
STACKED

CINTHYA LOVIN

CLIENT SAMANTHA RHODES

BACKGROUND

As part of the Diploma of Music (Business) course, students are involved in simulating a record label from the Leederville CMIT campus. We will be working with the Diploma performance students to produce a compilation CD of approximately 12-15 of the performance bands who submit their songs that will be distributed to the media, students and public.

REQUIREMENTS

- COMPILATION CD COVER / BACK
- COMPILATION CD INSERT
- EVENT LAUNCH POSTER
- FUNDRAISER POSTER

STYLE

Hamburger images given must be used. Must be kept simple but effective and consistency right across the board. STACKED must be emphasised through out the designs.



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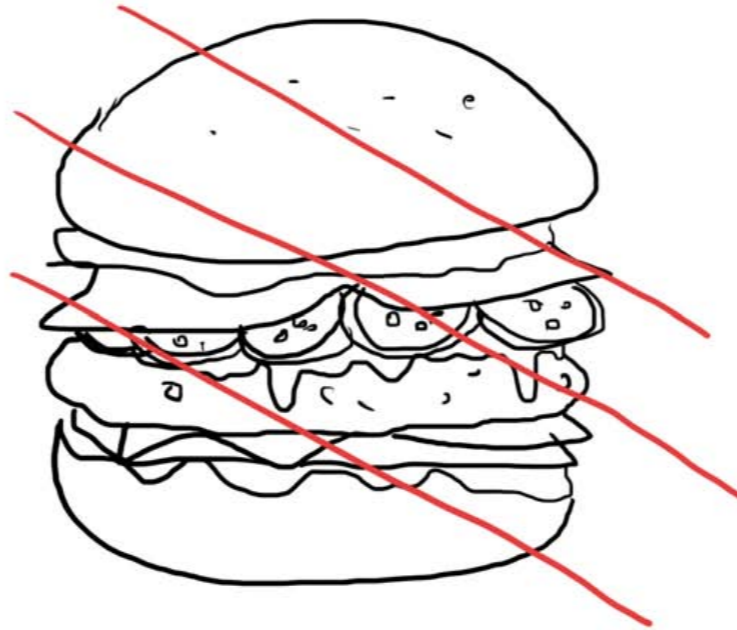
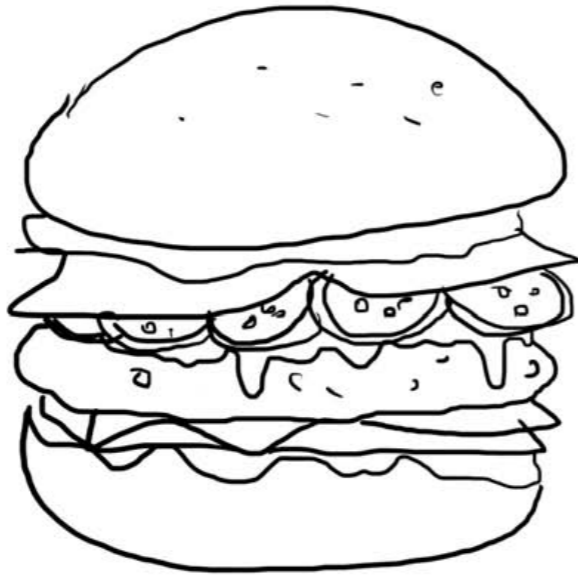
COLOUR THEME



C M Y K
75 68 67 90



C M Y K
04 95 89 00



BURGER WAS SLICED
+ REARRANGED





original Idea

Thicker font was used and placed on the middle over the image. I found it hard to read therefore I re-arranged the logo to the side, keeping it clean and effective.

I also played around with different fonts best suitable for the project. Abstract shapes were placed to convey the modern vibe feeling and also to add energy to it.

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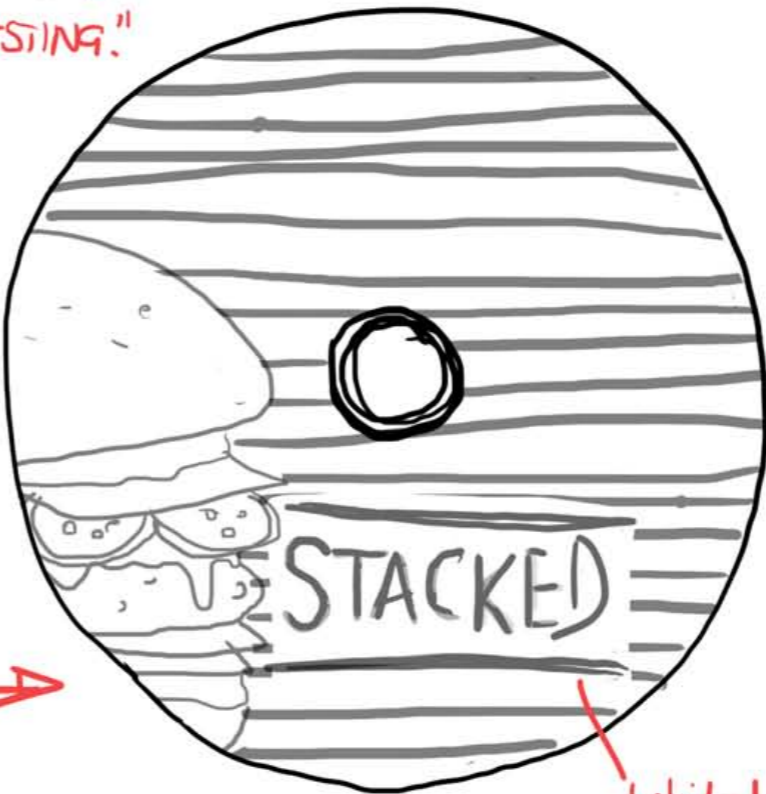




