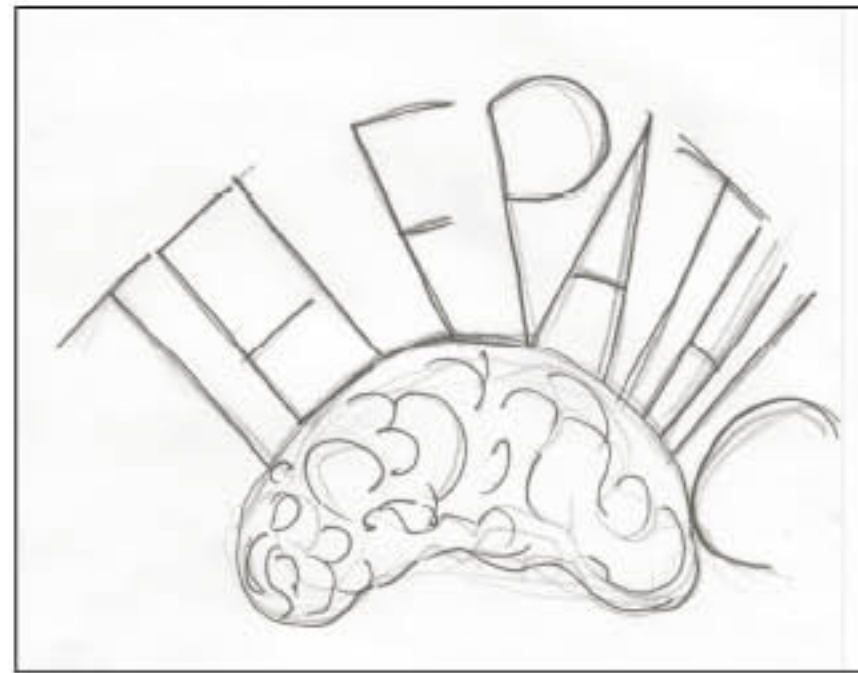
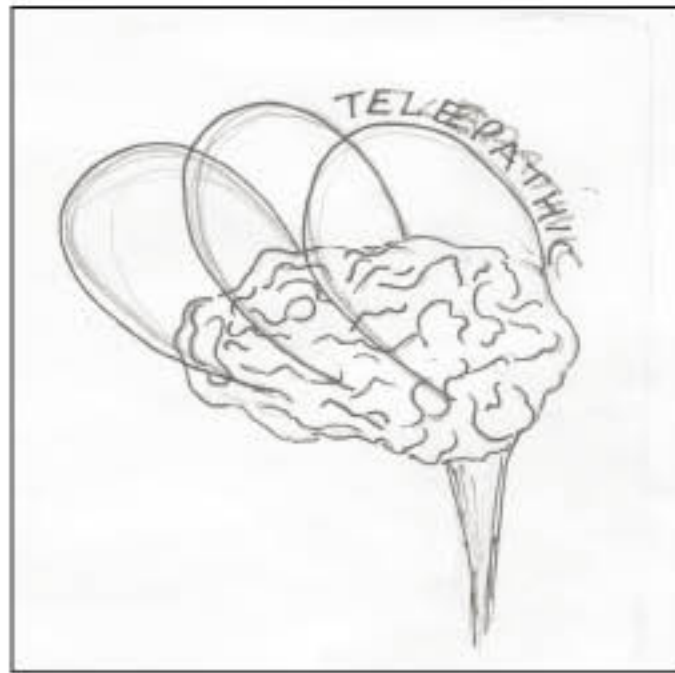
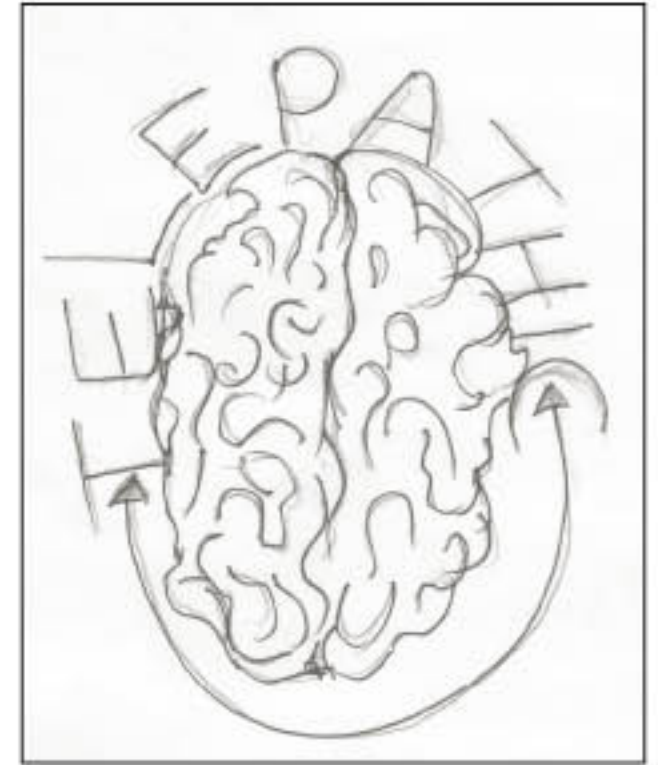
