



BHD Pricing 2012

Hello there,

Here are some of my basic PRICING PACKAGES to help you better make use of your budget and help you allocate your resources.

FULL WORDPRESS WEBSITES

Basic

Small **Content Management System** (ie: ability to upload content and change text yourself) in a neat little package with limited functionality and scope - usually around 5 pages with step by step instructions.

Plus, FREE monthly analytical reporting

\$2600 + GST
(hosting not included)

Business

Fully functional CMS typically around 10+ pages with a suite of optional extras like: Integrated calendar, SEO functionality, photo gallery, document library etc. Pick and choose only what you need for customised pricing. Full training included.

Plus, FREE monthly analytical reporting

\$3200 + GST
(includes first year of hosting free)

Professional

Large site with **full customised CMS** and built in standard features such as:
Search form, embedded search engine optimisation, subscription ability, event calendar integration, full administration access and basic shopping cart facility using Paypal or third party checkout gateway. Full training and 10 page report included.

Plus, FREE monthly analytical reporting

\$5500 + GST
(includes first year of hosting free)

WEBSITE SKINS

Premium Economy

Customised skin with concept driven static mock-up, amendments and refinements.

\$1150 + GST (includes two options)

Full blown

Comprehensive skin with nominated areas for feature rich content and Wordpress plugins to occupy. Close consultation and refinements included.

\$1600 + GST (includes two options)

BRANDING

Small

CORPORATE BRANDING package with letterhead, business cards, with compliments and three logo options Includes an artwork CD. However, no style guide (optional extra for \$600 + GST)

\$1400 + GST

Serious

MAJOR BRANDING CAMPAIGN with all of the above, plus additional brochure work, flyers and print collateral plus, an artwork CD.

Includes a printer style guide to assist in keeping your brand consistent throughout all applications or customise to your needs.

\$3200 + GST

Printing extra - Quotes provided when quantities and budget outlined

STOCK PHOTOGRAPHY

We use a variety of stock libraries and charge a set search and download amount:

- **\$35** per image - small / limited licence / suitable only for web based media
- **\$45** per large image / practical for both print and website application

CHECK OUT SOME SAMPLES

I'm happy to talk you through the various budgets and price points of some of my recent websites.

Here are a few samples below:

www.perthgolfnetwork.com.au

www.busseltontennisclub.com.au

www.realestimations.com.au

www.cdiwa.com.au

www.brassbearsolutions.com

www.rmcapital.com.au

www.rmresearch.com.au

www.undenk.com

www.coralbaywa.com.au

www.ningalooclub.com

www.etawa.asn.au

www.thehive.net.au

www.arted.org.au

www.gallerycentral.com.au

www.cobaroppercitymotel.com.au

www.simplysecondhand.com.au

www.theevolutionaryeconomist.com