CLEAN + SIMPLE

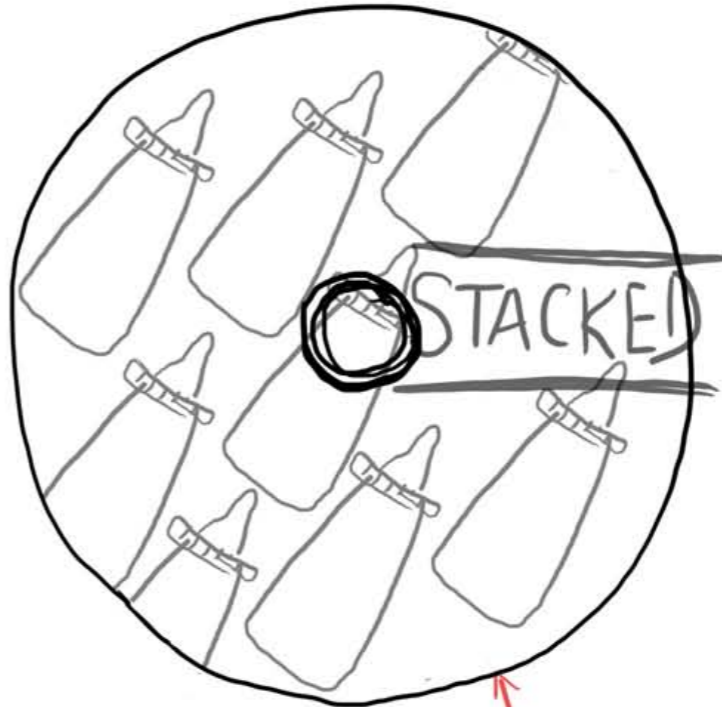
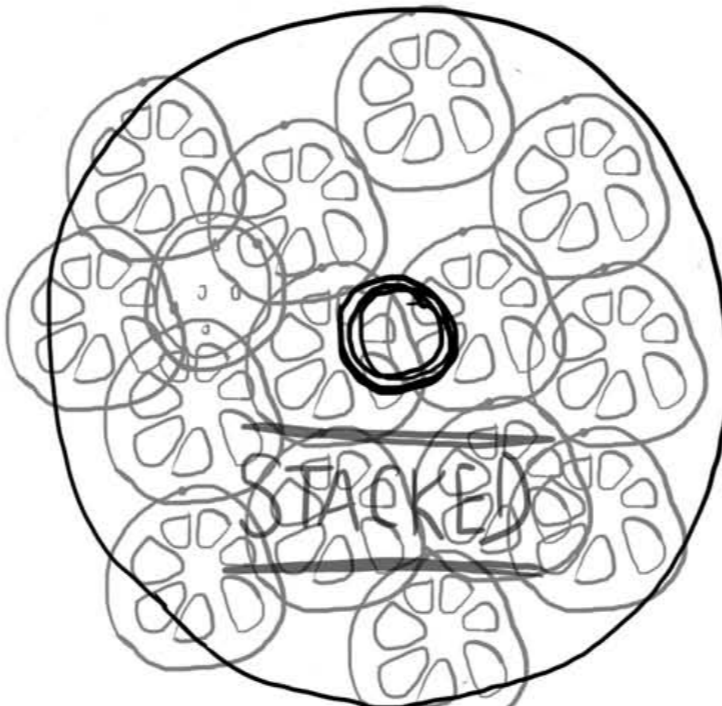
FURTHER IDEAS
(WANTED MORE ENERGY/VIBE TO THE FEELING.)

"ADDED STRIPES MAKE IT MORE INTERESTING."



White block TO SEPERATE THE TITLE FROM THE BACKGROUND.

varieties of laying out the subject.



CREATING UNIQUE PATTERN USING A CLOSE UP BURGER.