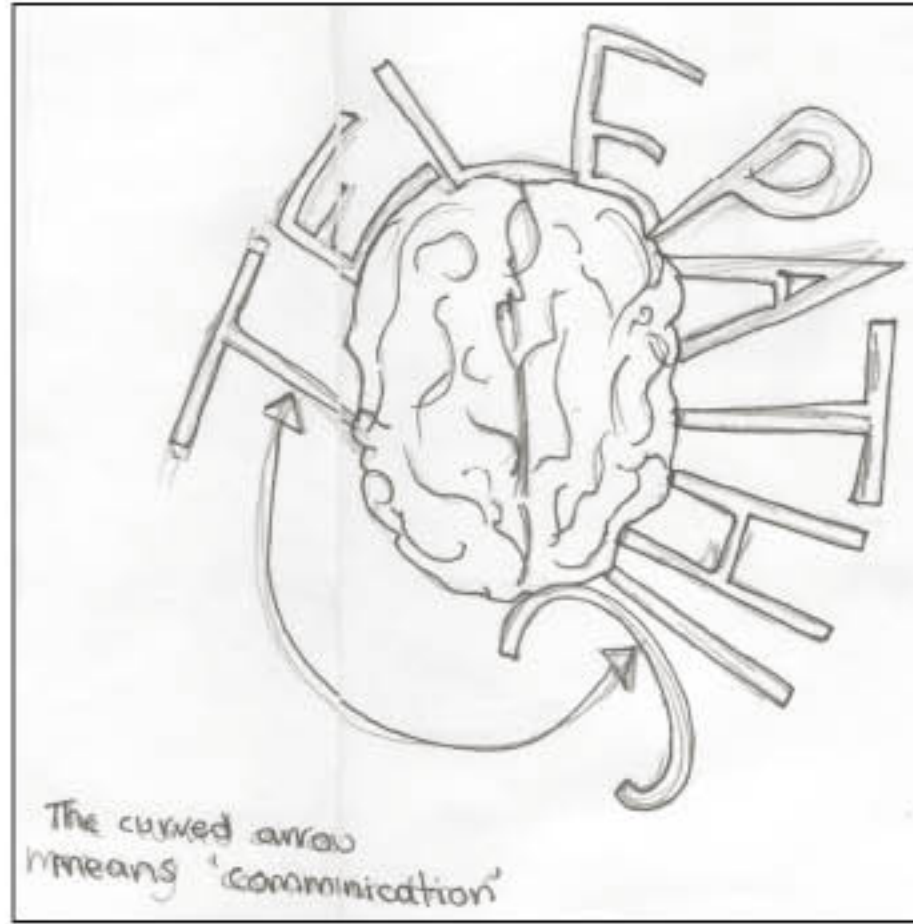
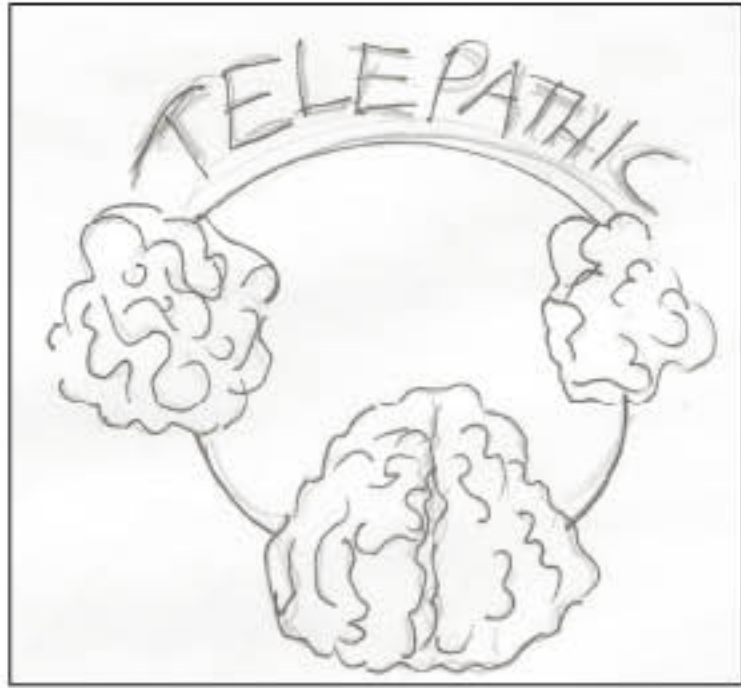
Continued..