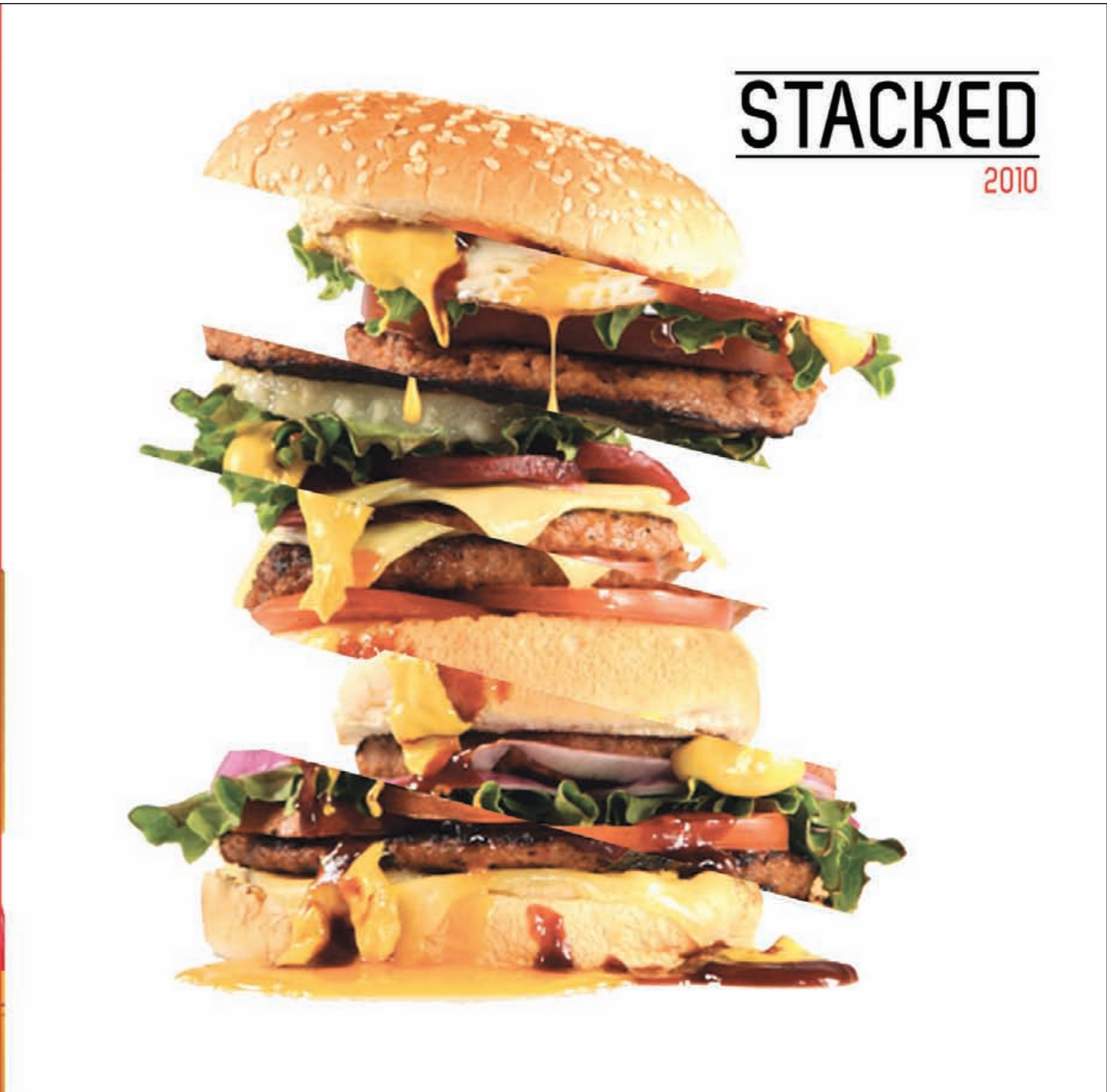
TOMATOS + CUCUMBERS

MAYO





BACK COVER



FRONT COVER



CD GHTHT NGNGNGH FFRFRFG GGTG RGHTHH GBGF GR
FRFRGRG GG GRSW
FEFNFNJG / GRGRG / EGR / GFDDADS FF FDC GRGD /
FRSF / FRFRFSG FRS SAW / FEFE FDSFE / FEFDS FE/
FEEFEF / FEESWWS / FEFDA / FSEE DEE FRRGG TDSEEFE /
DDEJ / FRGR FS GRRSA / RGGR / GRGRG / DAEWQ / FSDDS
FHHD / FJJFJ KKFKF DJDD KGJGR

BASE (CD)



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ALBUM LAUNCH & AWARDS NIGHT

THURSDAY 2 DECEMBER 2010 ROSEMOUNT HOTEL

FREE
ENTRANCE



STACKED

2010

SAUSAGE SIZZLE FUNDRAISER

WEDNESDAY OCT 20TH 11:30 - 1:30PM
CMIT LEEDERVILLE COURTYARD

HELP SUPPORT THE SAUSAGE SIZZLE \$3.50
STACKED SAUSAGE SIZZLE \$4.00
2010 CD & DRINKS DRINKS \$2.00

LAUNCH & AWARDS NIGHT
THE FIRST 20 CUSTOMERS
GET A FREE STACKED 2010 COMPILATION CD!



THANKYOU