Continued...



Rough Cd cover & Logo Concept sketches
before i was told that there was an extra 4th person added to the band



Rough Logo Concept sketches

TELEPATHIC ————— Copasetic

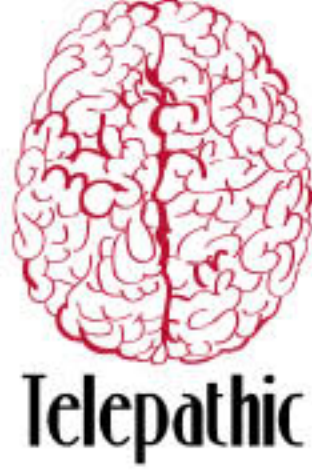
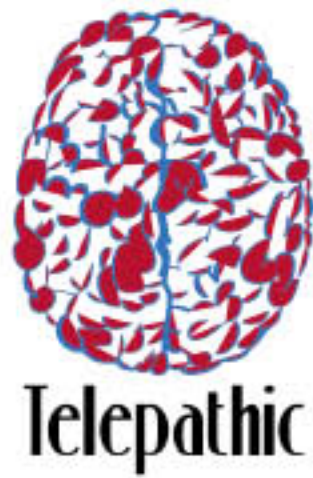
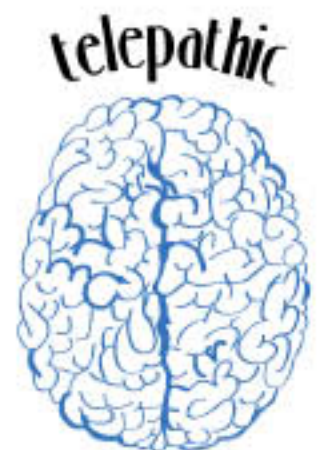
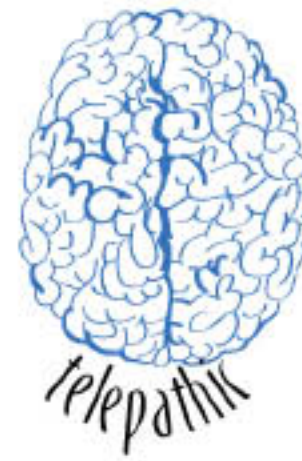
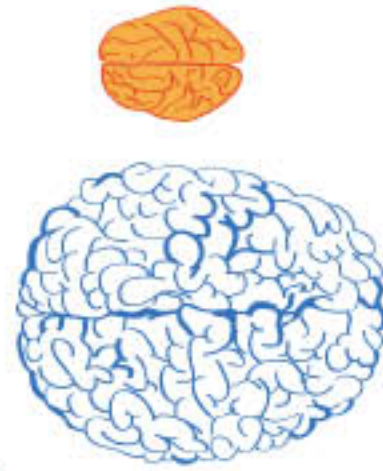
TELEPATHIC ————— Copasetic

Telepathic ————— StonyIslandNF

telepathic ————— Monika

telepathic ————— Angostura

Telepathic ————— StonyIslandNF *(Final Choice)*



Telepathic

